



Celebrating 25 years of European Capitals of Culture 23-24 March 2010

Palais des Beaux-Arts, 23 rue Ravenstein, 1000 Brussels

Agenda



EUROPEAN CAPITAL OF CULTURE



Agenda - 23 March 2010

10.30 – 12.30: Information session about the European Capitals of Culture dedicated to bidding and future bidding cities (Studio)

12.30 – 13.30: Arrival of participants for the commemoration of the 25th anniversary of the European Capitals of Culture (Coffee break)

13.30 – 14.45: Opening session / Keynotes (Henri le Boeuf room)

- Master of ceremonies: Mrs Vassiliou, Commissioner for Education, Culture, Multilingualism and Youth
- Mr Barroso, President of the European Commission: the contribution of the European Capitals of Culture to the strategic objectives of the European Union
- Doris Pack, Chairwoman of the Education and Culture Committee of the European Parliament: the view from the European Parliament on 25 years of the European Capitals of Culture
- Robert Palmer (Director of Glasgow 1990 and Brussels 2000): looking back at 25 years of the Capitals

14.45 – 15.00: Session 2 - Quiz : A very special Trivial Pursuit

So you think you're an expert on the European Capitals of Culture?

Moderator: Sir Robert Scott (leader of the Liverpool's application for the title of European Capital of Culture 2008, former ambassador of the Liverpool Culture Company)

15.00 – 17.00: Session 3

The past and the future European Capitals of Culture: achievements, legacy, hopes and challenges

Moderator: Sir Robert Scott

Round table discussion between Mayors and representatives of past, present and future Capitals:

- Athens 1985: Nikítas Kaklamánis, Mayor
- Helsinki 2000: Tuula Haatainen, Deputy Mayor
- Lille 2004: Catherine Cullen, Counsellor to the Mayor for cultural affairs
- Cork 2005: Cllr. Dara Murphy, Mayor
- Luxembourg 2007: Colette Mart, Councillor to the Mayor
- Liverpool 2008: Flo Clucas, Deputy Leader of Liverpool City Council
- Essen 2010: Dr. Scheytt, Essen for the Ruhr.2010
- Marseille 2013: Jean Claude Gaudin, Mayor
- Riga 2014: Nils Usakovs, Mayor
- Umeå 2014: Marie-Louise Rönmark, Mayor

17.00 – 19.00: Session 4 (coffee will be served)

European Capital of Culture "fair": exchange of practices with past, present and future European Capitals of Culture

This session will provide the opportunity for participants to circulate between the stands to talk to representatives from past, present and future Capitals about their experience and/or plans. The following Capitals will be present at the stands: Graz 2003, Lille 2004, Cork 2005, Luxembourg 2007, Sibiu 2007, Liverpool 2008, Stavanger 2008, Vilnius 2009, Linz 2009, Essen for the Ruhr 2010, Pécs 2010, Istanbul 2010, Turku 2011, Tallinn 2011, Maribor 2012, Guimarães 2012, Marseille 2013, Košice 2013, Umeå 2014, Riga 2014.

19.00 – 21.30: Opening of the European Capital of Culture exhibition and cocktail

(Hall Horta) Opening by Commissioner Vassiliou, the Mayor of Athens and Mr Spyros Mercouris, Coordinator of Athens 1985. *The exhibition has been organised by the Athens Documentation Centre on the European Capital of Culture event, on the basis of material gathered from past European Capitals of Culture.*

Agenda - 24 March 2010

9.00 – 9.10: Opening - European Commission (Room M)

9.10 – 11.00: Session 5 - Leaving a legacy (plenary session)

Moderator: Mary McCarthy, Deputy director of Cork 2005, currently manages the National Sculpture Factory in Cork, former member of the European Capital of Culture panel

The potential of the European Capitals of Culture has become increasingly recognised and debated over recent years. Cities are increasingly competing with each other for investment, citizen retention and attraction as well as tourists. There is now a renewed emphasis on the ECOC to generate a programme of change within cities and for this transformation to be real and sustainable. There is an increasing emphasis on legacy and evaluation. This raises challenges for the cultural sector, policy makers and politicians.

