



2015

"Talent and creativity
for a stronger and
more inclusive Europe"

EUROPEAN CULTURE FORUM

Brussels
26-27 November 2015

Thursday 26 November

08:30-09:30 Registration

09:30-10:00 **Opening session**

- Speech by **Tibor Navracsics**, European Commissioner for Education, Culture, Youth and Sport
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10:00-10:20 **Opening statements by**

- **Silvia Costa**, Chair of the Culture and Education Committee, European Parliament
 - **Maggy Nagel**, Minister for Culture, Grand-Duchy of Luxembourg
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10:20-11:45 **Plenary Session 1: Talent and creativity for diverse and cohesive societies**

A perspective: by **Jonzi D**, Breakin' Convention's artistic director, United Kingdom

EU-funded Project testimonials from the ground

Panel debate

Moderators:

Damian Horner - Brand Development Director for Hachette, United Kingdom

Mary McCarthy - Director of the National Sculpture Factory, Ireland

Speakers:

- **Miklos Both**, composer, singer and guitarist, Hungary
- **Xenia Kalpaktsoglou**, Co-Director, Athens Biennale, Greece
- **Sihame El Kaouakibi**, CEO at A Woman's View, Founder & Director Let's Go Urban, Belgium
- **Mirsad Purivatra**, Director, Sarajevo Film Festival, Bosnia and Herzegovina
- **Can Togay**, Film Director, Cultural Diplomat, Hungary

11:45-12:15 **Coffee Break**

12:15-13:00 Reactions, Debate, Q&A with the audience

13:00-14:40 **Networking Lunch**

14:40-14:50 ▪ Speech by **Günther Oettinger**, European Commissioner for Digital Economy and Society

14:50-17:15 **Plenary Session 2: Talent and creativity for the economy: a new boost for innovation, jobs and growth**

A perspective: **Michela Magas**, Director, Stomatolite, Founder, Music Tech Fest, Founder, Sonaris, United Kingdom

Panel debate

Moderators:

Damian Horner - Brand Development Director for Hachette, United Kingdom

Mary McCarthy - Director of the National Sculpture Factory, Ireland

Speakers:

- **Anu-Maaja Pallok**, Adviser for Creative Industries, Ministry of Culture, Estonia
- **Marie-Louise Rönmark**, Mayor of Umeå, Sweden
- **Ignacio Pérez Dolset**, Co-Founder of Zed, Founder of Ilion Animation Studios and Pyro Studios, and Founder and CEO of U-tad, Universidad Madrid, Spain
- **Horst Hörtner**, Senior Director, Ars electronica Futurelabs, Austria

Reactions, Debate, Q&A with the audience

17:15-17:45 **Coffee Break**

17:45-19:00 **Flash Sessions I-V**

<i>Title</i>	<i>Room</i>
<i>I – Arts meet Business and Technology</i>	<i>Studio 5</i>
<i>II - Creative Europe</i>	<i>Studio 4</i>
<i>III – The Arts and Culture of Change</i>	<i>Studio 1</i>

IV - Thriving cultural diversity in the Digital Single Market and a modernised copyright framework *Studio 2*

V - Our Future European Cultural Heritage: Engage, Share, Co-create *Studio 3*

Friday 27 November

08:30-09:30 **Welcome Coffee**

09:30-10:00 Speech by **Federica Mogherini**, Vice President, High Representative of the Union for Foreign Affairs and Security Policy

10:00-12:15 **Plenary Session 3: Talent and creativity for engaging with the world**

A perspective: **Shalini Randeria**, Rector of Institute for Human Sciences, Vienna (IWM), Professor of Social Anthropology and Sociology, Graduate Institute, Geneva

Panel debate

Moderator: Gottfried Wagner, advisor to public and private cultural institutions and NGOs, Austria

Speakers:

- **Zaza Rusadze**, film director and producer, Georgia
- **Isabelle Schwarz**, Head of Advocacy, Research and Development, European Cultural Foundation, The Netherlands
- **Gabrielle Becker**, Regional Director for the Middle East and North Africa, Goethe-Institute, Cairo, Egypt
- **Pierre Vimont**, former Executive Secretary-General of the European External Action Service, Senior Associate, Carnegie Europe, Belgium
- **Elif Şhafak**, writer, political scientist and commentator, Turkey

Reactions, Debate, Q&A with the audience

12:15-12:45 **Concluding Remarks** – Conversation between **Martine Reicherts**, Director-General, Education and Culture, European Commission and **Luca Bergamo**, Secretary-General, Culture Action Europe

12:45-13:15 Boomwhackers symphony

13:15-14:30 **Networking Lunch**

14:30-15:30 Flash Sessions VI to X

Title	Room
<i>VI - Culture in EU external relations: available and future instruments</i>	<i>Studio 5</i>
<i>VII - Audiences in motion</i>	<i>Studio 4</i>
<i>VIII - Interactive theatre as a tool to address conflict situations (practical workshop - runs twice - see session XII)</i>	<i>Studio 2</i>
<i>IX - Culture for Cities and Regions: 30 years of European Capitals of Culture and other initiatives</i>	<i>Studio 3</i>
<i>X - Work Plan for Culture 2015-2018 and Structured Dialogue (Voices of Culture)</i>	<i>Studio 1</i>

15:30-16:00 Coffee Break

16:00-17:00 Flash Sessions XI to XV

Title	Room
Please note that this session will start at 15:45	<i>Studio 5</i>
<i>XI - The value of European Film Heritage</i> <i>(followed by projection from 16:30 to 17:20 of "Maudite soit la guerre", silent film directed by Alfred Machin, Belgium, 1914 with live piano accompaniment)</i>	
<i>XII - Interactive theatre as a tool to address conflict situations (practical workshop- runs twice - see session VIII)</i>	<i>Studio 2</i>
<i>XIII - Culture and development</i>	<i>Studio 3</i>
<i>XIV - Horizon 2020 - research and innovation opportunities in the field of culture</i>	<i>Studio 4</i>
<i>XV - Investing in the cultural and creative sectors</i>	<i>Studio 1</i>

17:00 End of the Forum
