

CONFERENCE PROGRAM

# EVIDENCE BASED POLICY MAKING

*International Best Practices in connecting Science and Policy*

**JUNE 19 - 20, 2008**

DE BAZEL, AMSTERDAM, THE NETHERLANDS

## TARGET GROUPS

*Strategic Policy Makers*

*Policy oriented Scientists*

*Coordinators of Policy Research*

*Experts in Public Knowledge Management*

*Data suppliers for policymaking*

*Organisation:*



NETWERK VOOR PUBLIEKE ONDERZOEKSPROGRAMMERING



SCIENCE ALLIANCE  
*Connecting Science and Society*

*In cooperation with:*



ZonMw



agriculture, nature  
and food quality



Panteia



Gemeente Amsterdam

PROVINCIE



Noord-Holland



## INTRODUCTION

Political and scientific realities differ. At the same time, politicians know that their policies will be more sustainable if they are well integrated with the most recent academic insights and scientific facts. The aim of this conference is to exchange a broad range of views, internationally as well as transdisciplinary on 'Evidence Based Policy Making'. The importance of exchanging information, data and experiences on an international level is becoming even more important in a globalizing world. Seasoned policy makers and experienced researchers from all over the world will give an insight into their own experiences, providing you with ample examples and concrete tools for evidence based policy making.

The opening day of the conference June 19, 2008 will focus on evidence based policy making in general by addressing the topics: organizing knowledge for policy i.e. the role of think tanks and advisory councils, the use of knowledge through knowledge brokering and knowledge mobilization and by putting evidence based policy making in an international perspective. During day II the focus will be on connecting science and policy and evidence based policy making within various policy areas.

This conference chaired by Prof. dr. Roel in 't Veld, professor of Public Administration, will explore how to contribute to the realization of effective policies through evidence based policy making. Furthermore it offers ample networking possibilities, a broad learning function on the interface between science and policy making. With this conference NPO (Network for Public Research Programming) offers an international, transdisciplinary platform for researchers and policy makers on how to connect Science and Policy. It will sustain your own contribution to the difficult, yet challenging process of evidence based policymaking.

## WORD OF WELCOME

It is with pleasure that I invite you to the NPO International Conference "Evidence Based Policy Making: International Best Practices in Connecting Science and Policy", to be held in De Bazel in the heart of the entrepreneurial city of Amsterdam on June 19 and 20, 2008.

We live in an ever-evolving society, presenting government with changing public and private needs and demands. Public policy makers and politicians need to respond to these changes in society in an interactive way but also need to ensure that public policy is informed by established objective evidence. By putting the best available evidence from a wide range of sources at the heart of policy development and implementation and by ensuring that evidence is available in an accessible and meaningful form effective and accountable policy can be attained.

Amsterdam is a financial and business capital, but also a city with many political and cultural faces, presenting the administration with questions on politics, culture and social cohesion. As a city we have extensive experience with both keeping in touch with society and developing evidence-based policies.

The Conference Program is a mixture of thought provoking plenaries and practitioner-led parallel sessions discussing and dealing with issues that affect us all in our ever-evolving roles in science and policy making.

I wish you a fruitful gathering of high scientific standing which contributes to further development of Evidence Based Policy Making. And I wish you a great stay in Amsterdam and hope you take the chance to enjoy and explore our beautiful city.

On behalf of NPO and the City of Amsterdam, I welcome you to Amsterdam.



Job Cohen  
Mayor of Amsterdam (the Netherlands)



## PROGRAM DAY I

Chairman of the Conference: **Prof. dr. R.J. in 't Veld**, professor of Public Administration

