

Multilingual news gathering, information mining and analysis

Europe Media Monitor - EMM

EMM is a live media monitoring system that gathers reports from news portals world-wide in 35 languages, aggregates and classifies the articles, analyses the news texts by extracting information from them and produces intuitive visual presentations of the data found.

User-driven multilingual news gathering and aggregation

Vital statistics

- Monitors ~1,200 key news portals world-wide plus 20 commercial newsfeeds and, for some applications, also specialist sites.
- Retrieves over 40,000 reports per day in 35 languages.
- Classifies all news according to hundreds of subjects and countries.
- Access on the web, via email and by RSS.
- Runs 24 hours per day, 7 days a week.
- Developed, maintained and run by the JRC.

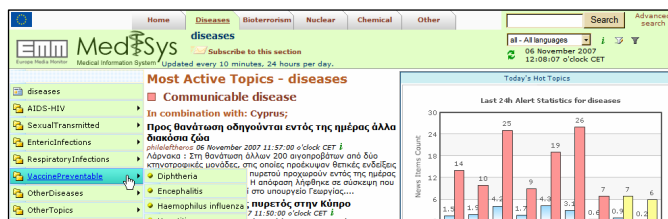
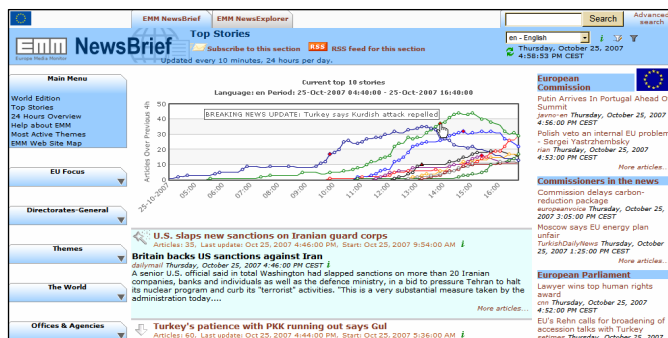
EMM was initially developed as an in-house application for the European Commission's **Directorate General Communication (DG COMM)** to replace their tedious and expensive manual media monitoring and press cutting services. Since then, EMM has become a crucial instrument in the daily work of the Commission and other public organisations. EMM is the news gathering engine behind a number of applications. These include the three **public web portals** *NewsBrief*, *NewsExplorer* and *MedSys*, which attract up to 1.2 Million hits per day.

Breaking news from around the world

The public web application **NewsBrief** (<http://press.jrc.it/>) shows the hottest topics discussed across multiple news sources and languages during the last few minutes and hours. Updated every ten minutes, the site groups related news and displays the biggest stories first. Users can opt to see only news falling into subjects of their choice.

The Medical Information System **MedSys** (<http://medusa.jrc.it/>) displays only articles with interest to Public Health, grouped by disease or disease type.

Both applications offer to send email alerts for breaking news or daily news updates.



Collecting reports from correspondents

The European Commission has representations in many countries where staff read the local press daily and report new events of interest back to Brussels. The web-based **PressReview** software allows representations to submit their reviews and attached newspaper clippings to a central system. Local staff can then combine them easily into general or thematic reports for distribution.

Customising the view of the news and tools to produce newsletters

Registered organisations can use the **Rapid News Service RNS** to select news items by language, news source and subject and to produce their own newsletters by grouping news items and by dragging and dropping them in an easy-to-use interface. With a simple click, email or PDF versions can be sent to defined user groups.

