

This notice in TED website: <http://ted.europa.eu/udl?uri=TED:NOTICE:214986-2011:TEXT:EN:HTML>

L-Luxembourg: call for tender EAHC/2011/CP/01 concerning the conclusion of multiple framework contracts with reopening of competition for the provision of behavioural studies 2011/S 130-214986

CONTRACT NOTICE

Services

SECTION I: CONTRACTING AUTHORITY

I.1) NAME, ADDRESSES AND CONTACT POINT(S)

Executive Agency for Health and Consumers (EAHC), Consumers and Food Safety Unit
Jean Monnet Building, rue Alcide de Gasperi
Attn: Jean Jacques Amity
2920 Luxembourg
LUXEMBOURG
Tel. +352 4301-38292
E-mail: eahc-cp-calls@ec.europa.eu
Fax +352 4301-30359

Internet address(es)

General address of the contracting authority <http://ec.europa.eu/eahc/>

Further information can be obtained at: As in above-mentioned contact point(s)

Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained at: As in above-mentioned contact point(s)

Tenders or requests to participate must be sent to: As in above-mentioned contact point(s)

I.2) TYPE OF THE CONTRACTING AUTHORITY AND MAIN ACTIVITY OR ACTIVITIES

European institution/agency or international organisation

The contracting authority is purchasing on behalf of other contracting authorities Yes

SECTION II: OBJECT OF THE CONTRACT

II.1) DESCRIPTION

II.1.1) Title attributed to the contract by the contracting authority

Call for tender EAHC/2011/CP/01 concerning the conclusion of multiple framework contracts with reopening of competition for the provision of behavioural studies.

II.1.2) Type of contract and location of works, place of delivery or of performance

Services

Service category: No 8

Main place of performance European Union.

II.1.3) The notice involves

The establishment of a framework agreement

II.1.4) Information on framework agreement

Framework agreement with several operators

maximum number of participants to the framework agreement envisaged 5

Duration of the framework agreement: Duration in month(s): 24

Estimated total value of purchases for the entire duration of the framework agreement
estimated cost excluding VAT 10 000 000 EUR

II.1.5) Short description of the contract or purchase(s)

Preparation of studies pertaining to consumers' and citizens' behaviour, as a result of a sound, professional and scientific analysis. A behavioural study may have either a holistic perspective, exploring a specific market or issue from a behavioural perspective, regardless of whether any policy intervention is envisaged, or a more specific approach, directed at testing policy interventions or fine-tuning concrete policy measures, using behavioural evidence.

The following tasks are to be performed:

- preparatory review of the behavioural economics literature, gathering of data on prevailing commercial practices, collection of survey data on consumer's self-reported preferences and review of policy remedies,
- collection of first-hand information through behavioural online, laboratory and/or field experiments (coupled with questionnaires) and also, where deemed necessary, complementary surveys,
- analysis of the results obtained and formulation of policy recommendations.

II.1.6) Common procurement vocabulary (CPV)

73111000, 73200000

II.1.7) Contract covered by the Government Procurement Agreement (GPA)

No

II.1.8) Division into lots

No

II.1.9) Variants will be accepted

No

II.2) QUANTITY OR SCOPE OF THE CONTRACT

II.2.1) Total quantity or scope

Given the innovative characteristics of this multiple FWC, the volume of services that may be required by EAHC/DG SANCO or other Commission services may vary. Therefore, no assurance is given on the volume, value and frequency of the assignments to be requested under the multiple FWC. The maximum value of the specific service contracts that may be ordered and concluded over a 4-year period (maximum possible duration) under this multiple FWC is of 10 000 000 EUR.

Excluding VAT 10 000 000 EUR

II.2.2) Options

No

II.3) DURATION OF THE CONTRACT OR TIME-LIMIT FOR COMPLETION

Duration in months: 24 (from the award of the contract)

SECTION III: LEGAL, ECONOMIC, FINANCIAL AND TECHNICAL INFORMATION

III.1) CONDITIONS RELATING TO THE CONTRACT

III.1.1) Deposits and guarantees required

As in the tender specifications (EAHC/2011/CP/01) published on EAHC's website.

III.1.2) Main financing conditions and payment arrangements and/or reference to the relevant provisions regulating them

As in the tender specifications (EAHC/2011/CP/01) published on EAHC's website.

III.1.3) Legal form to be taken by the group of economic operators to whom the contract is to be awarded

As in the tender specifications (EAHC/2011/CP/01) published on EAHC's website.

- III.1.4) **Other particular conditions to which the performance of the contract is subject**
No
- III.2) **CONDITIONS FOR PARTICIPATION**
- III.2.1) **Personal situation of economic operators, including requirements relating to enrolment on professional or trade registers**
Information and formalities necessary for evaluating if requirements are met: as specified within the tender specifications (EAHC/2011/CP/01) published on EAHC's website.
- III.2.2) **Economic and financial capacity**
Information and formalities necessary for evaluating if requirements are met: as specified within the tender specifications (EAHC/2011/CP/01) published on EAHC's website.
Minimum level(s) of standards possibly required as specified within the tender specifications (EAHC/2011/CP/01) published on EAHC's website.
- III.2.3) **Technical capacity**
Information and formalities necessary for evaluating if requirements are met:
as specified within the tender specifications (EAHC/2011/CP/01) published on EAHC's website.
Minimum level(s) of standards possibly required
as specified within the tender specifications (EAHC/2011/CP/01) published on EAHC's website.
- III.2.4) **Reserved contracts**
No
- III.3) **CONDITIONS SPECIFIC TO SERVICES CONTRACTS**
- III.3.1) **Execution of the service is reserved to a particular profession**
No
- III.3.2) **Legal entities should indicate the names and professional qualifications of the staff responsible for the execution of the service**
Yes