09:00 - 09:30	Welcome and registration	
09:30 - 09:50	Official opening by <b>mr. G. van der Veen MSc</b> , Director-General of Statistics Netherlands (CBS)	
09:50 - 10:10	Introduction to the theme by the chairman	
<b>EVIDENCE BASED POLICY MAKING</b>		
10:10 - 10:30	<b>Prof. D. Lievesley</b> , President of the International Statistical Institute (ISI) <i>The importance of Evidence Based Policy Making</i>	
10:30 - 11:00	Break	
11:00 - 11:20	<b>Ms. R. Lieb MPA</b> , Director of the Washington State Institute for Public Policy, United States of America <i>Seeking and using evidence in policy making</i>	
11:20 - 11:40	<b>Prof. R. Mu</b> , Director of the CAS Institute of Policy & Management, China <i>How research supports Evidence Based Policy Making</i>	
11:40 - 12:00	<b>Mr. D. Clements MPA</b> , Vice-President, Knowledge Exchange, The Canadian Health Services Research Foundation <i>Linkage and Exchange in the Policy Process: Thoughts on Making it Work</i>	
12:00 - 12:20	Questions and discussion, plenary session chaired by <b>Prof. dr. R.J. in 't Veld</b>	
12:30 - 13:30	Lunch Break	
<b>ORGANIZING KNOWLEDGE</b>		
13:30 - 13:50	Lecture: <i>What is the role of think tanks and advisory councils?</i> <b>Prof. dr. W.B.H.J. van de Donk</b> , President of the Scientific Council for Government Policy (WRR), the Netherlands	
13:50 - 14:10	<b>Prof. dr. A.N. van der Zande</b> , Secretary General at the Ministry of Agriculture, Nature and Food Quality, the Netherlands <i>What evidence does policy-making need? From nice to know to need to know</i>	
14:10 - 14:30	<b>Dr. J. Grant</b> , President RAND Europe <i>From anecdote to accountability: why "what works" matters</i>	
14:30 - 15:00	Break	
<b>EVIDENCE BASED POLICY MAKING: THREE REGIONAL PERSPECTIVES</b>		
<b>Session I: North America</b>	<b>Session II: Europe</b>	<b>Session III: Asia</b>
<b>Chair: Ms. K.G.H. Okma</b> , Associate Professor, Wagner School of Public Services, New York University; Visiting Professor, Catholic University, Leuven.  <i>The Washington Perspective</i> <b>Ms. R. Lieb MPA</b> , Director of the Washington State Institute for Public Policy, United States of America  <b>Prof. A. Robbins, MD, MPA</b> , Department of Public Health and Family Medicine, Tufts University School of Medicine, United States of America	<b>Chair: Dr. R. Schenkel</b> , Director-General of the Joint Research Centre, European Commission  <i>The good, the bad, and the ugly: EBPM in practice</i> <b>Dr. J. Grant</b> , President RAND Europe  <b>Prof. dr. H.P. Füssel</b> , German Institute for International Educational Research  <i>Statistics in Europe</i> , a case study from Statistics Netherlands (CBS)	<b>Chair: Prof. dr. M. Schreurs</b> , Director of the Environmental Policy Research Centre, Germany  <b>Prof. R. Mu</b> , Director of the CAS Institute of Policy & Management, China  <b>Prof. P. Desai</b> , Chair of the Centre for Studies in Science Policy (CSSP), India
16:30 - 16:45	Break	
16:45 - 17:15	Summary of the parallel sessions by the chairmen	
17:15 - 18:00	Reception	
19:00	Conference Dinner	

## PROGRAM DAY II

Chairman of the Conference: **Prof. dr. R.J. in 't Veld**, professor of Public Administration

