

## **ANNEX IX: DESCRIPTION OF THE STAFF CATEGORIES PROFILES**

**Category I:** Highly qualified (PHD), having assumed important responsibilities in his/her profession through the performance of management and supervision roles, being creative and experienced in coaching/teaching. He/she must have at least 15 years of professional experience of which at least 7 must be relevant to general market research or other relevant domain and the type of tasks to be performed under the contract.

**Category II:** Highly qualified member of personnel (PHD not compulsory), having assumed important responsibilities in his/her profession through the performance of management and supervision roles, being creative and experienced. He/she must have at least 7 years of professional experience relevant to market research and the type of tasks to be performed under the contract.

**Category III:** Member of personnel having assumed responsibilities in his/her profession, being creative and experienced. He/she must have at least 5 years of professional experience of which at least 3 relevant to market research and the type of tasks to be performed under the contract.

**Category IV:** Junior member of personnel having received a high-level training in his/her profession and recruited for his/her appreciated skills as regards professional practise. He/she must have at least 2 years professional experience relevant to market research and the type of tasks to be performed under the contract.

**Category V:** Member of personnel directly carrying out the fieldwork or coding/processing data obtained in the course of the study, including experimenters, interviewers, and surveyors.