



Implementing the Innovation Union: Next Steps in Knowledge Transfer

Programme

Day 1 – Wednesday 10th November – Palace Grand Hotel Varese

All Day	Arrivals – Registration
20.00	Welcome Dinner, Palace Grand Hotel Varese

Day 2 – Thursday 11th November – Palace Grand Hotel Varese

09:00 – 09:30	Registration
09:30 – 09:40	Welcome by the Chairmen
	<i>Tiit Jürimäe</i> , Head of Private Investment and Technology Platforms Unit, DG Research, European Commission <i>Giancarlo Caratti</i> , Head of Intellectual Property and Technology Transfer Unit, Joint Research Centre, European Commission
09:40 – 10:00	Opening by Belgium Presidency – <i>Veerle Lories</i> , Director General of the IWT, Flemish agency for innovation by Research and technology
10:00 – 12:00	State of play in European Policy
10:00 – 10:20	Innovation Union
	Presentation of the Innovation Union, one of the seven flagship initiatives of the "EU 2020" strategy to foster smart, sustainable and inclusive growth in Europe. An overview of main commitments with a focus on knowledge transfer aspects and European Innovation Partnerships will be given.
	<i>Speaker:</i> <i>Francesca Doria</i> , Policy Officer for innovation policy analysis and audit, Policy Development for Industrial Innovation Unit, DG Enterprise, European Commission
10:20 – 10:40	ERA Knowledge Transfer Initiative
	The Commission Recommendation on Knowledge Transfer (KT) was endorsed in 2008 by the European Council. Update will be given on the implementation of the Recommendation and the work of the European Research Advisory Committee (ERAC) working group on KT which includes monitoring, development of guidelines and indicators.
	<i>Speaker:</i> <i>Tiit Jürimäe</i> , Head of Private Investment and Technology Platforms Unit, DG Research, European Commission
10:40 – 11:00	Coffee and Networking Break



11:00 – 11:20	EU Patent	
	<p>DG Internal Market and Services will update stakeholders on the latest developments regarding negotiations for an EU Patent, including implications for researchers and SMEs.</p>	
	<p><i>Speaker:</i> Simona Seikyte, Industrial Property Rights Unit, DG Internal Market and services, European Commission</p>	
11:20 – 11:40	IPR and Knowledge Transfer: the experience in managing Intellectual Property and Technology Transfer at the European Commission	
	<p>IPR is of a great importance at the European Commission level and the JRC has a central role in managing the Commission's IP portfolio by encouraging innovation, protecting IP and promoting the uptake of research results by the industry. Insights will be provided on the trends of managing IPR in public institutions as well as on new trends on R&D and Innovation.</p>	
	<p><i>Speaker:</i> Giancarlo Caratti, Head of Intellectual Property and Technology Transfer Unit, Joint Research Centre, European Commission</p>	
11:40 – 12:00	IPR support as an implementation of the New Industrial Policy	
	<p>Directorate General Enterprise and Industry seeks to ensure a friendly environment for businesses. The flagship initiative, "An Integrated Industrial Policy for the Globalisation Era", provides several tools to improve the way businesses operate. The presentation will focus on tools relevant to technology transfer, in particular on IPR support and how it will evolve in the coming years.</p>	
	<p><i>Speaker:</i> Wawrzyniec Perschke, Policy Officer for IPR, Industrial Competitiveness Policy Unit, DG Enterprise, European Commission</p>	
12:00 – 13:00	Lunch Break	
	Parallel Sessions	
13:00 – 18:00	A. Intellectual Property and Knowledge Transfer aspects in collaborative R&D	B. Improving Effectiveness of Knowledge Transfer
13:00 – 14:25	A.1. Incentives to exploit publicly funded research	B.1. International Cooperation
	<p>European research institutions are good at producing academic research outputs but they seem less successful at transferring outputs to the economy. Improving knowledge transfer requires an optimal combination of conditions, rules and incentives.</p> <ul style="list-style-type: none"> • Identify barriers and challenges • Overcoming challenges • Steps forward 	<p>Engaging in knowledge transfer activities with non-EU partners can raise particular issues for IP management. What guidance presently exists for EU stakeholders, and how can it be improved?</p> <ul style="list-style-type: none"> • Present guidelines • Propose new guidelines under development • Experiences of stakeholders



