



Education and Culture DG

Annual work programme on grants for the Culture Programme for 2009

*(European Commission C(2008)2593 of 16 June 2008
and addendum C(2008)4371 of 14 August 2008)*

SUMMARY

ADOPTION OF THE ANNUAL WORK PROGRAMME ON GRANTS FOR THE CULTURE PROGRAMME FOR 2009

Under Article 110 of the Financial Regulation, grants provided by the Commission are subject to an annual work programme.

The attached Commission decision presents the annual work programme on grants for the Culture Programme for 2009 aiming at launching actions in 2008 with a view to implement them in 2009, subject to the availability of the necessary appropriations.

For each action concerned, the document attached to the draft decision provides:

- The basic legal instrument underpinning the implementation of the budget and the description of the proposed annual priorities for implementation of the Culture programme. This description takes the form of a sheet describing, inter alia, actions to be financed in 2009 for which measures have to be undertaken in 2008.
- The distribution of appropriations between the various strands of the programme. The distribution takes the form of a table. In order to take into account the actual conditions of implementation, which might lead to divergences from the planned distribution, the Authorising officer can adopt changes that are not considered to be substantial. Such changes are defined in Article 3 of the decision. Any substantial change would require a revision of the annual work programme on grants and contracts.

The present annual work programme on grants for the Culture Programme for 2009 will make it possible to publish the Programme Guide, which contains the essential elements of the call for proposals referring to strands 1.1, 1.2, 1.3 (Cultural cooperation with third countries) and strand 2 of the Culture Programme. It plans a call for proposals concerning the European Union Prize for Contemporary Popular Music (EBBA) as well.

The Commission is asked to adopt the annual work programme for 2009 regarding grants for the Culture Programme.

RÉSUMÉ

ADOPTION DU PROGRAMME DE TRAVAIL ANNUEL EN MATIERE DE SUBVENTIONS AU TITRE DU PROGRAMME CULTURE POUR 2009.

En vertu de l'article 110 du règlement financier, les subventions octroyées par la Commission font l'objet d'une programmation annuelle.

La décision de la Commission ci-jointe présente le programme de travail annuel en matière de subventions au titre du programme Culture pour 2009 dont le but est de lancer en 2008 des actions dans la perspective de les réaliser en 2009, sous réserve de disponibilité des crédits nécessaires.

Pour chaque action concernée, le document joint au projet de décision fournit:

- l'acte juridique de base qui sous-tend l'exécution budgétaire et la description des priorités annuelles proposées pour la mise en œuvre du programme Culture. Cette description se présente sous la forme d'une fiche décrivant, entre autres, les actions à financer en 2009 pour lesquelles des interventions sont nécessaires en 2008;
- la répartition des crédits entre les divers volets du programme. La répartition se présente sous la forme d'un tableau. Pour tenir compte des conditions effectives d'exécution, source d'éventuels écarts par rapport à la répartition envisagée, l'ordonnateur peut adopter des modifications lorsque celles-ci ne sont pas considérées comme substantielles. Cette notion est définie à l'article 3 de la décision projetée. Toute modification substantielle nécessiterait une révision du programme de travail annuel en matière de subventions et de contrats.

Le présent programme de travail annuel en matière de subventions au titre du programme Culture pour 2009 permettra de publier le Guide du programme, qui contient les éléments essentiels de l'appel de propositions relatif aux volets 1.1, 1.2, 1.3 (coopération culturelle avec des pays tiers) et 2 du programme Culture. Il prévoit aussi un appel de propositions concernant le Prix de musique contemporaine de l'Union européenne (EBBA).

La Commission est invitée à adopter le programme de travail annuel en matière de subventions au titre du programme Culture pour 2009.

ZUSAMMENFASSUNG

ANNAHME DES JAHRESARBEITPROGRAMMS 2009 BETREFFEND FINANZHILFEN FÜR DAS PROGRAMM „KULTUR“

Gemäß Artikel 110 der Haushaltsordnung werden Finanzhilfen der Kommission in ein Jahresarbeitsprogramm aufgenommen.

Der beigefügte Beschluss der Kommission umfasst das Jahresarbeitsprogramm 2009 betreffend Finanzhilfen für das Programm „Kultur“, das darauf abzielt, Maßnahmen im Jahr 2008 im Hinblick auf ihre Umsetzung im Jahr 2009, vorbehaltlich der effektiven Mittelausstattung, auf den Weg zu bringen.

