

Business and Consumer Survey

Metadata Overview

Contact data

Country	FR
Survey	Construction
Organisation	INSEE (Institut National de la Statistique et des Etudes Economiques) Département de la Conjoncture Division des enquêtes de conjoncture
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Methodology

Population & frame list	Population (universe)	365 000 entreprises
	Survey sampling frame	-' Three sources of information : The SIRENE directory for the Building survey (quarterly updated exhaustive directory based on administrative declaration of enterprise creation). This directory is managed by INSEE. A yearly exhaustive data base, stemming from the programm called ESANE (Annual Business Statistics Programm), carried out by INSEE. The yearly quarterly survey in the public works sector carried out by the FNTP (Fédération Nationale des Travaux Publics) for the Public Works survey.
	Size of frame list	30,000 entreprises (22,000 in building sector and 8,000 in public works sector).
	Weighted frame coverage	
	Characteristics	Identification, address, contact, NACE code, number of employees, turnover.
	Frame list update	quarterly
	Sectors and/or categories currently covered	NACE: 1 Building B1 1a Housing B2 41 1b Other Building B3 43 2 Public Works B4 42 Total 45 F
Sampling & accuracy	Sampling method	The sample is stratified by number of employees and activity. The numbers of firms by stratum in sample are proportional to the turnovers of the strata. Within strata, a simple random sampling is used. The enterprises with more than 500 employees are automatically included into the sample.
	Sample size (number of contacts)	2,500 units for the Building survey and 1,800 for the Public Works survey.
	Weighted sample coverage	47% in terms of turnover.
	Sampling error	Sampling error = 2-3 points of balance.
	Response rate	November 2009 Juin 2012 survey (response rates relating to provisional data, i.e. calculated at the end of the survey's current month): Non-weighted response rate: 68% Response rate in terms of turnover : 84%.
	Treatment of non-response	Constant sample method.
Data collection	Weighting scheme	We use a two-stage aggregation: - The first aggregation level leads to results at strata level. This first aggregation level corresponds to the crossings of the NACE rev1 rev2 sectors with six employment-size brackets. Within this first stage, individual responses to qualitative questions are weighted using the response of the surveyed to a yearly quantitative question concerning either turnover or the number of employees, depending on the question. - At a second stage, strata average results are aggregated at less broken-up levels using weights computed from INSEE annual business surveys.
	Periodicity	Monthly (6 questions for the building survey), quarterly (5 questions for the public works survey).
	Survey method	Postal mail. First mailing + follow-up mailing. And Internet data collection, since June 2007, for building survey.
	Fieldwork period	First 3 weeks of the current month.
	Remarks methodology	The first results relating to month m are provisional. Revised results are released at the end of month m+1. These definitive results take account of late responses arrived after the first release.

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