09:30 - 09:50      Opening by the chairman of the Conference

### 10:00 - 11:30      BRIDGING SCIENCE AND POLICY

Session IV: The Process	Session V: The role of science	Session VI: Knowledge Brokering
<p><b>Chair: Prof. dr. H.P. Füssel</b>, German Institute for International Educational Research</p> <p><i>Evidence Based Policy Making in a political environment, is it really possible?</i> <b>Mrs. K. Zaal M.A.</b>, Province of North-Holland</p> <p><i>Evidence based policy and food quality</i> <b>Ms. A. Oppers LLM</b>, Director Food Quality &amp; Animal health, Dutch Ministry of Agriculture, Nature and Food Quality</p> <p><i>Bridges between science and policy-making in Belgium: non-linear and unpredictable connections?</i> <b>Prof. dr. M. Brans &amp; Ms. V. Pattyn MSc</b>, Public Management Institute, Belgium</p>	<p><b>Chair: Prof. D. Lievesley</b>, President of the International Statistical Institute (ISI)</p> <p><i>Evidence from research on educational careers of second generation immigrants for local policymaking in Amsterdam</i> <b>Mr. J. Slot MSc</b>, Adjunct Director/Head of Research and Policy Information, O &amp; S Amsterdam &amp; <b>Dr. M. Crul</b>, University of Amsterdam, Institute for Migration and Ethnic Studies (IMES)</p> <p><i>A Systems Approach to Establishing Scientific Integrity in Evidence Based Policy Making</i> <b>Prof. W.J. Swart</b>, Dept. of Plant Sciences, University of the Free State, South Africa</p> <p><i>The Changing Role of Science in Environmental Policy, a case study from TNO</i> <b>Mr. A. Slob MSc</b>, Netherlands Organisation for Applied Scientific Research</p>	<p><b>Chair: Prof. A. Robbins, MD, MPA</b>, Department of Public Health and Family Medicine, Tufts University School of Medicine, United States of America</p> <p><i>Knowledge-based policy in the Province of North-Holland, the Netherlands, a case example of bird conservation management</i> <b>Dr. P.M. Saager</b>, Province of North-Holland</p> <p><i>Knowledge brokering: (how) does it work?</i> <b>Dr. ir. J. van Kammen</b>, the Netherlands organisation for health research and development (ZonMw)</p> <p><i>Knowledge Brokering: from Individuals to Organizations</i> <b>Mr. D. Clements MPA</b>, Vice-President, Knowledge Exchange, The Canadian Health Services Research Foundation</p>

11:40 - 12:10      Summary of the parallel sessions by the chairmen

12:10 - 13:30      Lunch Break

### 13:30 - 15:00      EVIDENCE BASED POLICY MAKING IN FOUR POLICY AREAS

Session VII: Environmental Issues	Session VIII: Health Care	Session IX: Food & Rural Affairs	Session X: Traffic & Transport
<p><b>Chair: Mr. Ir. F. Langeweg</b>, acting Director, Netherlands Environmental Assessment Agency</p> <p><b>Prof. dr. M. Schreurs</b>, Director of the Environmental Policy Research Centre, Germany</p> <p><i>Towards a Sustainability Monitor for the Netherlands</i> <b>Ms. M. Verbruggen MSc</b>, Statistics Netherlands (CBS)</p> <p><b>Prof. P. Desai</b>, Chair of the Centre for Studies in Science Policy (CSSP), India</p>	<p><b>Chair: Mr. D. Clements MPA</b>, Vice-President, Knowledge Exchange, The Canadian Health Services Research Foundation</p> <p><i>Evidence Based Health Policy in Brussels (EU)</i> <b>Ms. C.M. Scholten MSc</b>, Director, The Institute for Policy Research (part of Panteia)</p> <p><i>The Evidence Base(s) of decision making</i> <b>Dr. J. Ravensbergen</b>, the Netherlands organisation for health research and development (ZonMw)</p> <p><i>Evidence Based Policy Making: From Carrot to Stick?</i> <b>Ms. K.G.H. Okma</b>, Associate Professor, Wagner School of Public Services, New York University; Visiting Professor, Catholic University, Leuven.</p>	<p><b>Chair: Dr. J.A. Hoekstra MSc</b>, Director Knowledge Directorate Dutch Ministry of Agriculture, Nature and Food Quality</p> <p><i>Evidence Based Policy Making in South African Agriculture: A Holistic Perspective</i> <b>Prof. W.J. Swart</b>, Dept. of Plant Sciences, University of the Free State, South Africa</p> <p><i>Examples of research based advise to the Danish Ministry for Food, Agriculture and Fisheries</i> <b>Dr. E. Steen Kristensen</b>, Head of The department of Agroecology and Environment, University of Aarhus, Denmark</p> <p><i>Setting the research agenda for evidence based policy: examples &amp; common practice in the field of food and rural affairs</i> <b>Dr. J.A. Hoekstra MSc</b></p>	<p><b>Chair: Prof. dr. R.J. in 't Veld</b>, professor of Public Administration</p> <p><i>Transport and evidence based policy making; still a world to gain</i> <b>Mr. M.M. Menist MSc</b>, Managing Director NEA (part of Panteia)</p> <p><i>The role of research in Dutch decisionmaking processes of transport infrastructure investments</i> <b>Mr. J.A. Annema MSc</b>, the Netherlands Institute for Transport Policy Analysis (KiM)</p>

