

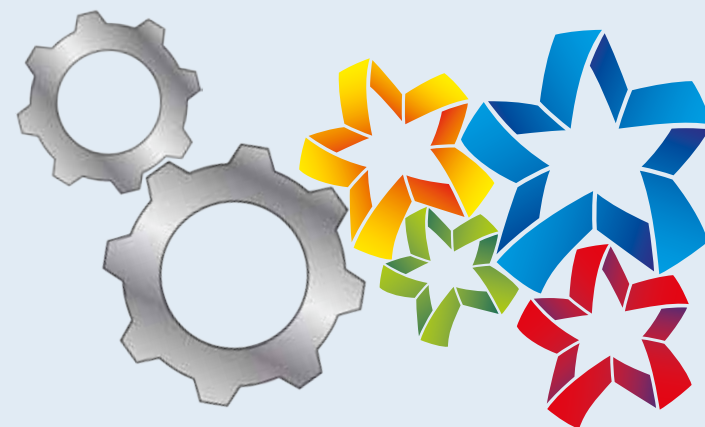


DGT has developed a web platform for the language industry in the EU.



The platform houses questionnaires, information and a document repository helping thus to build a base of knowledge on an industry that is currently under-recognised. We encourage anyone working in the language industry to get involved.

Language Industry Web Platform



Directorate-General for Translation
of the European Commission

Why is the Language Industry Web Platform launched?

At present, there is no EU-wide standard practice for recording statistical data on the language industry. This means that the information available varies from Member State to Member State and is not always easy to find and consult. With a view to improving the situation, the European Commission's Directorate-General for Translation decided to make all the information it has available in a single, easily accessible location and to invite industry stakeholders to get involved in expanding and enhancing this resource.

Why the language industry?

Language services are vital to the smooth running of the European single market and ensure equal access to it. They guarantee transparency and democracy in the EU by providing all European citizens with information in their own language. Not only crucial politically, the languages sector has also been one of the most resilient during the economic crisis and is set to grow by 10% annually over the next few years. This increasingly important industry deserves greater visibility and recognition.

Who is targeted by this initiative?

Individuals and associations active in any of the eight language industry subsectors are encouraged to use the web platform. These subsectors are translation, interpreting, subtitling and dubbing, software localisation and website globalisation, language technology tools development, international conference organisation, language teaching and linguistic consultancy. Contributions from national statistics bodies are also very welcome.

And how are the results of the online questionnaire used?

A standard questionnaire is made available on the platform for a limited period at the same time each year. The results are then aggregated and published in the repository. The questionnaire keeps track of developments in the European language industry.

I work in the language industry. How can the project benefit me in the long term?

The success of the project depends on collaboration between the different language industry subsectors. If these subsectors work together, the language industry will increasingly be perceived as an independent and unified economic sector and will gain visibility. Greater visibility means recognition and improved status for language professions, and a higher level of national and international support for the industry.

For more information:

<http://ec.europa.eu/language-industry>

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