

Pilot Project for Artist Mobility: *e.mobility*

Project: e.mobility

Organisation: Pépinières Européennes pour Jeunes Artistes (France)

Grant: 250.000,00 €

Budget: 402.238,20 €

Co-financing rate: 62,15 %

Duration: December 2008 – November 2010

The aim of e.mobility is to improve the environment for mobility in the cultural sector and to increase the opportunities for mobility. It does this by creating an interactive and innovative community network. An interactive approach is fundamental to the project, which considers the encounter between artists and actors from the cultural, economic and social worlds as a driving force for devising new forms of mobility.

In this way, e.mobility seeks to build a vast pan-European network dedicated to young people's creation through an interactive community developed on the Internet. It facilitates exchanges between different actors, artists and places, stimulates mobility through the generation of new mobility opportunities thereby increasing the overall supply available and enabling as many artists as possible to access mobility.

Objectives:

- to devise new forms of artistic mobility by discovering new fields of activity (companies, social contexts, sciences, technologies, environment...)
- to use new technologies as a vector and a facilitator of exchanges and communication
- to promote and facilitate the mobility of artists and cultural actors and encourage as many people as possible to access it
- to take part in the emergence of a creative and diverse European cultural community

Actors:

- artists and cultural actors as driving forces
- actors from different contexts, business, environment, social
- cultural operators as support partners and instigators of exchanges

e.mobility is built on four themes:

1. detecting and analysing

- the potential benefits of mobility
- the obstacles to mobility: administrative, economic, technical, psychological, cultural...
- artists' expectations
- emerging forms of contemporary creation

2. innovating and devising new forms of mobility, new approaches, new contexts ... ("the shape of mobility to come")

- artists and actors from other fields of activity as driving forces

- a broader public and new potential actors encouraging mobility
- publication of a reflection document compiling every reflection and every proposal

3. promoting and developing mobility

- widely communicate every proposal made about the new forms of mobility
- place every tool developed with e.mobility at the disposal of cultural actors to disseminate further
- support artists and cultural actors lacking easy access to mobility and enable as many people as possible to be mobile
- present the best experiences of mobility with the support of the media

4. facilitating and supporting mobility

- an e.mobility website : a community participation platform in order to facilitate information exchanges, increase flexibility and stimulate creativity between users.
- develop a network of European companies which actively support young creation

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Partners: ARTos Foundation (Cyprus), CIANT (Czech Republic), Schlesische 27 (Germany), Agence Luxembourgeoise d'action culturelle, Clube Portugues de Artes e Ideias, UNITER (Romania)