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[1] Polish Digital Champion, Wlodek Marcinski, selected four Polish initiatives that seek to reduce digital exclusion. "I think that one of my tasks as Polish Digital Champion is to find synergies between bigger and smaller digital initiatives which are numerous in Poland. Some of them have a broad scope and an even broader social response. I do think that informing about them is a valuable way to disseminate best practice", said Mr. Marcinski.

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[Digital Poland Lighthouse Keepers](#) [2] - a project that exists throughout the country, aims to create local leaders and support groups propagating digital literacy among persons in the 50+ age group. The project has been awarded the 2012 ITU prize.

[Library Development Programme](#) [3] - this is a library development programme. Its goal is to provide equipment and broadband Internet to libraries and educated librarians on how to stimulate library activity in small towns and rural areas. In effect, the librarians become propagators, helping to keep abreast of the times and encouraging local citizens to use the Internet as a working tool, source of contacts and individual development. The project is an example of joint initiative of NGO, a telecommunication operator and public administration and in June 2012 was awarded the e-Inclusion Award "Be Part of IT".

[video: http://www.youtube.com/watch?v=2kdAj8VEaew&feature=player_embedded [4]]

<http://www.dojrzaloscwsieci.pl/english.html> [5] - The 50+ generation requires additional support to familiarize them with benefits and advantages of using the Internet. A special Coalition for the Digital Inclusion of the 60+ Generation "M@turity in the Net" gathers many organisations and institutions with the aim of stimulating and supporting various education and information activities for elderly people.

[eTwinning Programme](#) [6] - has been conducted in Poland for over 7 years. It is addressed to school pupils and helps them to develop their interests by using the Internet: designing portals, keeping virtual relationships with their peers all around the world. 1200 schools have joined the programme and hundreds of social networking portals for local communities has been created - Poland is one of the most active country in this respect. It clearly demonstrates that level of acceptance of ICT among Polish youth of the age 14 - 16 is very high.

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[2] <http://latarnik.mwi.pl/english>

[3] <http://www.biblioteki.org/>

[4] http://www.youtube.com/watch?v=2kdAj8VEaew&feature=player_embedded

[5] <http://www.dojrzaloscwsieci.pl/english.html>

[6] <http://www.etwinning.pl/>

[7] http://ec.europa.eu/information_society/newsroom/cf/dae/document.cfm?doc_id=1112

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