

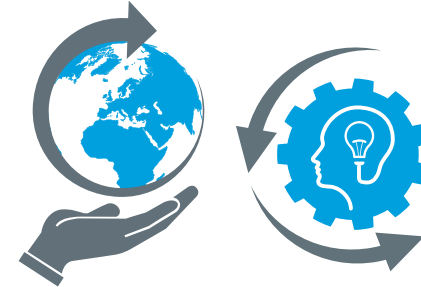
WE LIVE IN A WORLD WHERE

In the last ten years,
the overall
COST
of humanitarian
assistance has



TRIPLED

Global humanitarian
challenges are
CONSTANTLY
EVOLVING,



requiring
EVER-CHANGING
SOLUTIONS

Aid funds are
STRETCHED
TO BREAKING
POINT,



forcing
humanitarians to
DO MORE
WITH LESS!

IT'S TIME TO **COME TOGETHER** AND **RESHAPE AID!**

THE **WORLD** **HUMANITARIAN** **SUMMIT**

will tackle **FOUR MAIN CHALLENGES**

#3

HOW CAN
HUMANITARIAN AID

BE MORE
INNOVATIVE?

WE MUST FIND A WAY TO



Challenge
our current
MINDSETS
on
humanitarian
action



Harvest
BEST IDEAS
from
within and
outside the
humanitarian
community



MOBILISE
INVESTMENT
in new
knowledge and
its application
to tackle
the big aid
challenges



Introduce
NEW
TOOLS AND
APPROACHES
without
compromising
the delivery
of aid



SHARE BEST
PRACTICES
across the
humanitarian
community

JOIN THE DISCUSSION ON HOW TO
#ReShapeAid

worldhumanitariansummit.org/whs_Innovation

MAJOR MILESTONES

NOVEMBER 2014
CONSULTATION FOR
EUROPE OPENS
ONLINE

FEBRUARY 2015
REGIONAL CONSULTATION
FOR EUROPE
BUDAPEST • HUNGARY

OCTOBER 2015
GLOBAL
CONSULTATION
GENEVA • SWITZERLAND

MAY 2016
WORLD
HUMANITARIAN SUMMIT
ISTANBUL • TURKEY

