

Dear Sir/Madam,

My comment on the content on the strategy UE2020 for time reasons must be limited in space and it concentrates on selected issues..

I am sceptical of its nature and content as far as this document is supposedly designed to replace the Lisbon Strategy which failure (in terms of agenda and schedule) is commonly known. Though better, this one also loses some aspects of public policy issues.

The new document lacks in precise definitions of economical goals but maybe that's better and that's the direct lesson taken from the previous Strategy.

As far as issues of culture and domains having influence on it is concerned the strategy (to make it clear: I definitely keep in mind the fact that a "common" cultural policy is a non-existing phenomenon and these remarks are NOT ADVOCATING for such one) omits the issues of utilizing for the economic growth and social inclusion the **industries of free time**. In fact something that forms a substantial portion of the GDPs of a.o. USA, Japan and even some European countries (like the U.K.) is not addressed by the document at all.

The strategy in its attention given to some pro-growth economies is not addressing the this type of industry that sustainably developed can be helpful to deal with the phenomena of aging population (see: SILVER ECONOMY issue), social inclusion (as mentioned above + social inclusion of various minorities), mobility of artists and services within the EU.

**The digital technologies** are also not mentioned as the good and potentially very democratic means of building the consciousness about the richness and diversity of European culture and material and intangible heritage. This might be again the good start of developing such sectors of services like tourism; software industries based on the demand for cultural exchange.

I hope these roughly and speedily made remarks will be helpful.  
On more elaborated basis they might be prepared later on if separately requested

with the respect,

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