Business and Consumer Survey
Metadata Overview

Contact data

Country	**FR**
Survey	**Industry**
Organisation	INSEE (Institut National de la Statistique et des Etudes Economiques) Département de la Conjoncture Division des enquêtes de conjoncture
Official address	Contract address (J.-L. TAVERNIER): INSEE 18, boulevard A. Pinard F-75675 PARIS CEDEX 14 Address of the contact person: INSEE Département de la Conjoncture Division des enquêtes de conjoncture Timbre G120 15, boulevard Gabriel Péri F-92245 Malakoff cedex
Website	www.insee.fr

Legal representative	
Name	J.-L. TAVERNIER

Contact person	
Name	Catherine Renne
Address	
Phone number	+33 1 41 17 60 56
Fax number	
Email address	catherine.renne@insee.fr

Methodology

Population & frame list	**Population (universe)**	Around 200,000 enterprises.
	Survey sampling frame	Own source of information: a yearly exhaustive data base (for industrial firms of 20 employees or more), stemming from the programm called ESANE (Annual Business Statistics Programm), carried out by INSEE.
	Size of frame list	19,000 enterprises.
	Weighted frame coverage	
	Characteristics	Identification, address, contact, NACE code, number of employees, turnover
	Frame list update	Every year.
	Sectors and/or categories currently covered	NACE Rev.2 from 10 to 33 (exc. 12,19.10 et 19.40) + 7 aggregates: CDUR Durable consumer goods CNDU Non-durable consumer goods FOBE Food & beverages CONS Consumer goods INTM Intermediate goods INVE Investment goods TOTA Total Industry
Sampling & accuracy	**Sampling method**	The sample is stratified by number of employees and activity. The numbers of firms by stratum in sample are proportional to the turnovers of the strata. Within strata, a simple random sampling is used. The enterprises with more than 500 employees or having a turnover higher than 150 millions euros are automatically included into the sample (exhaustive stratum).
	Sample size (number of contacts)	4,000 units.
	Weighted sample coverage	71% in terms of turnover.
	Sampling error	Sampling error = 2-3 points of balance
	Response rate	(response rates relating to provisional data, i.e. calculated at the end of the survey's current month): Non-weighted response rate: June 2016 (example of monthly questionnaire): 75% April 2016 (example of quarterly questionnaire): 77% Weighted response rate (by turnover): June 2016 (example of monthly questionnaire): 85% April 2016 (example of quarterly questionnaire): 83%
	Treatment of non-response	Constant sample method.
	Weighting scheme	We use a two-stage aggregation: - The first aggregation level leads to results at strata level. This first aggregation level corresponds to the sectors (NACE level 3). Within this first stage, individual responses to qualitative questions are weighted using the response of the surveyed to a yearly quantitative question concerning either turnover or the number of employees or else another activity variable, depending on the question. - At a second stage, strata average results are aggregated at less broken-up levels using weights computed from the French national accounts or INSEE annual business surveys.
Data collection	**Periodicity**	Monthly - (7 questions) and quarterly (9 questions).
	Survey method	Postal mail. First mailing + follow-up mailing And Internet data collection, since November 2005.
	Fieldwork period	First 3 weeks of the current month.
	Remarks methodology	The first results relating to month m are provisional. Revised results are released at the end of month m+1. These definitive results take account of late responses arrived after the first release.

Last update	01/07/2016