Der Anhang des vorgelegten Beschlusses umfasst für jede dieser Maßnahmen Angaben zu Folgendem:

- Basisrechtsakt für den Haushaltsvollzug und Beschreibung der vorgeschlagenen jährlichen Prioritäten für die Umsetzung des Programms „Kultur“. In diesen Beschreibungen in Form von Einzelblättern sind unter anderem die Maßnahmen aufgeführt, die 2009 finanziert werden sollen und für die im Jahr 2008 Vorbereitungen getroffen wurden.
- Aufschlüsselung der Mittel auf die einzelnen Maßnahmen des Programms. Die Mittelaufteilung ist einer Tabelle zu entnehmen. Um die tatsächlichen Umsetzungsbedingungen zu berücksichtigen, die Abweichungen gegenüber der geplanten Mittelaufteilung erforderlich machen könnten, kann der Anweisungsbefugte Änderungen beschließen, sofern sie nicht substantieller Natur sind. In Artikel 3 des Beschlusses ist festgelegt, wann eine Änderung als „substantiell“ einzustufen ist. Im Falle substantieller Änderungen muss das Jahresarbeitsprogramm für Finanzhilfen und öffentliche Aufträge geändert werden.

Das vorliegende Jahresarbeitsprogramm 2009 betreffend die Vergabe von Finanzhilfen für das Programm „Kultur“ ermöglicht die Veröffentlichung des Programmhandbuchs, das wichtige Aspekte der Aufforderung zur Einreichung von Vorschlägen für die Maßnahmen 1.1, 1.2, 1.3 (kulturelle Zusammenarbeit mit Drittländern) und 2 des Programms „Kultur“ beschreibt. Ferner ist eine Aufforderung zur Einreichung von Vorschlägen für den Preis der Europäischen Union für populäre zeitgenössische Musik (European Border Breakers Awards, EBBA) geplant.

Die Kommission wird ersucht, das Jahresarbeitsprogramm 2009 betreffend Finanzhilfen für das Programm „Kultur“ anzunehmen.

Programme de travail relatif aux prises de décision de financement en 2009

Budget line: 15 04 44
 Title: Culture Programme
 Legal basis: Decision n° 1855/2006/EC of the European Parliament and of the Council establishing the Culture Programme (2007 to 2013)

Certaines actions, comme la publication d'appels à propositions, quoique relatives aux prises de décision de financement qui concerneront le budget 2009, doivent être entreprises dès 2008. De là la préparation d'un programme de travail en 2008 avec des éléments relatifs au programme de travail 2009; celui-ci sera toutefois encore soit complété par d'autres éléments manquants à ce stade, soit confirmé, fin 2008 (lorsque sera notamment connue la dotation définitive du budget 2009).

A. Description of actions funded by the budget line

The overall objectives of the Programme and the expected results are as follows:

The general objective of the programme is to enhance the cultural area shared by Europeans and based on a common cultural heritage through the development of cultural cooperation between the creators, cultural players and cultural institutions of the countries taking part in the programme, with a view to encouraging the emergence of European citizenship. The Programme is also open to the participation of non-audiovisual cultural industries, in particular small and medium sized cultural enterprises, where such industries are acting in a non-profit-making cultural capacity.

The specific objectives of the Programme are:

- to promote the transnational mobility of cultural players;
- to encourage the transnational circulation of works and cultural and artistic products;
- to encourage intercultural dialogue.

The objectives of the programme shall be pursued through the implementation of the following measures:

- support for cultural actions, as follows:
 - Strand 1.1: multi annual cooperation projects;
 - Strand 1.2: cooperation measures;
 - Strand 1.3: special actions;
- support for bodies active at European level in the field of culture;

- support for analysis and the collection and dissemination of information and for activities maximising the impact of projects in the field of European cultural cooperation and European cultural policy development.

The appropriations may also finance the payment of default interest in accordance with Article 83 of the Financial Regulation.

A.1 Distribution of funds by action

The funds available will be distributed among the various actions supported by the budget line, in accordance with the programming table in annex.

A.2 Distribution of decentralised funds among participating countries

N/A.

A.3 Mode of implementation

A.3.1 Calls for proposals and/or Programme Guide

The following calls for proposals, concerning projects to be co-funded in 2009, will be launched in 2008:

A.3.1.1 Call for proposals - Programme Guide

See indexes 1.1, 1.2.1, 1.2.2, 1.3.1, 2 of the programming table.