15:00 - 15:30      Break

15:30 - 16:00      Summary of the parallel sessions by the chairmen

16:00 - 17:00      Conclusion by the chairman of the Conference  
Overall Conference conclusions and recommendations

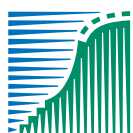
17:00              Reception

## Dutch Ministry of Agriculture, Nature and Food Quality

Food production and rural areas of international standing.

Under this banner the Ministry of Agriculture, Nature and Food Quality strives for safe, responsibly produced food and a living countryside. Rural areas must remain economically viable while preserving landscape and heritage. The Ministry also seeks to strengthen the international competitive position of the agriculture sector based on socially responsible enterprise. To achieve these goals the connection between knowledge and policymaking is a vital one. The Knowledge Directorate of the Ministry of Agriculture, Nature and Food Quality fulfills a pivotal role in connecting knowledge and policy.

Successful input of knowledge in the policy-making process demands that the Ministry maintains good relations with those requesting the information and with the national and international organisations supplying it.



agriculture, nature  
and food quality

## Province of North-Holland

The Province of North-Holland is the regional government for the administrative area situated in the northwestern part of the Netherlands. North-Holland ranks highly not only in terms of size (2,670 km<sup>2</sup>) and the number of inhabitants (over 2,5 million people), but also in terms of economic activity and growth. It is also a region full of diversity, with the less densely populated rural landscapes in the north contrasting with the urban areas in the south. North-Holland is confronted with a wide variety of policy challenges, from economical to social, from environmental to transport and traffic. Besides policy makers of all disciplines, the Province also employs a team of researchers (monitoring and evaluation) and spatial- and data-analysts. Knowledge management is an important developing discipline. Increasingly, the Province takes an interest in 'facts and figures' as a basis to work from when developing solutions for policy challenges. Therefore, the Province expressly seeks cooperation in finding or generating the needed data, information and knowledge to build a solid knowledge-based foundation for its policy plans.



## Statistics Netherlands

Statistics Netherlands is responsible for collecting, processing and publishing statistics to be used in practice, by policymakers and for scientific research. In addition to its responsibility for (official) national statistics, Statistics Netherlands also has the task of producing European statistics. The information Statistics Netherlands publishes incorporates a multitude of societal aspects, from macro-economic indicators such as economic growth and consumer prices, to the incomes of individual people and households. Statistics Netherlands' statistical programmes are set by the Central Commission for Statistics. This is an independent commission that watches over the independence, impartiality, relevance, quality and continuity of the statistical programme. The Director-General decides autonomously which methods to use to make these statistics and whether or not to publish the results.

Statistics Netherlands is also active in many international forums, such as the United Nations, the OECD and especially the European Union.

All of Statistics Netherlands' statistics are available on or via the website [www.cbs.nl](http://www.cbs.nl).



## Iamsterdam.com.

Amsterdam's promise, diversity and wealth of opportunity make it an excellent choice for business, education, visiting and for living. Amsterdam's rich heritage and culture, its spirit of commerce, its innovative infrastructure, its liveability and its creativity set it apart from other major European cities.

We are proud of Amsterdam. Amsterdam's creative, intellectual and cultural contributions are significant and respected. Amsterdam's creativity and innovation combine, of course, in its handling of water and existence below sea level. Every day is a powerful reminder of Amsterdam's intelligent use of resources, engineering and technology to provide a beautiful and functional city surrounded by water.

Amsterdam's strongest asset is its people. The people who live here, who work here, who study or visit here. The people of Amsterdam are Amsterdam. We are Amsterdam.

I amsterdam



# SOCIAL PROGRAM

Wednesday, 18 June 2008

## Visit to locations in North-Holland combined with guided tour through Amsterdam

On Wednesday afternoon we invite you to participate in our social program.

