Published on *Digital Agenda for Europe* (http://ec.europa.eu/digital-agenda)

European Innovation Partnership: Strong stakeholder support for action on active and healthy ageing

Published by Editor Connect on 27/06/2012

Efforts to increase the healthy lifespan of EU citizens by two years received a major boost today as 261 projects were submitted for inclusion in the European Innovation Partnership for active and healthy ageing. The partnership brings together more than 50 regions, technology companies and health providers to deliver solutions for: better adherence to medical treatment, prevention of falls, prevention of functional decline and frailty, integrated care models, independent living and active ageing, age-friendly buildings, cities and environments. The 261 projects were submitted by groups of stakeholders spanning the public and private sector. In addition, 54 regions and municipalities offered themselves as 'reference sites', to exchange good practice and to share knowledge and experience on past successes in this domain. The massive response from stakeholders shows a real drive in Europe to ensure better lifestyles, higher quality of care and recognition of the business potential of our ageing society.

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