



**Berlinale MEDIA Info Day
Monday 13th of February 2012
Ritz-Carlton Hotel
Potsdamer Platz 3
Berlin**

- 10.00 – 10.30 **Welcome and Coffee**
- 10.30 – 11:30 **Creative Europe**
Presentation of the main features of the new proposal by the Commission with Constantin Daskalakis and Aviva Silver
- 11.30 – 12.30 **MEDIA Production Guarantee Fund and the Future European Cultural and Creative Sectors Guarantee Facility**

Presentation by Isabella Tessaro and Gunnar Magnusson
- 12:30 – 14.30 Lunch
- 14.30 – 15:45 **MEDIA Training**

Last CALL under MEDIA 2007-2014 offering 2-year framework partnership agreement for 2012 and 2013 training activities

Presentation by Arnaud Pasquali & Piedad Rivas – MEDIA Training
- Presentation of 3 new training courses in 2012:**
- *'AdaptLab'* - an advanced course on book adaptation by Savina Nerotti –TorinoFilmLab Director.
 - *'The European TV Drama Series Lab'* – a training course and think tank for key European television industry players by Nadja Radojevic, project manager – Erich Pommer Institut
 - *'DOK Incubator'* – a training course on documentaries at rough cut stage by Andrea Prenghyová, managing director DocIncubator-CIANT and Claas Danielsen, festival director of DOK Leipzig
- 15:45 16:45 **MEDIA Distribution**

Key figures

Presentation by John Dick

Preparatory action on Circulation of European audiovisual works in the digital era

Presentation by Emmanuel Joly
- 17:00 – 19:00 MEDIA cocktail