

Business and Consumer Survey <i>Metadata Overview</i>		
Contact data		
Country	FI	
Survey	Consumer	
Organisation	Statistics Finland	
Official address	(Työpajankatu 13, Helsinki) FI-00022 Statistics Finland	
Website	stat.fi	
<i>Legal representative</i>		
Name	Mr. Jari TARKOMA	
<i>Contact person</i>		
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Methodology		
Population & frame list	Population (universe)	Target population consists of 15 to 84 year-old household population in Finland, and respondents represent target population very well according to age, gender, province, and native language. Size of target population is 4.5 million.
	Survey sampling frame	Total population data base
	Size of frame list	5.5 million
	Weighted frame coverage	
	Characteristics	Sampling frame contains all necessary information for selection and weighting purposes, e.g. personal identification, birth date, gender, marital status, native language, citizenship, addresses, etc.
	Frame list update	The frame is updated as often as needed, minimum four times a year.
	Sectors and/or categories currently covered	All the categories
Sampling & accuracy	Sampling method	Systematic random sampling. The sorting of the sampling frame is based on domicile code and thus yields implicit stratification according to geographical population density. The sampling method can be compared to the use of simple random sampling with the addition that the sample is geographically self-weighting. After sample selection telephone numbers (incl. mobile phones) are obtained from a separate electronic register.
	Sample size (number of contacts)	2,350
	Weighted sample coverage	Nationally and regionally representative sample
	Sampling error	95 % conf. interval for CCI: appr. ± 1.70 ($= \pm 1.96 \times SE \text{ Mean}$)
	Response rate	53%
	Treatment of non-response	Only fully completed interviews are considered. A lot of effort is made monthly to diminish non-contacting, which forms the main part of non-response. This is done e.g. by means of advance letters and interviewers' extra work. Non-response has been relatively constant in different population groups and has therefore not caused very much bias in the material. Still, the effects of non-response are always adjusted with weighting (see below).
	Weighting scheme	All the results are weighted against the total population by means of sample weights, which are established by using the probability of each observation to be included in the sample. The individual analysis weights are computed by CALMAR2 software, so that the estimated marginal distributions of certain background variables (region, person's age group and gender) correspond to the marginal distributions in the whole population, i.e. the population structure. The weights are formed as a ratio between the estimated frequencies in population cells and the known sample frequencies. Small or even zero cell frequencies are disregarded in this procedure. Thus, the method can be considered an "incomplete post-stratification". Because some of the CS items measure household behaviour and sentiment, weights are also calculated for households. Benchmarking is made with reference to Statistics Finland's income distribution statistics. The actual weights are obtained by post-stratification and finally by calibrating (region and number of household members in different age groups as background variables).
Data collection	Periodicity	Monthly (all the 17 harmonised EU questions)
	Survey method	Telephone/CATI (Statistics Finland's Telephone Interview Centre)
	Fieldwork period	From 1st to 19th day of the month
	Remarks methodology	-
Last update		10/06/2016