	<p>Speakers: Vincent Ryckaert, Patent Attorney, IMEC Belgium Gillian Mc Fadzean, Director of Technology & Research Services (TRS), Heriot-Watt University, United Kingdom</p>	<p>Speakers: Yngve Joseph Foss, Special Adviser, Research Council of Norway Lorenz Kaiser, Division Director for Legal and Contract Affairs at Fraunhofer-Gesellschaft, Germany</p>
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14:25 – 14:45	Coffee Break
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14:45 – 16:10	A.2. Patent Pooling	B.2. Professionalization of Knowledge Transfer
	<p>Through the experience of IP pools in medicines, the factors underlining the construction and operation of IP pools will be addressed.</p> <ul style="list-style-type: none"> • How to build a successful IP pool • Benefits • Challenges in establishing IP pools • Next-generation IP pools 	<p>The demand for KT professionals who are skilled in dealing with the increasing complexity within the academic world is growing. How can different actors (governments, institutions, professionals) best invest in building the profession in order to improve KT in the long term?</p> <ul style="list-style-type: none"> • Challenges and priorities • Roles of the stakeholders • Steps forward
	<p>Speakers: Esteban Burrone, Policy Officer, Medicines patent pool initiative, UNITAID, Switzerland Yann Ménière, Economist, Centre d'Economie Industrielle (CERNA), France</p>	<p>Speakers: Dorien Wellen, Coordinator Knowledge & Technology Transfer, Radboud University Nijmegen, The Netherlands Pat Frain, Director of NovaUCD, University College Dublin, Ireland</p>

16:10 – 16:30	Coffee Break
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16:30 – 17:55	A.3. Open Innovation partnerships	B.3. Markets for Technologies
	<p>Businesses and PROs are increasingly using open models of innovation. Open innovation partnerships have a growing international dimension and require more sophisticated strategies for knowledge management both on a national and European level.</p> <ul style="list-style-type: none"> • Challenges • Responsible Partnering • Future steps at national and EU level 	<p>The role played by such markets in extracting value from research.</p> <ul style="list-style-type: none"> • Barriers to knowledge exchange • Support to IP circulation • What the future holds
	<p>Speakers: Erik Vermeulen, Senior Counsel & VP Corporate Legal, Philips, The Netherlands David Joyner, Director of Business Partnership and Engagement, University of Wales, Bangor, United Kingdom</p>	<p>Speakers: Jean-Claude Prager, Director, Agence pour la Diffusion de l'Information Technologique (ADIT), France Paolo Bonaretti, Director of ASTER and member of the Strategic Group of the Enterprise Europe Network, Italy</p>

20.00	Dinner, Villa Baroni, Bodio Lomnago
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Day 3 – Friday 12th November – JRC Ispra Auditorium

09:30 – 11:00	Reports from Parallel Sessions
	Presentation of the conclusions of each session Discussion
11:00 – 11:10	Introducing the JRC
11:10 – 13:00	Visit to the Joint Research Centre Laboratories
	The Institute for the Protection and Security of the Citizen (IPSC): 1. The European Laboratory for Structural Assessment (ELSA) 2. The European Microwave Signature Laboratory (EMSL) Institute for Health and Consumer Protection (IHCP): 3. The European Laboratory for Nanotechnology 4. European Union Reference Laboratory for Genetically Modified Food and Feed Institute of Environment and Sustainability (IES): 5. Atmospheric Monitoring Station serving the EMEP (European Monitoring and Evaluation Programme) 6. Vehicle Emissions Laboratory (VELA) Institute for Energy (IE) 7. European Solar Test Installation (ESTI)
13:00 – 14:30	Closing Lunch
14:30	Departures