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[Home](#) > [Research and innovation](#) > [Innovation](#) > [Public Engagement](#) > [Open Innovation](#) > [Strategy and Policy Group](#) > Strategy and Policy Group



^[1]
The EU's Open Innovation Strategy and Policy Group (OISPG) unites industrial groups, academia, governments, and private individuals to support policies for open innovation at the European Commission.

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Who we are

We are the Open Innovation Strategy and Policy Group (OISPG) and we work in close collaboration with the European Commission. Our philosophy embraces the Open Innovation 2.0 paradigm: creation of open innovation ecosystems where the serendipity process is fully-fledged.

We believe that involving citizens directly in the innovation process allows rapid prototyping in real life. Building a prototype is the fastest, most effective way to push an idea forward. Prototyping will foster entrepreneurship in Europe, will create jobs and will boost sustainable economic and societal growth. Therefore, we suggest various open innovation actions and approaches to industry and to other innovation partners in order to stimulate and strengthen competitiveness.

Our connections at Institutional, as well as at Industrial level give us a focal point role in the field of Open Innovation 2.0. We base our thinking on Quadruple Helix Innovation Model where government, industry, academia and civil participants work together to co-create the future and drive structural changes far beyond the scope of what any one organization or person could do alone. This new generation of open innovation leads to stronger economic impact and better user experience in Europe.

Innovation leaders

- [Prof. Dr. Martin Curley](#) [2] is the Director of Intel Labs Europe; Chairman of the OISPG
- [Markku Markkula](#) [3] is the President of the European Committee of Regions (CoR); Member of Espoo City Council in Finland. Vice-Chairman of the OISPG
- [Bror Salmelin](#) [4] is Advisor for Innovation Systems at DG CONNECT. Managing the OISPG

Publications

- [Open Innovation 2.0 Yearbook 2014 -](#) [5] OISPG publishes annual yearbooks that document and summarize current innovation practices in Europe.
- [Actions for a Sustainable and Competitive Open Innovation Ecosystem in the EU from a US perspective](#) [6]
- [Open Innovation 2.0 - A New Paradigm and Foundation for a Sustainable Europe](#) [7]
- [Open Innovation 2.0 Yearbook 2013 -](#) [8] OISPG publishes annual yearbooks that document and summarize current innovation practices in Europe.
- [The Gap - ICT vs Legal Institutions](#) [9]
- [Open Innovation 2012](#) [10]
- [Unlocking the Digital Future through Open Innovation - An Intellectual Capital Approach \(A critical analysis of open innovation as structural capital\)](#) [11]
- [Service Innovation Yearbook 2010-2011 -](#) [12] OISPG publishes annual yearbooks that document and summarize current innovation practices in Europe.
- [OSI -Socio-Economic Impact of Open Service Innovation - SMART 2009/0077 study](#) [13]
- [Service Innovation Yearbook 2009-2010 -](#) [14] OISPG publishes annual yearbooks that document and summarize current innovation practices in Europe.
- [Put User in the Centre for Services - A reference model](#) [15]
- [The Trends of Open Innovation in Services](#) [16]
- [Intellectual Property and Legal Issues in Open Innovation in Services](#) [17]
- [Open Innovation and Public Policy in Europe](#) [18]
- [Revising Europe's ICT Strategy](#) [19]

Tags:

[Open innovation](#) [20]

[ict](#) [21]

[OISPG](#) [22]

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Links

[1] <http://ec.europa.eu/digital-agenda/sites/digital-agenda/files/oispg20logo20high20resolution.jpg>

[2] <https://ec.europa.eu/digital-agenda/en/prof-dr-martin-curley>

[3] <https://ec.europa.eu/digital-agenda/en/markku-markkula>

[4] <https://ec.europa.eu/digital-agenda/en/bror-salmelin>

[5] <https://ec.europa.eu/digital-agenda/en/news/open-innovation-20-yearbook-2014-giving-you-stimulus-and-ideas>

[6] <https://ec.europa.eu/digital-agenda/en/news/actions-sustainable-and-competitive-open-innovation-ecosystem-eu-us-perspective>

[7] <https://ec.europa.eu/digital-agenda/node/66731>

[8] <https://ec.europa.eu/digital-agenda/node/66129>

[9] <https://ec.europa.eu/digital-agenda/node/66729>

- [10] <https://ec.europa.eu/digital-agenda/node/66734>
- [11] <https://ec.europa.eu/digital-agenda/node/66733>
- [12] <https://ec.europa.eu/digital-agenda/node/66732>
- [13] <https://ec.europa.eu/digital-agenda/en/news/osi-socio-economic-impact-open-service-innovation-smart-20090077-study>
- [14] <https://ec.europa.eu/digital-agenda/en/news/service-innovation-yearbook-2009-2010>
- [15] <https://ec.europa.eu/digital-agenda/en/news/put-user-centre-services-reference-model>
- [16] <https://ec.europa.eu/digital-agenda/node/66728>
- [17] <https://ec.europa.eu/digital-agenda/en/news/intellectual-property-and-legal-issues-open-innovation-services>
- [18] <https://ec.europa.eu/digital-agenda/en/news/open-innovation-and-public-policy-europe>
- [19] <https://ec.europa.eu/digital-agenda/en/news/revising-europes-ict-strategy>
- [20] <http://ec.europa.eu/digital-agenda/en/tags/open-innovation>
- [21] <http://ec.europa.eu/digital-agenda/en/tags/ict>
- [22] <http://ec.europa.eu/digital-agenda/en/tags/oispg>