This session will explore :

- What kinds of ambitions can an ECOC programme realistically set itself?
- What kinds of legacies can the ECOC really strive to achieve?
- Can these be generalised or are they specific to local contexts?
- How can these desired legacies be best planned for, communicated, monitored, measured and achieved?
- What really constitutes success and are there failures and if so why?

The European Commission will present its perspective on the legacy of the European Capitals of Culture and its evaluations. Prominent researchers will present their perspectives and evaluation models, and the Spanish presidency will talk about the importance of the ECOC to local and regional development, on which the Culture Council is negotiating conclusions during their Presidency.

- Vladimir Šucha (Director, European Commission): the European Commission perspective
- Guillermo Corral van Damme, Director General for Cultural Policy and Industries, Spain: The ECOCs and the impact on local and regional development
- Robert Palmer, on the Palmer/Rae study on the 1995-2004 European Capitals of Culture
- Beatriz Garcia, Researcher for IMPACTS 08
- Danuta Glondys, Researcher on the European Capitals of Culture

11.00 – 11.30: Coffee break

11.30 – 13.30: Session 6 - Workshops on Leaving a legacy

Participants will break out into three workshops to discuss the issues raised by the previous session. The workshops will be enlivened by contributions from a range of speakers from past, present and future Capitals, bidding cities, and networks involved with the European Capitals of Culture.

Workshop A (Studio)

Moderator: Manfred Gaulhofer, Manager of Graz 2003

Speakers :

- Lille 2004: Laurent Dréano
- Sibiu 2007: Cristian Radu
- Liverpool 2008: Neil Peterson
- Essen for the Ruhr 2010: Hanns-Dietrich Schmidt
- Turku 2011: Cay Sevón
- Kosice 2013: Zora Jaurova

- University Network of the European Capitals of Culture (UNECC): Flora Carrijn
- European Union National Institutes for Culture (EUNIC): Steve Green

Workshop B (Room M)

Moderator: Gottfried Wagner, Consultant, former Director of the European Culture Foundation

Speakers :

- Antwerp 1993: Eric Antonis
- Luxembourg 2007: Robert Garcia
- Linz 2009: Ulrich Fuchs and Martin Heller
- Istanbul 2010: Esra Nilgun Mirze
- Tallinn 2011: Mikko Fritze
- Guimaraes 2012: Cristina Azevedo
- Marseille 2013: Bernard Latarjet
- Riga 2014: Diana Civele and Aiva Rozenberga
- Laborculture: Katherine Watson
- Eurocities: Bjorn Holmvik, Director General of the departments Culture, Sport and business development of the city of Bergen

Workshop C (Terarken 1 room)

Moderator: Jordi Pascual, Coordinator, Agenda 21 for culture, United Cities

Speakers:

- Bruges 2002: Hugo de Greef
- Salamanca 2002: Enrique Cabero
- Cork 2005: Liz Meaney
- Stavanger 2008: Rolf Norås
- Pécs 2010: Csaba Ruzsa
- Maribor 2012: Vladimir Rukavina
- Umeå 2014: Fredrik Lindegren
- Les Rencontres: Roger Tropeano
- Athens Documentation Centre: Rodolfo Maslias
- Cultural Cities Network: Paula Murray

13.30 – 14.30: Lunch break

14.30 – 16.15: Session 7: Back to the future: legacy lessons (plenary session) (Room M)

Moderator: Mary McCarthy

The panel of moderators will report back in plenary and the participants will give their views on the lessons to be learned for European Capitals of Culture and ensuring legacy.

Speakers: Manfred Gaulhofer, Gottfried Wagner, Jordi Pascual, Ms Odile Quintin, Director General of DG Education and Culture and Katarina Mathernova, Deputy Director General of DG Regional Policy, European Commission.

16.15 – 16.30: Session 8

Closing by Ms Odile Quintin, Director General of DG Education and Culture



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