

CONFERENCE

TOWARDS AN OPEN AND COMPETITIVE ECONOMY: EXAMINING THE ROOTS OF INNOVATION

5 April 2011

Programme

Venue: Hungarian Academy of Sciences, Roosevelt tér 9, Budapest, Hungary

08h30 09h00 *Registration*

09h00 09h30 Opening session

Zoltán CSÉFALVAY, Minister of State for Strategy, Ministry for National Economy

Dominique RISTORI, Director General, Joint Research Centre, European Commission

09h30 10h15 Setting the Scene: the European Dimension

Moderator: Norbert KROÓ, Vice President of the Hungarian Academy of Sciences, Members of the Scientific Council of the European Research Council

Trying to make it happen: the JRC contributions towards a competitive economy, John BENSTED-SMITH, Director, Institute for Prospective Technological Studies, Joint Research Centre, European Commission

Hungarian R&D and Innovation system, Ildikó KOVÁCS, Head of Department, National Innovation Office

Discussion

10h15 10h45 *Coffee break*

10h45 12h00 Setting the Scene: The Member State's View

Moderator: John BENSTED-SMITH, Director, Institute for Prospective Technological Studies, Joint Research Centre, European Commission

The Belgian Experience: Challenges for a small and very open economy, Joost VERLINDEN, Head of Department, Belgian Federal Planning Bureau

The Polish Experience, Paweł BOCHNIARZ, Advisor to the Ministry of Science and Higher Education on intellectual capital and knowledge management

The Danish Experience: science, technology and innovation – an integrated approach, Karin KJÆR MADSEN, Senior Adviser, Ministry for Science, Technology, and Innovation

Discussion

12h00 13h30 Understanding Innovation as the Base of a Competitive Economy

Moderator: Ramon COMPANO, Programme Manager, Institute for Prospective Technological Studies, Joint Research Centre, European Commission

Building a digital economy through knowledge creation in ICT, Geomina TURLEA, Joint Research Centre, European Commission

Digital Agenda for Europe, Heidi CIGAN, Directorate General Information Society

The role of service innovation in the knowledge based economy, Renata Anna JAKSA, Director, International Center for Economic Growth, Hungary

Introduction of the Hungarian Association for Innovation (MISZ), Gábor DEME, Vice Director, Hungarian Association for Innovation

Industrial dynamics and the growth of innovative firms, Xabier GOENAGA, Head of Unit, Joint Research Centre, European Commission

Discussion

13h30 14h30 Lunch

14h30 16h00 Understanding Innovation at a Regional Level

Moderator: Norbert GRASELLI, Managing Director, INNOVA Észak-Alföld Regional Innovation Agency

Innovation of regions, Mihály LADOS, Director, West-Hungary Research Institute, Centre for Regional Studies, Hungarian Academy of Sciences

Regional dynamics resulting from investments in knowledge and infrastructure, Andries BRANDSMA, Joint Research Centre, European Commission

The EU Regional Policy approach, Luisa SANCHES, Innovation Policy Analyst, Directorate General Regional Policy

Innovation and competitiveness indicators, Andrea SALTELLI, Head of Unit, Joint Research Centre, European Commission

Hungarian example: Challenges in the subcontracting industry (transport) with special attention to the human relation issues, László PALKOVICS, Strategy Vice-Rector, Kecskemét College and Member of the Hungarian Academy of Sciences

Discussion

16h00 16h30 Conclusions and the Way Forward

John BENSTED-SMITH, Director, Institute for Prospective Technological Studies, Joint Research Centre, European Commission

Mr. Norbert KROÓ, Vice President of Hungarian Academy of Sciences