SECTION IV: PROCEDURE

- IV.1) **TYPE OF PROCEDURE**
- IV.1.1) **Type of procedure**
Open
- IV.1.2) **Limitations on the number of operators who will be invited to tender or to participate**
- IV.1.3) **Reduction of the number of operators during the negotiation or dialogue**
- IV.2) **AWARD CRITERIA**
- IV.2.1) **Award criteria**
The most economically advantageous tender in terms of the criteria stated in the specifications, in the invitation to tender or to negotiate or in the descriptive document
- IV.2.2) **An electronic auction will be used**
No
- IV.3) **ADMINISTRATIVE INFORMATION**
- IV.3.1) **File reference number attributed by the contracting authority**
Call for tender No EAHC/2011/CP/01.
- IV.3.2) **Previous publication(s) concerning the same contract**
No

IV.3.3) Conditions for obtaining specifications and additional documents

Time limit for receipt of requests for documents or for accessing documents 19.8.2011 - 16:00
Payable documents No

IV.3.4) Time-limit for receipt of tenders or requests to participate

9.9.2011 - 16:00

IV.3.5) Date of dispatch of invitations to tender or to participate to selected candidates

IV.3.6) Language(s) in which tenders or requests to participate may be drawn up

Spanish. Danish. German. Greek. English. French. Italian. Dutch. Portuguese. Finnish. Swedish. Czech. Estonian. Hungarian. Lithuanian. Latvian. Maltese. Polish. Slovak. Slovenian. Irish. Bulgarian. Romanian.

IV.3.7) Minimum time frame during which the tenderer must maintain the tender

Duration in month(s): 6 (from the date stated for receipt of tender)

IV.3.8) Conditions for opening tenders

Date: 15.9.2011 - 10:00

Place

Executive Agency for Health and Consumers, 12, rue Guillaume Kroll (Drosbach Building), room A3/0043, 1882 Luxembourg, LUXEMBOURG.

Persons authorised to be present at the opening of tenders Yes

A representative of each tenderer may attend the opening of the tenders. In this case, the interested tenderers are kindly requested to register not later than 12.9.2011 by e-mail or by fax as indicated within the invitation to tender. On the day of the opening, the representative of the tenderer will be asked to present his/her credentials/ power of attorney to be checked by the Executive Agency.

SECTION VI: COMPLEMENTARY INFORMATION

VI.1) THIS IS A RECURRENT PROCUREMENT

No

VI.2) CONTRACT RELATED TO A PROJECT AND/OR PROGRAMME FINANCED BY EU FUNDS

Yes

reference to project(s) and/or programme(s): Decision 1926/2006/EC of the European Parliament and the Council of 18.12.2006 establishing a programme of Community Action in the field of consumer policy for the period 2007–2013 (consumers' programme). This call for tenders is an action covered by objective 1 of the work programme for 2011, adopted by Commission Decision C (2010) 9023 of 16.12.2010.

VI.3) ADDITIONAL INFORMATION

The FWC(s) will be open to all Directorates-General of the European Commission. In cases where the specific contracts are not signed by the Executive Agency, as a general rule, the references to the Executive Agency or EAHC in the framework contract (s) should be understood as the Directorate-General of the European Commission concerned. In these cases, the specific contracts will be concluded and paid by the relevant Directorate-General's budget. The Executive Agency will be informed about any request for specific services planned and launched by the relevant Directorate-General. The Directorate-General will provide a copy of the signed specific contract to the Executive Agency. The duration of the FWC(s) will be 24 months following the signature of each FWC with possible renewal. The total duration of each FWC may not exceed the period of 4 years.

Tenderers may download the tender documents from the website of EAHC: http://ec.europa.eu/eahc/consumers/consumers_tenders.html

EAHC's website is updated regularly. It is the responsibility of the tenderers to check for updates and modifications during the tendering period.

VI.4) **PROCEDURES FOR APPEAL**

VI.4.1) **Body responsible for appeal procedures**

General Court of the European Union
rue du Fort Niedergrünwald
2925 Luxembourg
LUXEMBOURG
E-mail: cfi.registry@curia.europa.eu
Tel. +352 4303-1
Internet: <http://curia.europa.eu>
Fax +352 433766

VI.4.2) **Lodging of appeals**

Precise information on deadline(s) for lodging appeals: within 2 months of the petitioner being notified or, failing this, of the date of which (s)he became aware thereof.

Lodging a claim with the European Ombudsman does not mean that this deadline would be suspended or a new one set.

VI.4.3) **Service from which information about the lodging of appeals may be obtained**

General Court of the European Union
rue du Fort Niedergrünwald
2925 Luxembourg
LUXEMBOURG
E-mail: cfi.registry@curia.europa.eu
Tel. +352 4303-1
Internet: <http://curia.europa.eu>
Fax +352 433766

VI.5) **DATE OF DISPATCH OF THIS NOTICE:**

29.6.2011