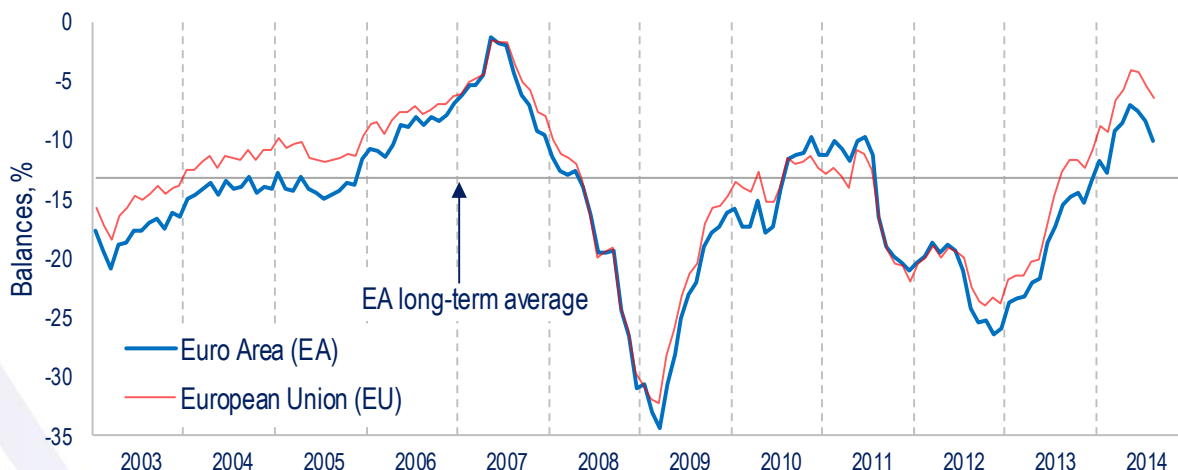




## FLASH CONSUMER CONFIDENCE INDICATOR FOR EU AND EURO AREA

In August 2014, the DG ECFIN flash estimate<sup>1</sup> of the consumer confidence indicator<sup>2</sup> decreased in both the EU (by 0.9 points to -6.4) and the euro area (by 1.6 points to -10.0) compared to July.



source: European Commission services

<sup>1</sup> This month's Flash CCI for the euro-area is computed on the basis of consumer survey data from all 18 member countries. Also the EU aggregate is based on consumer survey data from all 28 member states.

<sup>2</sup> The consumer confidence indicator is built on selected questions addressed to consumers according to the Joint Harmonised EU Programme of Business and Consumer Surveys. More details on the consumer confidence indicator as well as long time series can be found via the following link: [http://ec.europa.eu/economy\\_finance/db\\_indicators/surveys/index\\_en.htm](http://ec.europa.eu/economy_finance/db_indicators/surveys/index_en.htm)

### Information

#### Computation of the Flash CCI

To compute the flash consumer confidence indicator for the EU and euro area, DG ECFIN uses the data available on the cut-off date. The estimation procedure combines historical data with information from those Member States for which data are available in the reference month. Experience has shown this procedure to be statistically reliable.

Further information on the computation procedure can be found in the [European Business Cycle Indicators](#) of January 2010. The European Commission publishes the Consumer Confidence Indicator every month. The data of the surveys is processed by the Directorate-General Financial and Economic Affairs (DG ECFIN), Unit Economic situation, forecasts, business and consumer surveys (A4), Sector Business and consumer surveys and short-term forecast.

To obtain additional information regarding these survey results you can contact the European Commission at the following addresses:

**Email:** [ECFIN-BCS-MAIL@ec.europa.eu](mailto:ECFIN-BCS-MAIL@ec.europa.eu)      **Website:** [http://ec.europa.eu/economy\\_finance/bcs](http://ec.europa.eu/economy_finance/bcs)

<b>Upcoming releases:</b>	Economic Sentiment Indicator	28 August 2014
	Business Climate Indicator for the euro area	28 August 2014
	Flash Consumer Confidence Indicator	22 September 2014