

Business and Consumer Survey

Metadata Overview

Contact data

Country	EE
Survey	Consumer
Organisation	Eesti Konjunktuuriinstituut (EKI) ESTONIAN INSTITUTE OF ECONOMIC RESEARCH
Official address	Rävala 6 EE-19080 TALLINN
Website	www.ki.ee

Legal representative

Name	Mrs Marje JOSING Director
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Contact person

Name	Mrs Marje JOSING Director
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Methodology

Population & frame list	Population (universe)	From total population (1.3 mil) in age 16 and more is 1,1 mil.
	Survey sampling frame	Register of residential telephone lines
	Size of frame list	300 000 residential telephone line numbers
	Weighted frame coverage	
	Characteristics	Individuals socio-economic group (age, sex, region)
	Frame list update	Every year
	Sectors and/or categories currently covered	Income, occuparion, education, age, sex.
Sampling & accuracy	Sampling method	Random sampling + Quotas for sample (quota for region, sex, age)
	Sample size (number of contacts)	800 repondents
	Weighted sample coverage	-
	Sampling error	---
	Response rate	800 respondents (quota sampling)
	Treatment of non-response	
	Weighting scheme	None
Data collection	Periodicity	Monthly (12 questions) + quarterly (3 questions). Quarterly questions: January, April, July and October.
	Survey method	Telephone interviews
	Fieldwork period	First 10 days of the month
	Remarks methodology	EKI started consumer survey (quarterly) in 1991, monthly in 2001

Last update	12/07/2016
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