### Site Visit North-Holland

The Province of North-Holland offers you a tour through a typical Dutch landscape which consists of peat polders and mills situated south-east of Amsterdam. Hosted by a member of the Provincial Executive, Peter Visser, we will visit a number of projects important to the province of North-Holland. We start by visiting a fort, which is a part of the Defence Line of Amsterdam (Stelling van Amsterdam), a famous world heritage site. Here we will learn that evidence based policy making is sometimes overruled. Next we will visit a typical Dutch mill near one of the picturesque rural villages near Amsterdam and later a project aiming to establish a connection for wildlife between two parts of the polder-landscape, that are essential to deer and other animals, by lifting up a highway to create a corridor for the animals.



### Canal Cruise

Directly after this excursion we will return to the city centre of Amsterdam. Here we will discover the capitol through one of its main attractions: the canals. Alongside these canals you can see 17th century merchant houses, with their beautiful fronts, churches with bell towers and 16th and 17th century warehouses. The cruise will show you many of the main attractions that Amsterdam has to offer.

The social program will end around 5 P.M., after which you can discover the vibrant city yourself.



Thursday, 19 June 2008

### Joint Dinner

We cordially invite you to take part in the joint dinner, organized Thursday evening. After a hard day's work we offer you a dinner at a nice restaurant in the city centre of Amsterdam. Whilst enjoying a fabulous meal you can share your thoughts with other participants and speakers of the conference.



## Panteia

### Understanding clients, outstanding research

Panteia is a new group of well established enterprises that offers a full range of services in policy research & consultancy and marketing research. Whatever questions you may have concerning policies or market research, we can help you find the answers. Our bureaux are staffed by specialists focussing on a specific field of research. This ensures the maximum efficiency and effectiveness of our services. Panteia is a holding company with four policy research bureaux, two market research bureaux and one policy consultancy bureau. All our bureaux act as partners for national governments, provincial governments, local councils, the European Commission, national and international organisations, trade associations and the business world in general. We have all the essential information about your field of work at our fingertips. Thus we are always fully up to date with what is going on in policy making and with what is happening on the markets. We invest in knowledge development and knowledge distribution. Panteia stands for quality.



## ZonMw

ZonMw, the Netherlands Organisation for Health Research and Development, promotes quality and innovation in the field of health research and health care, initiating and fostering new developments. We actively support knowledge transfer and implementation, ensuring knowledge-exchange between all relevant stakeholders (researchers, professionals, patients/consumers and the general public). This facilitates the structured implementation of newly developed knowledge in the health care system and guarantees emerging health care issues a place on the research agenda.

One of ZonMw's key challenges is to facilitate innovation and inspiration: from basic, strategic and applied research to daily health care services. ZonMw acts as an intermediary between policy, research and practice. Evidence-based medicine, practice-based science, information-based policy - it is ZonMw's firm belief that only the active exchange of ideas, knowledge and experience allows the innovation cycle to flourish. ZonMw's chief commissioning organisations are the Ministry of Health, Welfare and Sport (VWS) and the Netherlands Organisation for Scientific Research (NWO). Every year, ZonMw invests over 100 million euros in health research and development.



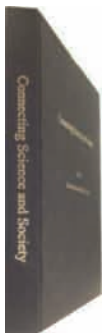
## Connecting Science & Society

Science Alliance was founded ten years ago to bridge the gap between universities, business and policymaking. Our aim was to create new connections between science and society. In the past decade, this goal has brought us to many different sectors all over the world. But most of all, it led us to people who had turned our mission into reality. We are proud that we are able to share their insights and experiences with you through this book, published to celebrate our ten-year anniversary and edited by the founders of Science Alliance, Roel in 't Veld and Frank Zwetsloot.

The book contains chapters on university policies, regional policies, national policies and international business. The 328 page limited luxury edition is €55 (excl. VAT and shipping costs) and can be ordered by e-mail at [info@science-alliance.nl](mailto:info@science-alliance.nl).

