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Better Internet for Kids: CEO Coalition 1 year on

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[1]

2013 was a busy year for the CEO Coalition: In January 2013 it committed to work in five areas and made recommendations to make the Internet a better and safer place for kids. In June, the executives of the CEO Coalition meet with Vice-President Kroes and agree to cooperate - not compete - for a better Internet for Kids. One year on, in January 2014 the companies come back with progress reports.

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The 31 members [2] of the CEO Coalition, put together by the Commission to make the internet a better place for children, agreed in December 2011 to a Statement of Purpose [3] with a 12-month plan of actions. The meeting to review the results and recommendations arising from these actions took place on 22 January 2013 in Brussels, and brought together representatives of the Coalition's companies as well as over 40 representatives from third parties (child welfare NGOs, researchers, freedom of speech advocates etc.).

The CEO Coalition was tasked to work on the following 5 areas:

- simple and robust reporting tools;
- age-appropriate privacy settings;
- wider use of content classification;
- wider availability and use of parental controls;
- effective takedown of child abuse material.

This was taken forward in a working group for each area. Each group produced a summary report [4] of the work carried out, the main results and recommendations for best practices or implementations.

In addition to the collective results and engagements, companies committed individually to implement the recommendations of the Coalition in five areas (see attached documents). In January 2014 the companies reported back on progress [5].

Also in 2013, during a high-level meeting, the executives of the CEO Coalition agreed with Vice-President Kroes to cooperate, not compete for a better Internet for Kids. [6]

Twitter hashtag: #betterinternet4kids [7] #SID2014 #saferinternet

Related Documents:
ACTION SUMMARY REPORTS [8]
Apple Company Statement [9]
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Dailymotion Company Statement [13]
Deutsche Telekom Company Statement [14]
Facebook Company Statement [15]
France Telecom - Orange Company Statement [16]
Google Company Statement [17]
Hyves Company Statement [18]
KPN Company Statement [19]
LG Electronics Company Statement [20]
Liberty Global Company Statement [21]
Mediaset Company Statement [22]
Microsoft Company Statement [23]
Netlog Company Statement [24]
Nintendo Company Statement [25]
Nokia Company Statement [26]
Opera Company Statement [27]
RTL Group Company Statement [28]
Samsung Company Statement [29]
Skyrock Company Statement [30]
Stardoll Company Statement [31]
Sulake Corporation Company Satement [32]
Telecom Italia Company Statement [33]
Telefonica Company Statement [34]
Telenor Company Statement [35]
TeliaSonera Company Statement [36]
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Vivendi Company Statement [38]
Vodafone Company Statement [39]
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Newsroom Item Type:

- News Article [41]

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Links

[1] http://ec.europa.eu/digital-agenda/sites/digital-agenda/files/newsroom/carousel-sid_980x315px_3971.jpg
[2] https://ec.europa.eu/digital-agenda/node/233
[3] http://ec.europa.eu/digital-agenda/sites/digital-agenda/files/ceo_coalition_statement.pdf
[4] http://ec.europa.eu/newsroom/document.cfm?action=display&doc_id=1656
[5] http://ec.europa.eu/newsroom/dae/itemdetail.cfm?item_id=14391
[6] http://europa.eu/rapid/press-release_MEMO-13-504_en.htm
[7] https://twitter.com/search/realtime?q=%23betterinternet4kids
[8] http://ec.europa.eu/newsroom/dae/document.cfm?doc_id=1656
[9] http://ec.europa.eu/newsroom/dae/document.cfm?doc_id=1620
[10] http://ec.europa.eu/newsroom/dae/document.cfm?doc_id=1621
[11] http://ec.europa.eu/newsroom/dae/document.cfm?doc_id=1622
[12] http://ec.europa.eu/newsroom/dae/document.cfm?doc_id=1643
[13] http://ec.europa.eu/newsroom/dae/document.cfm?doc_id=1626
[14] http://ec.europa.eu/newsroom/dae/document.cfm?doc_id=1632
[15] http://ec.europa.eu/newsroom/dae/document.cfm?doc_id=1627
[16] http://ec.europa.eu/newsroom/dae/document.cfm?doc_id=1633
[17] http://ec.europa.eu/newsroom/dae/document.cfm?doc_id=1634
[18] http://ec.europa.eu/newsroom/dae/document.cfm?doc_id=1635
[19] http://ec.europa.eu/newsroom/dae/document.cfm?doc_id=1636
[20] http://ec.europa.eu/newsroom/dae/document.cfm?doc_id=1637
[21] http://ec.europa.eu/newsroom/dae/document.cfm?doc_id=2171
[22] http://ec.europa.eu/newsroom/dae/document.cfm?doc_id=1638
[23] http://ec.europa.eu/newsroom/dae/document.cfm?doc_id=1639
[24] http://ec.europa.eu/newsroom/dae/document.cfm?doc_id=2121
[25] http://ec.europa.eu/newsroom/dae/document.cfm?doc_id=1640
[26] http://ec.europa.eu/newsroom/dae/document.cfm?doc_id=1641
[27] http://ec.europa.eu/newsroom/dae/document.cfm?doc_id=1642
[28] http://ec.europa.eu/newsroom/dae/document.cfm?doc_id=1644
[29] http://ec.europa.eu/newsroom/dae/document.cfm?doc_id=1645
[30] http://ec.europa.eu/newsroom/dae/document.cfm?doc_id=1646
[31] http://ec.europa.eu/newsroom/dae/document.cfm?doc_id=1648
[32] http://ec.europa.eu/newsroom/dae/document.cfm?doc_id=1647
[33] http://ec.europa.eu/newsroom/dae/document.cfm?doc_id=1649
[34] http://ec.europa.eu/newsroom/dae/document.cfm?doc_id=1650
[35] http://ec.europa.eu/newsroom/dae/document.cfm?doc_id=1651
[36] http://ec.europa.eu/newsroom/dae/document.cfm?doc_id=1652
[37] http://ec.europa.eu/newsroom/dae/document.cfm?doc_id=1653
[38] http://ec.europa.eu/newsroom/dae/document.cfm?doc_id=1654
[39] http://ec.europa.eu/newsroom/dae/document.cfm?doc_id=1655
[40] http://europa.eu/rapid/press-release_IP-11-1485_en.htm?locale=en
[41] http://ec.europa.eu/digital-agenda/en/newsroom/all/news-article