Purpose of the call for proposals

Each year, after adoption of the financing decision (based on article 75.2 of the Financial Regulations) the calls for proposals shall be published in accordance with Article 110 of the Financial Regulations and Article 167 of the Implementing rules. These calls for proposals shall make reference to the programme guide for the practical information and other non-essential information.

The Programme guide aims to assist all those interested in developing projects or receiving financial support for their permanent activities within the Culture Programme 2007-2013. It helps them understand both the objectives and the strands of the Programme and therefore the types of activities that can (or cannot) be supported under the Programme.

It also seeks to give detailed information on what is needed to apply and what level of grant can be offered.

The guide offers an explanation of the selection procedure and of general rules relevant to those applications for Community grants that are selected at the end of this procedure.

This programme guide shall include as well the elements published in the calls for proposals for the current year, in the framework of the Culture programme (2007-2013) for the five strands referred to below.

Strand 1.1: Multi-annual Cooperation Projects, and

Strand 1.2.1: Cooperation Projects, and

Strand 1.3.1: Cultural Cooperation with third countries projects

Potential beneficiaries

Cultural operators from the countries participating in the Culture programme, namely:

- the 27 EU Member States¹;
- EEA² countries;
- Countries candidate to EU membership (Croatia, Turkey and Former Yugoslav Republic of Macedonia);
- Serbia.

Other countries of the western Balkans (Albania, Bosnia-Herzegovina and Montenegro) could become eligible in the future, subject to the conclusion of a Memorandum of Understanding concerning the participation of each of those countries in the Programme.

Eligibility criteria

The Programme co-funds projects, organisations, promotional activities and research in all branches of culture, except the audiovisual branch for which there is a separate programme named MEDIA. Cultural operators, including cultural enterprises, can participate in the Programme as long as they are acting in a non-profit-making cultural capacity.

Eligible applicants must:

- be a public³ or private organisation with legal personality⁴, whose principal activity is in the cultural sphere (cultural and creative sectors);
- have their registered legal seat in one of the eligible countries.

Natural persons are not eligible to apply for a grant under this Programme.

Multi-annual Cooperation Projects (strand 1.1)

To be eligible, these projects must:

¹ Austria, Belgium, Bulgaria, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Sweden, Slovenia, Slovakia, Spain, United Kingdom.

² European Economic Area: the 27 EU Member States and Iceland, Liechtenstein, Norway.

³ For the purposes of this guide, a public organisation is considered as any body, any part of whose costs are financed from the State budget as of right, either by central, regional or local government. That is, these costs are financed from public sector funds raised through taxation or fines or fees regulated by law, without going through an application process which might result in their being unsuccessful in obtaining funds. Organisations that depend on state funding for their existence and receive grants year after year, but for which there exist at least the theoretical possibility that they may fail to receive money one year are considered as private organisations

⁴ Grant applications may be eligible if submitted by entities which do not have legal personality under the applicable national law, provided that their representatives have the capacity to undertake legal obligations on their behalf, and assume financial liability. Article 114.2 of the Financial Regulation.

- correspond to the three specific objectives of the Programme (promote trans-national mobility of cultural players; encourage trans-national circulation of work and cultural and artistic products; encourage intercultural dialogue);
- have a duration of between three and five years;
- involve a minimum of six cultural operators from six different eligible countries;
- be based on a Cooperation Agreement between the cultural operators involved. This document is signed by all cultural operators and describes their cooperation;
- request a grant between EUR 200.000 and EUR 500.000 for each year of activity;
- present a balanced budget (expenditure = income) and comply with the maximum ceiling Community co-funding set at 50% of the total eligible budget.

Multi-annual Cooperation Projects must not consist fully and exclusively in the production and maintenance of websites, the production of magazines and newspapers, the organisation of conferences and meetings and the production of studies and reports. Projects of this type are not eligible.

Cooperation projects (strand 1.2.1)

To be eligible, these projects must:

- correspond to the three specific objectives of the Programme (promote trans-national mobility of cultural players; encourage trans-national circulation of work and cultural and artistic products; encourage intercultural dialogue);
- have a duration of maximum 24 months;
- involve a minimum of three cultural operators from three different eligible countries;
- request a grant between EUR 50.000 and EUR 200.000 present a balanced budget (expenditure = income) and comply with the maximum ceiling of Community co-funding set at 50% of the total eligible budget.

