

SUB-LOGOS (THEMATIC LOGOS)

The sub-logos stand for the six different policy areas of DG EAC. The style of the new icons is very dynamic and fresh, but still easy for everyone to understand. Each sub-logo has its own colour that corresponds to the new general logo and shows how DG EAC is united in its diversity. Each logo is based on the following two elements: the symbol and the signature of its unit.



- **Citizenship**
The specific EU star stands for a strong part of the European Union. With its golden colour and its truncated form, it has a unique, modern and dynamic look.
- **Culture**
As a symbol for a common culture environment, the cheeky orange column stands for strength and pride. Its dynamic flow gives the impression of activity and buoyancy.
- **Multilingualism**
Multilingualism shows two speech bubbles in a bright and shiny apple-green. The icon's round forms symbolise the energy of overcoming language barriers and the relationship between Europeans from different countries.

The sub-logo design works in all European languages.

In addition to a colour version of 4C, further variations of the logo are available: logo monochrome version and logo monochrome version "negative".



- **Education and Training**
The icon for Education and Training is a computer and a pen. They characterise the link between modern and traditional information and communication media. Being bright blue in colour, both are modern, informative and future-oriented.
- **Sport**
A very strong symbol for team sport is the ball. Due to its round form and the green, solid colour, the symbol gives a sporty impression.
- **Youth**
The European youth look towards the future together. Young people grow together and become a strong unity. The red colour is full of spirit and stands for strength and lightheartedness.

Positioning and size relation between sub-logos and main logo are shown in the raster.

