



REIPAS

International Innovation Center for Schools and Regions

Implementation of the strategy of your country cries for local and international knowledge services like Reipas

**Being part of Global School Development Service
is the most effective long term investment to build
the prosperity and well-being of your country**

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Secretary General

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A photograph of a surfer riding a large, curling blue wave. The surfer is positioned near the base of the wave's face, which is curling over. The water is a deep blue, and the sky is a lighter blue. The overall scene is dynamic and powerful.

How to cope with global and local challenges

Finalcial crises are strangling us

Complexity increases

If a country is floating
like plankton the
threats will become
true

but still

Do you want your country to be education and modern
society structures based Innovation Nation in the future?



Is your country ready for the new broadband era?

Youth – digital divide - school

Nokia and other ICT

New service business models



The youth will take over and you can do nothing about that

Do you have any means in guiding the progress of your country and youth?



Essentials of innovation policy

„Innovations in today's world are based on an open environment, interaction and international operations „

- Does your country have a courage to change your innovation culture?**
- Do you have capability to renew your society structures up to date during the next decades?**
- Global Community Aided Local Actions (GCALA) will accelerate the implementations of new innovations**
- The new era of Social Development Ecosystems (SDE) has started**



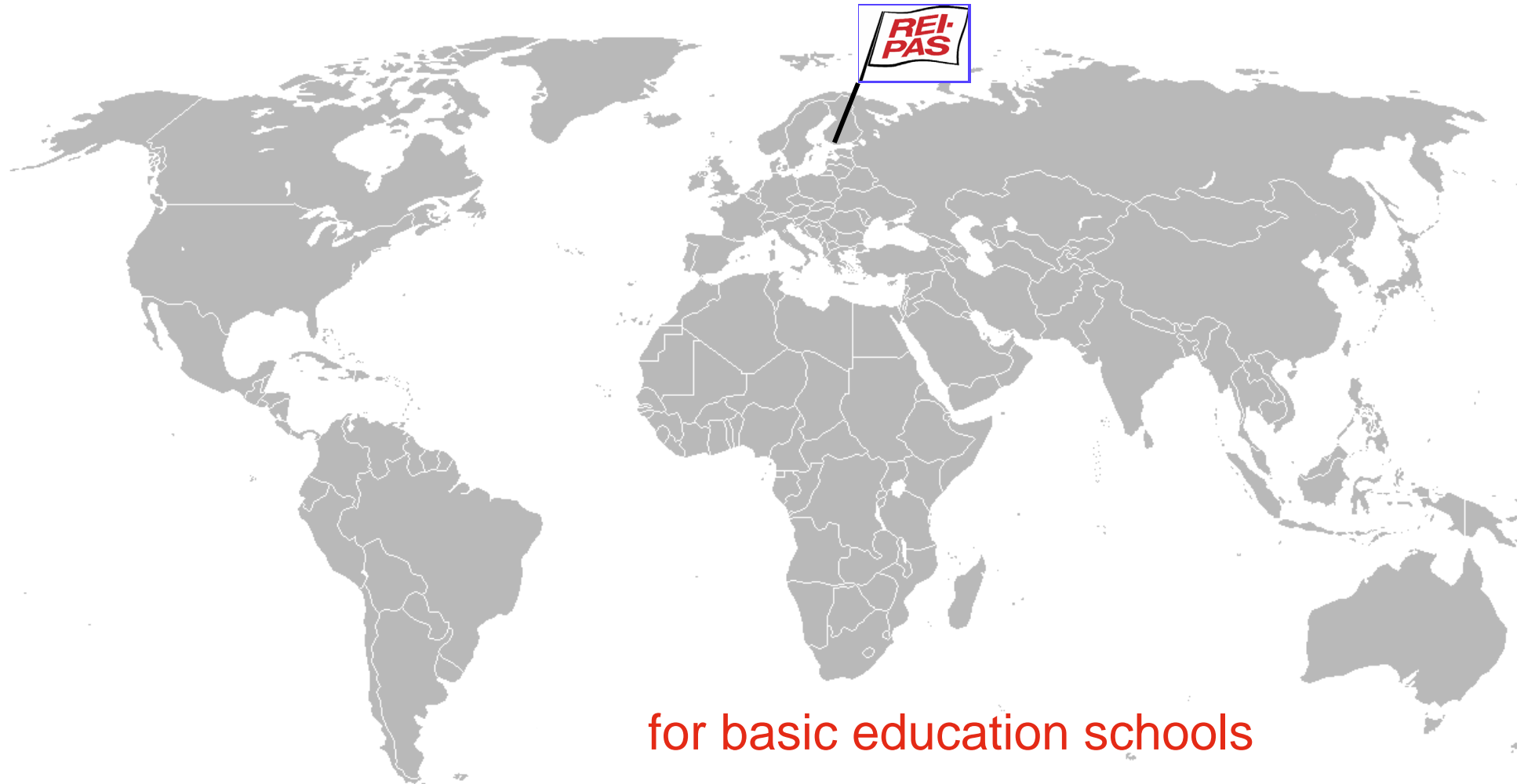
Knowledge sharing era

Big picture view



Our focus is to be global

School Development Service Provider



for basic education schools



The world cries for action

- **The need for a proper school development service is huge**
- **Many countries are very interested in Finnish school and society and they are eager to cooperate with us**
- **We have the best possibilities to unite the world for joint creation and sharing of educational knowledge**
- **You have now a unique possibility to join our effort**

Why

World situation

Poverty

Women

Water

etc

Desertification

Sea level rise

etc

Global warming



Stabilize the population growth

Education

Living conditions

Big cities

Awareness ok

Not a way of life

No leadership

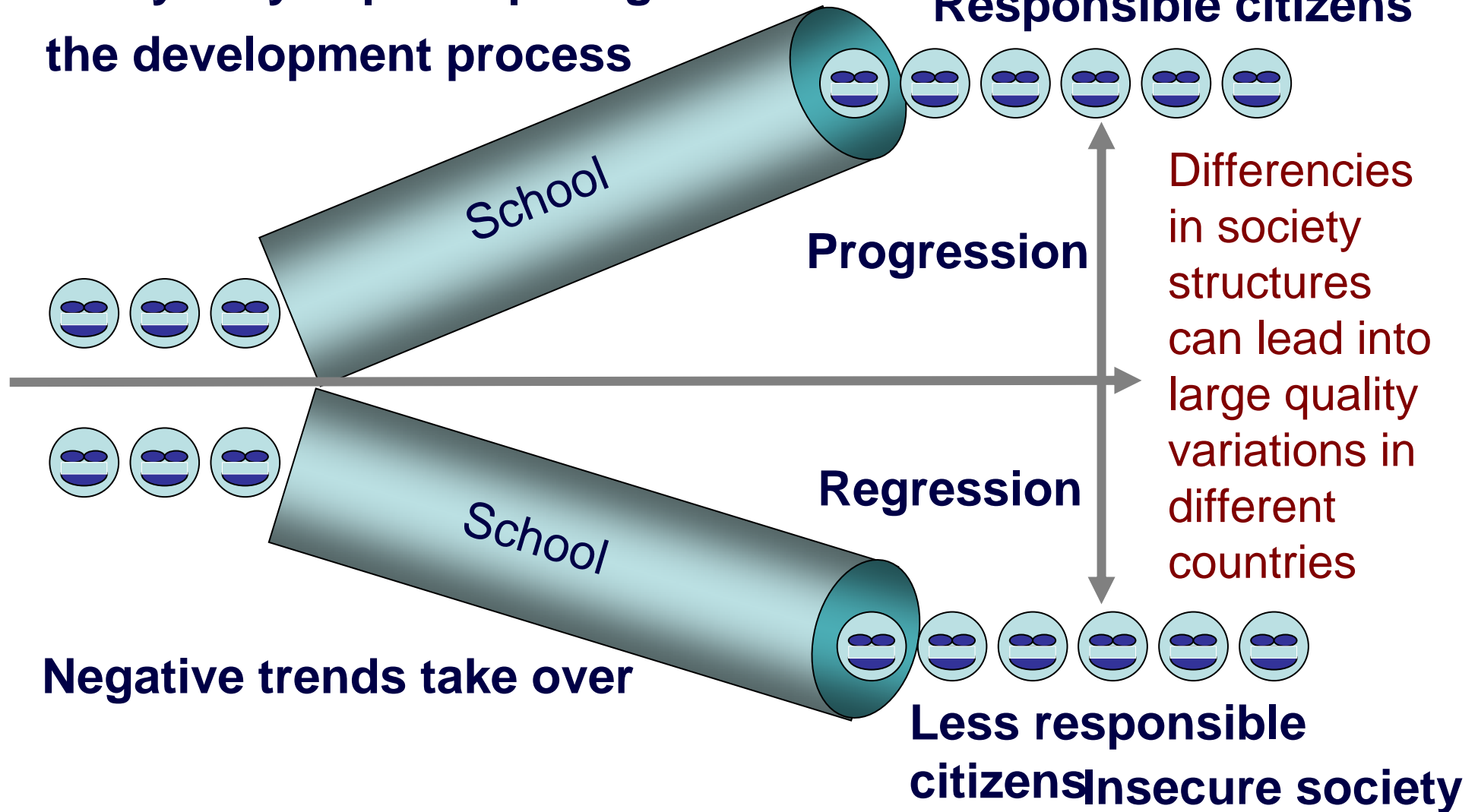
Sustainable lifestyle

Schools has the customer relationship of the children

Everybody is participating in the development process

Secure society

Responsible citizens



Progression

Regression

Differences in society structures can lead into large quality variations in different countries