Cooperation projects must not consist fully and exclusively in the production and maintenance of websites, the production of magazines and newspapers, the organisation of conferences and meetings and the production of studies and reports. Projects of this type are not eligible.

Cultural Cooperation with and in third countries projects (strand 1.3.1)

To be eligible, these projects must:

- generate a real European added value as well as an international cooperation dimension;
- have a duration of maximum 24 months;

- involve a minimum of three cultural operators from three different countries taking part in the Programme;
- involve cultural cooperation with at least one organization from the selected third country. At least 50% of the activities should take place in third country;
- be based on a Cooperation Agreement between the cultural operators involved (coordinator, co-organiser and partner(s) in the third country. This document is signed by all cultural operators and describes their cooperation;
- request a grant of maximum 200 000 euros present a balanced budget (expenditure = income) and comply with the maximum ceiling Community co-funding set at 50% of the total eligible budget.

Cultural cooperation projects with and in third countries must not consist fully and exclusively in the production and maintenance of websites, the production of magazines and newspapers, the organisation of conferences and meetings and the production of studies and reports. Projects of this type are not eligible.

Selection criteria

Seront examinées les demandes de subvention introduites par des demandeurs:

- Disposant de la capacité financière à mener à terme l'action proposée, notamment eu égard des dispositions de l'article 114 du règlement financier et des articles 173 et 174 des modalités d'exécution;
- Disposant de la capacité opérationnelle à mener à son terme l'action proposée, ce qui sera apprécié notamment sur la base de leur expérience antérieure dans des activités similaires et/ou sur la base de l'expérience dans le domaine concerné des personnes amenées à y travailler.

Awarding criteria

Awarding of a grant is not only depending on examination of the eligibility and evaluation criteria, and operation financial capacity. Decision will be determined on the basis of the award criteria.

The award criteria comprise qualitative and quantitative indicators and can be outlined as follows:

- the extent to which the project can generate real European added value;
- the relevance of the activities to the specific objectives of the Programme;
- the extent to which the activities proposed are designed and can be carried out successfully with a high level of excellence;
- the quality of partnership between coordinator and co-organisers;
- the extent to which the activities can produce outputs which achieve the objectives of the Programme;

- the extent to which the results of activities proposed will be appropriately communicated and promoted;
- the extent to which the activities can generate a long lasting impact (sustainability);
- international cooperation dimension (only for strand 1.3);

Projects will be assessed on a scale from 0 to 35 points. For strand 1.3 projects will be assessed on a scale from 0 to 40 points. A ranked list of the projects, which receive, at least, 3,5 points for each award criterion from 1) to 3) - and 8) for strand 1.3 projects - and, at least, 75% scoring in total, will be compiled.

Strand 1.2.2: Literary Translation Projects

This strand aims to enable the largest possible spread of European literature among European citizens through the support of the translation and publication of European literature into the different languages of the countries participating in the Programme. In order to encourage the European added value and European integration, special attention will be given to:

- the translation of high quality literature at European level for the broadest possible public and;
- the translation of literature from countries that have joined the EU since 2004.

Eligibility criteria

Eligible applicants (organisations):

- must be public or private publishing houses or publishing groups (they cannot be natural persons)⁵,
- must have their registered legal seat in one of the eligible countries.

Translation of works of fiction from one European language into another European language is eligible.

Eligible works

- Only works of fiction are eligible, irrespective of their literary genre (novels, tales, short stories, theatre plays, poetry, comics, etc.);
- Applicants shall propose 1 to 10 works of fiction for translation. - Only works which have been already published;
- Only works that have not been previously translated into the target language.

An original copy of each book to be translated shall be requested. Photocopies could exceptionally be accepted in the case of precious and rare works.

⁵ Grant applications may be eligible if submitted by entities which do not have legal personality under the applicable national law, provided that their representatives have the capacity to undertake legal obligations on their behalf, and assume financial liability. Article 114.2 of the Financial Regulation.

Eligible languages

Eligible languages are the official languages⁶ of the eligible countries plus Latin and ancient Greek.

Works of fiction to be translated shall comply with the following requirements:

- Translation shall be made from one European language into one target European language;
- Trans-nationality must be proved in order to avoid translation works from one European language into another European language in the same country⁷;
- Works to be translated must be written by authors who are nationals of or residents in a country participating in the Programme;
- The target language must be the translator's mother tongue, except in case of lesser-used languages when the publisher duly demonstrates that he can not find a suitable translator.

