

Business and Consumer Survey

Metadata Overview

Contact data		
Country	IT	
Survey	Investment	
Organisation	ISTAT Istituto Nazionale di Statistica	
Official address	Via Cesare Balbo, 16 I - 00185 - Roma	
Website	www.istat.it	
Legal representative		
Name	Mr Tommaso Antonucci	
Contact person		
Name	Mr Giancarlo Bruno	
Address	Via Tuscolana, 1744 00173 - Roma	
Phone number	+39 0646736493	
Fax number		
Email address	gbruno@istat.it	
Methodology		
Population & frame list	Population (universe)	411,145 (without cut-off).
	Survey sampling frame	Active firms Integrated Statistical Register - A.S.I.A. (Archivio Statistico Imprese Attive) . The register is updated at the year t-2.
	Size of frame list	140,972 firms with ≥5 employees
	Weighted frame coverage	100%
	Characteristics	The main variables of the frame list are : NACE code; Firm code; Region; Number of employees; Corporate name; Postcode; Address; Tax code; VAT number; Legal form.
	Frame list update	Every year - The latest updating is released two years later.
	Sectors and/or categories currently covered	29 Motor vehicles CDUR Durable consumer goods CNDU Non-durable consumer goods CONS Consumer goods FOBE Food & beverages INTM Intermediate goods INVE Investment goods TOTA Total sector
Sampling & accuracy	Sampling method	The sample is represented by a "panel" (fixed) of 4000 firms stratified according to 24 economic divisions (in section C of NACE rev.2), four geographic partitions and five firm sizes (in term of employees).
	Sample size (number of contacts)	Target number: 4000 units (on the average, about 4800 contacts are needed to reach the target)
	Weighted sample coverage	0,02%
	Sampling error	Lower than +/-4,4%
	Response rate	100% (80%, on the average, if "targeted number of responses/ number of contacts needed to get target" is considered)
	Treatment of non-response	Unit NR: Large firms (with more than 1000 employees): re interview. For all the other firms: substitution within the same stratum of firms not more willing/be able to participate. Item NR: Deterministic stratum mean imputation.
Data collection	Weighting scheme	Size weights: number of employees declared by firms. Sample weights: Value added.
	Periodicity	Twice a year (March/April and October/November).
	Survey method	C.A.T.I. (Computer Assisted Telephone Interview)
	Fieldwork period	Between the 1st and the 20th of the month
	Remarks methodology	The survey is based on the same sample of the monthly Industry survey and it addresses only to those firms which actually carry out investments. The amount of investments in Euro is requested.
Last update	30/06/2016	