Negative trends take over

Less responsible citizens
Insecure society

- On crest of the wave you can see the future
- Join our team to lead the development of the future

Thank you for listening

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www.reipas.org





Reipas

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High quality school education for all will make nations prosper

Reipas initiative is heading to be a global service portal that supports local school development projects. Reipas' services are intended to allow the participating schools to grow locally together:

- They can find all the needed information and use many kinds of development services
- They can find local, national or international partners or communities for joint development
- They will know that whatever new development results they achieve, this new information is spread globally. When they give a little, they can receive an enormous amount of knowledge

According to the OECD PISA-studies the average quality level of the Finnish school is the world best. Our school is the most social, because every child goes to high quality school and he or she has possibility to prosper in his or her life. However we can see that our schools are still in the very early stage of their development process. Now we want to develop a school system of the 21st century to guarantee our welfare society also in the future.

The change of the world is accelerating and getting more and more complex to manage. All societies have difficulties to cope with the new challenges. We need new kind of social development ecosystems (SDE) to continuously develop our society structures up to date. Reipas will be offering school development service ie global community collaboration ecosystem for all basic education schools.

The context and development needs of every school differ from each other. Therefore we want to develop the knowledge of future schools together with the rest of the world creating and sharing ideas in multi-context environments for the benefit of all. In Helsinki Finland we are in the starting phase to develop from a NGO called Reipas to become the world leading School Development Service Provider. Benefiting modern ICT, intelligent community and content services and open content principles Reipas will be focusing on following:

- Support the development of elementary, secondary and high schools ie standard education
- All students, teachers, other personnel, parents, school authorities and stakeholders
- Holistic approach in the development of the school and neighbourhood and especially positive social integration of the municipal operations as a preventive social action
- Enabling the learning of the knowledge and skills of 21st century
- Activating the youth to take part in the development of their own school and neighbourhood
- Building our strength by connecting the local and global knowledge, resources and activities

Understanding what the high quality basic education means to the progress and welfare of the society, we want to support the school development of each individual school from the basis of local needs, strength, resources and culture so that the local identity can be strengthened. In this way the local youth have a possibility to grow rooted and responsible citizen of his or her own neighbourhood.

Nowadays most of the innovations are based on open environment and interaction like Reipas services. We are moving to an era where the importance of service know-how in a business model of a company in any field or organization in public sector is vital for survival and success. In order to get skilful workforce for all fields of economic life it is important that the students are already during their basic education period actively utilizing a development service of their own field. In addition to good economic impact, we see 'the most important is the positive social impact' for regions involved.

Global Community Aided Local Actions (GCALA) will turn to major local impact in your society.

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Reipas

The International Innovation Center for Schools and Regions

Description of Reipas initiative is enclosed this letter

Dear EU 2020 Strategy representatives

It is nice to hear you are doing the new strategy for EU. During eight years we have in Finland composed these plans about 30. Some of them were made for EU. All those strategy plans emphasized on high knowhow and new skills.

The question arises, how we can renew our society structures so that we can raise the know-how level of our citizens? When we look for an answer for this question, we should remember, that we are living in today's world. We have extraordinary new enablers like new advanced interactive intelligent features through globally networked Internet, which people did not have earlier times. When we start to benefit Global Community Aided Local Actions (GCALA), we will increase remarkably the local possibilities and accelerate the development of any local society involved.

We need several new kinds of Social Development Ecosystems (SDE), where all stakeholders can together openly develop new products, services, best practices and functionalities and share the innovation results for everybody for use and further development. The new ecosystems and all kinds of new interactive technology allow us to move into new level where we can live Intelligence Assisted Life (IAL) and enjoy new great benefits in many areas of our life.

From the Web 2.0 era we are soon moving to a GCALA-SDE-IAL era and then the local societies in different parts of the world are able to take Gazelle jumps in the development of their society structures and quality. So let's call the new GCALA-SDE-IAL era a **Gazelle Era**.

With these words I am inviting EU member states and citizens to harness the collective intelligence for the good of all. If we combine the new intelligence of the web and other interactive technology and joint global development we can enable different regions of the world to take Gazelle jumps into happy and wellbeing society for everybody.

Let's be grateful we have been offered possibility to enable of tackling the regional and global challenges. Now, what is our own personal responsibility?

If you in EU are ready to take the challenge to **move the world into the next phase** that the Gazelle Era will enable, please join our global Reipas development community together with ITU, UNESCO, their member states and global youth.

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