Selection criteria

Seront examinées les demandes de subvention introduites par des demandeurs:

- Disposant de la capacité financière à mener à terme l'action proposée, notamment eu égard des dispositions de l'article 114 du règlement financier et des articles 173 et 174 des modalités d'exécution;
- Disposant de la capacité opérationnelle à mener à son terme l'action proposée, ce qui sera apprécié notamment sur la base de leur expérience antérieure dans des activités similaires et/ou sur la base de l'expérience dans le domaine concerné des personnes amenées à y travailler.

Award criteria

The award criteria comprise qualitative and quantitative indicators and can be outlined as follows:

- the extent to which the project can generate real European added value (*0-5 total pts*);
- the relevance of the activities to the specific objectives of the Programme (*0-5 total pts*);
- the extent to which the activities proposed are designated and can be carried out successfully with a high level of excellence (*0-5 total pts*);
- the extent to which the activities can produce outputs which achieve the objectives of the Programme (*0-5 total pts*);

⁶ As defined by the Constitution or by the basic laws of the respective country.

⁷ For example, the translation of an English book of an Irish author, by an Irish published, in Gaelic would not be eligible

- the extent to which the results of activities proposed will be appropriately communicated and promoted (0-5 total pts).

Projects will be assessed on a scale from 0 to 25 points. A ranked list of the projects which receive at least 3,5 points for each award criterion from 1) to 3) and at least 75% scoring in total, will be compiled.

Strand 2: Support for cultural organisations of European interest (operating grants)

This *strand* co-finances expenditure associated with the long-term work programme of organisations pursuing an aim of general European interest in the field of culture or an objective forming part of the EU policy in this area.

Four categories of organisations are eligible under this strand. An organisation can only apply for one of those categories (or for one subcategory if it applies under category d).

The four categories are as follows :

a) *Category Ambassadors*

Organisations which, through their influence in the cultural field at European level, have clear aptitude to be real European cultural "representatives" of the European culture and, as such, can fulfil their role of European Cultural Ambassadors.

The organisations particularly referred to in this category are orchestras, choirs, theatre groups and dance companies whose activities have a real European dimension. The organisation's activities must 'physically' be carried out in at least 7 eligible countries.

b) *Category Advocacy networks*

Advocacy networks entrusted by the associated members of the network and which ensure a significant representation of specific category(ies) of cultural operators or the cultural field at European level. The networks have to exist at least since 1 year.

The networks should gather members which are legally established in at least 15 eligible countries. Alternatively, when networks are composed of organisations representing cultural operators at national level (eg, national federations, etc.) the network shall reach a substantial representation in at least 10 eligible countries.

c) *Category Festivals*

Organisations carrying out festival(s) which perform supranational activities with clear European added value and geographical outreach as well as broad European visibility covering at least 7 eligible countries. Festivals have to be renowned and recognised at European level and exist at least since 5 years.

The Programme does not include activities relating to the audiovisual and cinematographic sectors (i.e., film festivals, etc.).

d) *Category Policy support structures for the Culture Agenda*

In the framework of the European Agenda for culture⁸, support is provided for organisations actively engaging in a structured dialogue with the European Commission as well as to thematic clusters developing policy analysis supporting the objectives of this Agenda, and more particularly with the five priority areas for action for the period 2008-2010 endorsed at European level⁹.

The five priorities are:

- improving the conditions for the mobility of artists and other professionals in the cultural field;
- promoting access to culture, especially through the promotion of cultural heritage, cultural tourism, multilingualism, digitisation, synergies with education (in particular arts education) and greater mobility of collections;
- developing data, statistics and methodologies in the cultural sector and improving their comparability;
- maximising the potential of cultural and creative industries, in particular that of SMEs;
- promoting and implementing the UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions.

Two sub-categories of organisations may be supported under this category:

- Structured dialogue platforms

Culture civil society platforms engaged in a structured dialogue with the Commission in the framework of the European Agenda for culture.

Such structured dialogue platforms must respond to policy priorities defined by the Commission in specific calls for expression of interest¹⁰ and conform to their specifications. The platforms are established further to the publication of each call for expression of interest by the Commission and focus on the themes indicated in each call.

The platforms shall be composed of non-governmental organisations from the cultural sector (e.g. networks, foundations, professional organisations etc.) with a trans-national or European-wide dimension.

