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On February 27-28 more than 200 high level representatives from European Member States, institutions, business, civil society and academia will gather in Copenhagen, Denmark for a forward-looking dialogue on the political challenges of creating a fully-fledged European Digital Single Market.
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--- *Pia Rybenfeldt [3], Chairman, DI ITEK, Danish ICT and Electronics Federation [4], session moderator #dsm12.* On February 27-28 more than 200 high level representatives from European Member States, institutions, business, civil society and academia will gather in Copenhagen, Denmark for a forward-looking dialogue on the political challenges of creating a fully-fledged European Digital Single Market. The conference is titled "A Digital Single Market by 2015 - A driver for economic growth and jobs [5]" and will feature a number of sessions covering the different aspects of the digital single market. One of the sessions – the one I am moderating – is called "Smart public services in the Digital Single Market - Seamless cross-border e-government [6]". It will deal with the numerous challenges and responsibilities facing the public sector in regards to fulfilling its purpose as a facilitator of services with the primary function of making life easier for the citizens of Europe.**The problem – as I see it – in this regard is that the public sectors across Europe are essentially 30-something different systems with little or no cross-border interaction.** This has got to change. And the digital single market offers the tools to make this happen. With a fully fledged digital single market in place, cross-border e-government solutions could be developed in order to provide Europeans with far better conditions for taking up jobs or starting up businesses in other Member States – thus contributing to a dynamic economy across the continent. This session will focus on the barriers and opportunities for the establishment of digital cross-border public services within Europe and the role and responsibility of the public sector in pushing this development forward. Session speakers include representation of the European Commission by Mr Declan Deasy, Director, Information Systems and Interoperability Solutions, DG Informatics [7]; the public sector via Ms Anna Johansson, Head of Unit - Swedish Agency for Economic and Regional Growth [8] and Ms Ieva Zilioniene, Deputy Director, Information Society Development Committee [9], Lithuania; the business sector by Mr Niels Soelberg [10], Vice President Public Sector for Europe, Middle East and Africa, Microsoft, and the research community by Mr Patrick Wauters, Senior Manager, Strategy and Policy Services, Deloitte Consulting [11]. You can follow the discussions on twitter at #dsm12 [12]. For the full programme, please visit the conference website [5]. I hope you will contribute to the discussion by commenting below or vote on the contributions of others. The contributions receiving the most votes will be taken into consideration during the session in Copenhagen.

Tags:

#dsm12 [13]
cross-border services [14]

digital single market [15]
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