

This notice in TED website: <http://ted.europa.eu/udl?uri=TED:NOTICE:158473-2012:TEXT:EN:HTML>

**B-Brussels: framework contract for the production and distribution of video news on the European Commission's Directorate-General for Humanitarian Aid and Civil Protection (ECHO) actions in the world
2012/S 96-158473**

Contract award notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1) Name, addresses and contact point(s)

European Commission, DG ECHO
rue d'Arlon 88
Contact point(s): Mihela Zupancic
For the attention of: ECHO Info
1049 Brussels
BELGIUM
Telephone: +32 22954400

Internet address(es):

General address of the contracting authority: http://ec.europa.eu/echo/index_en.htm

I.2) Type of the contracting authority

European institution/agency or international organisation

I.3) Main activity

Other: Humanitarian aid and civil protection

I.4) Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1) Description

II.1.1) Title attributed to the contract

Framework contract for the production and distribution of video news on the European Commission's Directorate-General for Humanitarian Aid and Civil Protection (ECHO) actions in the world.

II.1.2) Type of contract and location of works, place of delivery or of performance

Services
Service category No 27: Other services
Main site or location of works, place of delivery or of performance: The world over.
NUTS code

II.1.3) Information about a framework agreement or a dynamic purchasing system (DPS)

The notice involves the establishment of a framework agreement

II.1.4) Short description of the contract or purchase(s)

To produce video news releases, and distribute them amongst the national and international broadcasters' network of the contractor. The objective is to raise awareness on humanitarian and civil protection issues and the related European Union's commitment amongst the TV audience, worldwide, the priority being given to

European Union countries. The aim is also to regularly provide ECHO with audiovisual material for further distribution through its own channels.

II.1.5) **Common procurement vocabulary (CPV)**

32321300

II.1.6) **Information about Government Procurement Agreement (GPA)**

The contract is covered by the Government Procurement Agreement (GPA): no

II.2) **Total final value of contract(s)**

II.2.1) **Total final value of contract(s)**

Value: 1 800 000 EUR

Excluding VAT

Section IV: Procedure

IV.1) **Type of procedure**

IV.1.1) **Type of procedure**

Open

IV.2) **Award criteria**

IV.2.1) **Award criteria**

The most economically advantageous tender in terms of

1. Quality and pertinence of the technical offer. Weighting 20

2. Quality and pertinence of the local network of service providers. Weighting 20

3. Geographical coverage (matching the regional presence of the ECHO offices and crisis zones in the world.

Further information can be obtained at http://ec.europa.eu/echo/files/about/what/field_offices.pdf). Weighting 20

4. Importance of the distribution network — (number of subscribers, potential combined audiences). Weighting 40

IV.2.2) **Information about electronic auction**

An electronic auction has been used: no

IV.3) **Administrative information**

IV.3.1) **File reference number attributed by the contracting authority**

ECHO/INF/PO/AUDVIS/2011/1.

IV.3.2) **Previous publication(s) concerning the same contract**

Contract notice

Notice number in the OJEU: [2011/S 233-376805](#) of 3.12.2011

Section V: Award of contract

Contract No: ECHO/INF/CC/AUDVIS/2012/0001

V.1) **Date of contract award decision:**

7.3.2012

V.2) **Information about offers**

Number of offers received: 2

V.3) **Name and address of economic operator in favour of whom the contract award decision has been taken**

Associated Press Television News — APTN

London

UNITED KINGDOM

V.4) Information on value of contract

Initial estimated total value of the contract:

Value: 1 800 000 EUR

Excluding VAT

V.5) Information about subcontracting

The contract is likely to be sub-contracted: no

Section VI: Complementary information

VI.1) Information about European Union funds

The contract is related to a project and/or programme financed by European Union funds: no

VI.2) Additional information:

VI.3) Procedures for appeal

VI.3.1) Body responsible for appeal procedures

The Courts of Brussels

BELGIUM

VI.3.2) Lodging of appeals

VI.3.3) Service from which information about the lodging of appeals may be obtained

VI.4) Date of dispatch of this notice:

10.5.2012