Members of the platform must represent collectively cultural operators established in at least 15 eligible countries.

- Policy analysis groupings

Groupings of various types of private or public stakeholders (e.g. cultural departments of national, regional or local authorities, cultural observatories or foundations, universities

⁸ <http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=COM:2007:0242:FIN:EN:PDF>

⁹ <http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:C:2007:287:0001:0004:EN:PDF>

¹⁰ The first call has been published in 03/2008. See: http://ec.europa.eu/culture/pdf/doc1203_en.pdf

specialised in cultural affairs, etc.) which have a direct and practical experience in the analysis, evaluation or impact assessment of cultural policies on one or more priorities linked to the European Agenda for culture as defined by the Council.

Support will be given for such groupings to exchange and compare existing data and evaluation methodologies at national/local levels and produce new methodologies or data on the considered topic as well as to maximise the impact and have a community-wide reporting and dissemination of the results.

Groupings should gather members which are legally established in at least 3 eligible countries. Coordination and other eligible activities can be led and designed by one of the organisations which is a member of the cluster.

Eligibility criteria

Eligible applicants must:

- be a public or private, independent body having legal status and legal personality¹¹. International, national, regional or local ‘public authorities’, such as municipalities, provinces or regions, are ineligible. Natural persons are also not eligible to apply for a grant;
- have existed legally for at least two years when the application is submitted¹²;
- have their registered office based in one of the eligible countries;
- be a non-profit-making organisation;
- have a legal mandate in the field of culture. Therefore, the applying organisation must be pursuing an aim of general European interest in the field of culture or an objective forming part of the EU policy in this area;
- fulfil the definitions for their category mentioned above;

Those organisations must have their registered legal seat in one of the countries taking part in the Culture Programme:

- the 27 Member States of the European Union;
- the EEA countries;
- the candidate countries to EU Membership: Croatia, Turkey, FYROM;
- Serbia

¹¹ Grant applications may be eligible if submitted by entities which do not have legal personality under the applicable national law, provided that their representatives have the capacity to undertake legal obligations on their behalf, and assume financial liability. Article 114.2 of the Financial Regulation.

¹² For category b) Advocacy Networks, the minimum duration of legal existence is one year. Furthermore this rule does not apply for sub-category d) i) Structured Dialogue Platforms.

- the countries of the Western Balkans (Albania, Bosnia-Herzegovina, Montenegro) could become eligible in the future, subject to the conclusion of a Memorandum of Understanding concerning the participation of each of those countries in the Culture Programme.

Selection criteria

Seront examinées les demandes de subvention introduites par des demandeurs:

- disposant de la capacité financière à mener à son terme le programme de travail proposé, notamment eu égard des dispositions de l'article 114 du règlement financier et des articles 173 et 174 des modalités d'exécution;
- disposant de la capacité opérationnelle à mener à son terme le programme de travail proposé, ce qui sera apprécié notamment sur la base de leur expérience antérieure dans des activités similaires et/ou sur la base de l'expérience dans le domaine concerné des personnes amenées à y travailler.

Award criteria

Organisations will be selected on the basis of the following award criteria:

- (1) the extent to which the work programme can generate a real European added value as well as the European dimension of the proposed activities;
- (2) the relevance of the work programme and subsequent activities to the specific objectives of the Programme;
- (3) the extent to which the proposed work programme and the subsequent activities are designated and can be carried out successfully with a high level of excellence;
- (4) the extent to which the proposed work programme and subsequent activities can produce outputs which reach as many people as possible, both directly and indirectly;
- (5) the extent to which the results of proposed activities will be appropriately communicated and promoted;
- (6) the extent to which the activities can generate an appropriate level of sustainability (long term results and cooperation) and also to act as multipliers as to other possible promoters.

For all categories, applications will be assessed on a scale from 0 to 30 points. A ranked list of the applications which, receive, at least 3,5 points for each award criterion from 1) to 3) and at least 75% scoring in total, will be compiled.

Montant indicatif, taux maximal de financement, calendrier

Le montant alloué à l'appel à propositions et le taux maximal de financement communautaire sont précisés dans le tableau en annexe.

Le calendrier indicatif de l'appel à propositions est précisé dans le tableau en annexe.

La mise en œuvre se fera en utilisant des conventions de subvention avec les bénéficiaires en ce qui concerne les volets 1.1 et 1.3 et 2 ; les volets 1.2.1 et 1.2.2 sont régis par des décisions de subvention.

