

PROFESSOR AMELIA FLETCHER OBE

CURRICULUM VITAE

QUALIFICATIONS

- 1993 DPhil Economics, Nuffield College, University of Oxford.
(Thesis: Theories of Self-Regulation)
- 1991 MPhil Economics, Nuffield College, University of Oxford.
- 1988 BA(Hons), First class degree, Philosophy, Politics and Economics
St Edmund Hall, University of Oxford.

ACADEMIC AND PROFESSIONAL EMPLOYMENT

- 2016 – ongoing Non-Executive Director, Competition and Markets Authority, London.
- 2016 – ongoing Member, Policy Expert Panel, Which?, London.
- 2014 – ongoing Member, Enforcement Decision Panel, Ofgem, London.
- 2014 – ongoing Member, Oxera Economics Council, Oxford.
- 2014 – ongoing Non-Executive Director and Senior Independent Director, Payment Systems Regulator, London.
- 2013 – ongoing Professor of Competition Policy, Norwich Business School and Deputy Director, Centre for Competition Policy (CCP) at University of East Anglia.
- 2013 – ongoing Non-Executive Director, Financial Conduct Authority, London.
- 2001 – 2013 Chief Economist at the Office of Fair Trading, London. Also over this time, Senior Director Mergers (2009-2010) and Senior Director, Competition Policy (2011-2012).
- 1999 – 2001 Managing Consultant, Frontier Economics, London.
- 1993 – 1999 Economic Consultant, London Economics, London.
- 1990 – 1993 Lecturer, St. Catherine's College, University of Oxford.

APPOINTMENTS AND AWARDS

- 2016 – 2017 Member, Brexit Competition Law Working Group, London/Oxford.
- 2016 – 2020 Council Member, Royal Economic Society, UK..
- 2014 – ongoing Member, Advisory Board of Berlin Centre for Consumer Policy
- January 2014 Awarded OBE for Services to Competition and Consumer Policy.
- 2006 – 2010 Member, Advisory Board of the ESRC Centre for Economic Learning and Social Evolution, University College London.
- 2007 – 2009 Council Member, Association of Competition Economics.

CONSULTANCY WORK (RECENT)

- 2016 **The Role of Demand-Side Remedies in Driving Effective Competition**
Commissioned by Which?
Consultancy: CCP
- This project examined the evidence available to date on the effectiveness of remedies which are designed to enhance competition through making the demand-side of the market more effective. The work has been presented widely across UK regulators
- 2015 **Geographic Market Definition in European Commission Merger Control**
Commissioned by DG Competition of the European Commission
Consultancy: CCP (carried out with Professor Bruce Lyons).
- This project examined ten recent merger cases in order to assess the Commission's policy and practice around geographic market definition. The work drew on both public and confidential information, and was carried out to a tight timescale. The work has been presented widely, including at OECD.
- 2015 **Expert Review of the Competition and Markets Authority's Positive Impact Assessment 2014-15.**
Commissioned by the UK Competition and Markets Authority.
Consultancy: Coreco Economics (my own sole trader company).
- This work involved my reviewing critically the methodology and analysis carried out by the CMA in calculating its overall impact on consumers for the year 2014-15. A number of changes were made as a result of my work, and I was able to sign off that I was comfortable with the final published figures.
- 2014 **Small Businesses As Consumers – Are They Sufficiently Well Protected?**
Commissioned by the UK Federation for Small Businesses.
Consultancy: CCP
- This work involved reviewing the current legislation and regulatory rules around consumer protection for SMEs when acting as consumers, and also the available evidence on the extent to which SMEs act as fully rational consumers. The project steering group included staff from the key utility regulators and from CMA, BIS and HMT. The report highlighted gaps in consumer protection for SMEs.
- 2014 **Methodology To Identify Anti-Competitive Barriers To E-Commerce**
Commissioned by the UK Competition and Markets Authority
Consultancy: Europe Economics
- My part in this work involved an initial meeting to come up with ideas, and then reviewing drafts of the Europe Economics document.

TEACHING WORK (RECENT)

- 2017 **Training in Consumer Policy:** I have led in designing and delivering this four-day course, commissioned from by Which? from the Centre for Competition Policy. 28 attendees from Which?
- 2014 - ongoing **Training in Competition Economics for Economists:** Annual two-day course for practitioners in London, which I developed and co-present. 40 attendees.
- 2014 - ongoing **Training in Competition Economics for Government Economists.** Annual two-day course for Government Economists in London, which I co-developed and co-present. Around 20 attendees.
- 2014 - ongoing **Supervision of part-time PhD student:** working on the economics of search costs and implications for market intervention.

ACADEMIC PUBLICATIONS (RECENT)

“Retail Price MFN Clauses: RPM with the good stuff taken out?”, *Antitrust Law Journal*, 2017 (with M. Hviid).

“Contributions to Competition Economics: Introduction” *Economic Journal*, November 2013 (with P. Davis).

“Modelling Naïve Consumers”, chapter in “Behavioural Economics in Competition and Consumer Policy”, Centre for Competition Policy Special Edition, November 2013.

Introduction sections for four consecutive issues of the annual *Global Competition Review Handbook of Competition Economics*, covering the optimal economic design of antitrust rules, the economics of price relationship agreements, the use of pricing pressure indicators for mergers, and the implications of behavioral economics for competition.

“Resale Price Maintenance: Explaining the Controversy, and Small Steps Towards a More Nuanced Policy”, *Fordham International Law Journal*, 2011 (with Matthew Bennett, E. Giovannetti and D. Stallibrass).

“What Does Behavioral Economics Mean for Competition Policy?”, *Competition Policy International*, 2010 (with M. Bennett, J. Fingleton, E. Hurley and D. Ruck).

CONTACT DETAILS

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