

Colour applications of the logo

In addition to a colour version of 4C, further versions of the logo are available depending on the area of application.

1. Logo colour version

The colour version is used wherever printing is in 4C, e.g. in all business materials and brochures.

2. Logo greyscale

The greyscale logo is used for black-and-white business materials. The greyscale version is determined by colour depth.

3. Logo greyscale “negative”

This negative form is used against black backgrounds. The greyscale version is determined by colour depth.

4. Logo monochrome version

The monochrome version of the logo is used when the file size is to be kept as small as possible or printing is to be especially economical.

5. Logo monochrome version “negative”

The monochrome version of the logo is used when the file size is to be kept as small as possible or printing is to be especially economical. This negative form is used against black backgrounds.

(short version)

Education and Culture DG

1. Logo colour version

Education and Culture DG

2. Logo greyscale

Education and Culture DG

3. Logo greyscale “negative”

Education and Culture DG

4. Logo monochrome version

Education and Culture DG

5. Logo monochrome version “negative”**with EU flag (long version)**

Education and Culture DG

1. Logo colour version

Education and Culture DG

2. Logo greyscale

Education and Culture DG

3. Logo greyscale “negative”

Education and Culture DG

4. Logo monochrome version

Education and Culture DG

5. Logo monochrome version “negative”