### AUTHORS OF THE BOOK *CONNECTING SCIENCE & SOCIETY*

- Alison Richard, Vice-Chancellor, University of Cambridge, UK
- Ralph Hemmingsen & Karen Laygaard, Vice Chancellor & TTO Manager, University of Copenhagen
- Peter van Hoesel, Chairman of the Board, EIM Research, Professor in Policy Research and Co-founder, Dutch Association of Policy Research
- Sijbolt Noorda, Chairman, Association of Universities in the Netherlands (VSNU)
- Dinko Valerio, Founder, Crucell and Aescap
- Catherine Quinn, Head of Business Innovation, Isis Innovation, Oxford University
- Wim Deetman, Mayor, The Hague and former Minister of Science, the Netherlands
- Roger Stough, Professor of Public Policy and Associate Dean, George Mason University, USA and President, Technopolity Network
- Asje van Dijk, Vice Governor, Province of South Holland
- Martin Hinoul, Business Development Manager, University of Louvain
- Marc van Gestel, Senior Advisor Economy and Innovation, Flemish Government
- Esko Aho, Former Prime Minister of Finland, Founder of the Finnish Innovation Council and Chairman of Sitra, The Finnish Innovation Fund
- Dick Dees, Former First President of ZonMw - The Netherlands Organisation for Health Research and Development and First President, Dutch Discoveries Disclosed Foundation & Henk Smid, Director of ZonMw
- Peter Nijkamp, Chairman, The Netherlands Organisation of Scientific Research and Chairman, European Union Research Organisations Heads of Research Councils
- Henk van der Wal, Former Director, Syntens Amsterdam & Sander van der Wal, Deputy Director, Science Alliance
- David Owen OBE, Director, Technology Transfer Medical Research Council UK and First President, ASTP
- Zhu Xudong, Director Science and Technology, Shanghai Pudong
- Jack Malan, Partner CSES, London UK
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- Rudolf van Olden, Medical Director, Lilly Nederland
- Henry Etzkowitz, Founder, Triple Helix Philosophy, New York
- Frans van Vught, Top Advisor to the European Commission and Member, Board of the European University Association



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[www.science-alliance.nl](http://www.science-alliance.nl)

# GENERAL INFORMATION

<b>DATE</b>	Thursday 19 <sup>th</sup> June and Friday 20 <sup>th</sup> June
<b>CONFERENCE VENUE</b>	De Bazel Vijzelstraat 32 1017 HL Amsterdam <a href="http://www.debazelamsterdam.nl">www.debazelamsterdam.nl</a>
<b>LANGUAGE</b>	English
<b>REGISTRATION</b>	All participants who wish to attend the conference must register in advance. Participants are requested to complete the enclosed Registration Form and return it to Science Alliance. Each participant should use a separate form. A letter of confirmation will be sent to you upon receipt of the registration form. The capacity of the conference will be limited to a maximum of 150 persons. Registrations will be handled in order of receipt.
<b>REGISTRATION FEE</b>	The registration fee for participation in the conference is € 795,- (excl 19 % VAT). Members of the NPO receive a reduction of € 200,-. The Early Bird Fee is € 695,-. The registration fee includes admittance to the conference as well as extended conference documents, lunches and refreshments. <b>The fee must be paid in advance to participate.</b>
<b>PAYMENT</b>	All payments must be made in € (EURO) and free of all bank and other charges. No personal or company cheques are accepted. Payment can be made through credit card but will have an additional charge of 3,5%.
<b>CANCELLATION</b>	In case you are unable to attend the conference, a substitute delegate is welcome to attend at no extra charge if he or she carries a letter of authorisation from the original participant. Should you cancel before May 30 <sup>th</sup> , an administration fee of € 95,- will be charged. <b>Please note that no refunds are possible after May 30<sup>th</sup>.</b>
<b>ACCOMMODATION</b>	We advise you to take care of hotel reservations in time.
<b>INSURANCE</b>	The conference organizers do not accept any liability for personal injuries or loss of and/or damage to personal belongings of the conference participants, either during or as a result of the conference. Please check the validity of your insurance.
<b>ORGANISATION</b>	The conference is a production of Science Alliance. Science Alliance is also responsible for all logistics of the conference.

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