

## Business and Consumer Survey

Metadata Overview

### Contact data

Country	IE
Survey	Consumer
Organisation	The Governor and Company of the Bank of Ireland
Official address	Group Head Office, 40 Mespil Road, Dublin 4
Website	<a href="https://www.bankofireland.com/">https://www.bankofireland.com/</a>
<b>Legal representative</b>	
Name	Gabrielle Ryan
<b>Contact person</b>	
Name	Loretta O'Sullivan
Address	
Phone number	00 353 76 62 44267
Fax number	na
Email address	Loretta.O'Sullivan@boi.com

### Methodology

Population & frame list	Population (universe)	Adults aged 16 and over: estimated at 3.6 million
	Survey sampling frame	Private database of randomly generated mobile and landline telephone numbers.
	Size of frame list	Adults aged 16+ in telephone owning households.
	Weighted frame coverage	
	Characteristics	Representative of population.
	Frame list update	Periodically
	Sectors and/or categories currently covered	Age, Gender, Region, Income, Occupation, Working Regime, Education
Sampling & accuracy	Sampling method	Random sampling.
	Sample size (number of contacts)	1000 (4300)
	Weighted sample coverage	
	Sampling error	
	Response rate	100%
	Treatment of non-response	Non-response is treated through weighting, with weights kept within an agreed range to maximise sample effectiveness. It is also minimised by varying contact time and day.
	Weighting scheme	Data is weighted to be representative
Data collection	Periodicity	Monthly
	Survey method	Computer-assisted telephone interviewing
	Fieldwork period	1st - 15th of the month
	Remarks methodology	Quarterly questions in January, April, July, October

Last update 03/08/2016