

Business and Consumer Survey		
Metadata Overview		
Contact data		
Country	IT	
Survey	Services	
Organisation	ISTAT Istituto Nazionale di Statistica	
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Methodology		
Population & frame list	Population (universe)	2,012,502 (without cut-off)
	Survey sampling frame	Active firms Integrated Statistical Register - A.S.I.A. (Archivio Statistico Imprese Attive) . The register is updated at the year t-2
	Size of frame list	415,666 firms with ≥3 employees .
	Weighted frame coverage	100%
	Characteristics	NACE code; Firm code; Region; Number of employees; Corporate name; Postcode; Address; Telephone number; Tax code; VAT account; Legal form; Information about craft nature of firm.
	Frame list update	Every year - The latest updating is released two years later.
	Sectors and/or categories currently covered	H NACE2: Transportation and storage; I NACE2: Accomodation and food service activities (+ 79 NACE2 code); J NACE2: Information and communication; L NACE2: Real estate activities; M NACE2: Professional, scientific and technical activities; N NACE2: Administrative and support service activities (escluding 79 code); R NACE2: Arts, enterteiment and recreation; S NACE2: Other service activities (escluding 94 code); TOTS: Total
Sampling & accuracy	Sampling method	Panel based on stratified (by 4 geographical partitions, 33 economic sectors and 2 firm sizes (in term of employees).
	Sample size (number of contacts)	Target number: 2000 units (on the average, about 2796 contacts are needed to reach the target)
	Weighted sample coverage	0,2
	Sampling error	Lower than +/-4,4%
	Response rate	100% (72%, on the average, if "targeted number of responses/ number of contacts needed to get target" is considered)
	Treatment of non-response	Unit NR: re interview for dominant firms; Substitution within the same stratum of firms not more willing/be able to participate. Item NR: Qualitative questions: Deterministic stratum mean imputation; Quantitative questions: Deterministic method of attribution from similar donor (for turnover)
	Weighting scheme	Size weights: turnover declared by firms Sample weights: value added
Data collection	Periodicity	Monthly. Some questions are asked quarterly.
	Survey method	C.A.T.I. (Computer Assisted Telephone Interview)
	Fieldwork period	Between the 1st and the 20th of the month
	Remarks methodology	
Last update		30/06/2016