A.3.1.5 Organisation and implementation of an annual European Union Prize for Contemporary Popular Music : the European Border Breakers Awards

See index: 1.3.2 of the programming table.

Purpose of the call for proposals

Action 1.3 of the Culture Programme (2007-2013) provides for Community intervention to support "special measures". The annex of this decision specifies that "these events, substantial in scale and scope, should strike a significant chord with the people of Europe and help to increase their sense of belonging to the same community as well as making them aware of the cultural diversity of the Member States, as well as intercultural and international dialogue".

The above-mentioned Annex indicates that in this framework special actions may include the awarding of prizes in so far as they highlight artists, works or cultural or artistic achievements, make them known beyond national borders and thus encourage mobility and exchanges.

Up to now, the Commission has organised this Prize itself through a framework contract. The idea is to bring the procedure for the award more in line with that followed for the other EU-Cultural Prizes. In this context, a call for special actions will be published, in order to select a body or a consortium of bodies in charge of organising and awarding the annual European prize in the field of contemporary popular music, the "European Border Breakers Award", as from 2010.

This prize aims at the recognition, promotion and development of artistic talent as well as the highlighting of achievement in the field of European contemporary popular music.

Among the various international awards for music, there is need for a specific prize that demonstrates the importance and the outstanding role played by European music creation. The European Award fulfils this aim.

Eligibility criteria

The call is open to public- or private-law organisations¹³ whose chief activity lies in the field of contemporary popular music and which have at least two years proven experience in organising activities and events at a European level in this genre.

The applicant must demonstrate its existence as legal person and must be established in one of the following countries:

- the 27 Member States of the European Union;
- the EEA countries;

¹³ Grant applications may be eligible if submitted by entities which do not have legal personality under the applicable national law, provided that their representatives have the capacity to undertake legal obligations on their behalf, and assume financial liability. Article 114.2 of the Financial Regulation.

- the candidate countries for EU Membership: Turkey, Croatia, the Former Yugoslav Republic of Macedonia;
- Serbia.

Selection criteria

- Applicants must have stable and sufficient sources of funding to maintain the proposed activities throughout the period during which the project is being carried out and to participate in its financing;
- Applicants must have the professional capacities and qualifications required to complete the proposed action;
- Applicants must submit a declaration on their honour, completed and signed, attesting to their financial and operational capacity to complete the proposed activities.

Award criteria

Eligible projects will be assessed on the basis of the following criteria:

- A. Compliance with the objectives of the call (*0-8 points*):
- nature and suitability of partnerships with the music sector and experience in this field;
 - nature and suitability of mechanisms for selecting artists/groups to be awarded the European Border Breakers Award, based on quantitative criteria and the procedure as described in section 2 of the call;
 - suitability of the concept for the award ceremony.
- B. Ability to mobilize the support in the field of contemporary popular music at a European level (*0-5 points*):
- evidence of the organisation's ability to involve and effectively mobilize the contemporary European popular music sector as a whole (composers, writers, musicians, producers, distributors, music critics, etc).
- C. Management of the project (*0-5 points*):
- ability to organise, coordinate and implement the various aspects of the award process, in particular the selection process in line with the objectives of this call for proposals;
 - quality of the work plan and planning process, including decision-making structures and the organisation of partnerships with the European contemporary popular music sector;
 - relevance of the budget with regard to the planned activities.
- D. Communication plan and visibility (*0-7 points*):

The level of visibility, dissemination and exploitation of the planned activities will be assessed on the basis of the following criteria:

- the ability to organize the award ceremony on a professional and promotional level;
- the level of promotion achieved for the planned activities in particular via the different sorts of tools used (website, magazines, brochures, newspapers, radio, television, etc.) in order to make the activities visible to European citizens;
- the level of visibility of the European Commission in the different promotion tools and during the award ceremony;
- the relevance and quality of the “media plan” with regard to the planned activities and the target audience;
- the number of people who are reached (directly and indirectly) by the planned activities (target audience/beneficiaries, attendance, number of participants, readership, etc.).

Montant indicatif, taux maximal de financement, calendrier

Le montant alloué à l’appel à propositions et le taux maximal de financement communautaire sont précisés dans le tableau en annexe. Le calendrier indicatif de l’appel à propositions est précisé dans le tableau en annexe.

La mise en œuvre se fera en utilisant des conventions de subvention.