

## Participants list of the Hearing of the 7<sup>th</sup> December 2001

### I. Consumer Associations

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|--|---|
| 1. Association of European Consumers                                     | Anna Sellberg                                     |
| 2. Advertising Education Forum   | Charlotte Hughes                                  |
| 3. Bureau Européen des Unions des Consommateurs (BEUC)                   | Valérie Thompson, Ursula Pachl, Mrs. Villamar     |
| 4. Communauté Européenne des Coopératives (EUROCOOP)                     | Louise Ousted -Olsen                              |
| 5. Confédération de la Consommation, du Logement et du Cadre de Vie - FR | Laurent Gomis                                     |
| 6. Comité des Organisations familiales de la Communauté Européenne       | A. de Roeck-Isebaert, William Lay                 |
| 7. Confederación Española de Cooperativas de Consumidores                | Felix Martin, Teresa Udina                        |
| 8. Consumentenbond - NL  | Koos Peters                                       |
| 9. Consumers Association of Ireland                                      | Dermott Jewell                                    |
| 10. Danish Consumer Council  | Annette Hoeyrup                                   |
| 11. Europäisches Verbraucherzentrum - DE                                 | Bernd Krieger                                     |
| 12. European Consumer Law Group  | Bernd Stauder                                     |
| 13. Federação Nacional das Cooperativas de Consumo (Portugal)            | José Paixao                                       |
| 14. General Consumers Organisation of Greece                             | Theodore Panou                                    |
| 15. National Consumer Council - UK                                       | Anne Marie Fong                                   |
| 16. Swedish Consumer Association   | Maria Holmkvist                                   |
| 17. Test- Achats - BE  | Hugues Thibaut, Hans De Conninck, Françoise Domon |
| 18. Union Fédérale des Consommateurs                                     | Gaëlle Patetta                                    |
| 19. Union Luxembourgeoise des Consommateurs                              | Bob Schmitz                                       |
| 20. Verbraucherzentrale Bundesverband                                    | Thorsten Kasper                                   |

### II. Business Associations

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|--|--|
| 1. Advertising Association - UK  | Phil Murphy                                  |
| 2. Advertising Information Group   | Marijke Lefebvre                             |
| 3. American Chamber of Commerce (The EU Committee)   | James Thompson, Imelda Vital, Andrew Johnson |
| 4. Association of British Insurers   | Nigel Peaple                                 |
| 5. Association of Commercial TV  | Ross Biggam, Maitane Olabarria Uzquiano      |
| 6. Association of European Radios  | Milagros Mostaza                             |
| 7. Association of the European Self, Medication Industry   | Mary Coronel                                 |
| 8. British Retail Consortium   | Graham Wynn, Amanda Miller                   |
| 9. Bundesvereinigung der deutschen Ernährung (Germany)   | Bernd-Ulrich Sieberger                       |
| 10. Comité de Liaison Européen de la Distribution Indépendante de Pièces de rechange et Equipements pour Automobiles | J. Mesquita                                  |
| 11. Confederation of British Industry  | Ian Twinn, Susan Pointer                     |
| 12. Chambre de Commerce et d'Industrie de Paris  | Céline Delacroix                             |
| 13. Central Chamber of Commerce Finland  | Pentti Mäkinen                               |
| 14. European Association for the Coordination of Consumer Representation in Standardisation (ANEC)                   | Gottlobe Fabisch, Ayse Sumer                 |
| 15. European Brands Association (AIM)  | Philip Sheppard                              |
| 16. Confederation of the EU Food and Drink Industry  | Sabine Nafziger                              |
| 17. Confederação da Indústria Portuguesa   | Antonio Escaja Gonçalves                     |
| 18. Comité Européen des Assurances   | Anne-Françoise Lefèvre                       |
| 19. Confederation of Swedish Enterprises   | Anders Stenlund                              |
| 20. Deutsche Industrie, und Handelskammer  | Annette Wilbert                              |
| 21. Direct Selling Association - UK  | Richard Berry                                |
| 22. Electronic Commerce Platform Netherlands   | Ton Wagemans                                 |
| 23. Europäische Bausparkassenvereinigung   | Dagmar Ulrich                                |
| 24. Eurochambres   | Vincent Tillman                              |
| 25. Eurocommerce   | Patrice Pellegrino, Mr. Delberghe            |
| 26. European Advertising Standards Alliance  | Oliver Gray                                  |
| 27. European Association of Cooperative Banks  | Marcem Roy                                   |
| 28. European Committee of Domestic Appliance Manufacturers   | Pascal Leroy                                 |
| 29. European Federation of Finance House Associations  | Michel van Lierde                            |
| 30. European federation of Magazine Publishers   | David Mahon                                  |
| 31. European Federation of Pharmaceutical Industries and Associations  | Ann Robins                                   |
| 32. European Group Television Advertising  | Laetitia Sedou                               |
| 33. European Mail Order and Distance Selling Trade Association   | Adrian Weening                               |
| 34. European Marketing Confederation   | Gabi Egartne                                 |
| 35. European Publishers Council  | Annabella Coldrick                           |
| 36. European Retail Round Table  | Nick Blow                                    |
| 37. European Savings Banks Group/World Savings Banks Institute   | Marcela Gaybor                               |
| 38. European Small Business Alliance   | Frédéric Soudain                             |
| 39. Fédération des Entreprises de Belgique   | François Xavier Dubois                       |
| 40. Federation Bancaire de l'Union Européenne  | Frédéric de Brouwer                          |
| 41. Federchimica -It   | Marcello Accorsi                             |
| 42. Federation of European Direct Marketing Associations FEDMA)  | Axel Tandberg                                |
| 43. Federation of European Direct Selling Associations (FEDSA)   | Marie-Andrée Vander Elst, Pierre Chalançon   |

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| 44. Fédération Européenne des Fonds et Sociétés d'Investissement              | Robert Priester                           |
| 45. Financial Services Authority (FSA) -UK                                    | Charlotte Thorne                          |
| 46. Gesamtverband der Deutschen Versicherungswirtschaft                       | Marion Brunow Tammivuori , Axel Wehling   |
| 47. International Communications Round Table                                  | Vivian Siclari                            |
| 48. International Trademark Association                                       | Amaia Betalu                              |
| 49. ISBA  | Ian Twinn                                 |
| 50. Markenverband - DE  | Horst Priesnitz, Christopher Scholz       |
| 51. Organisation for Timeshare in Europe                                      | Peter van der Mark                        |
| 52. Small Business Europe   | Emma Reynolds                             |
| 53. Syndicat de la Vente Directe -Fr  | Philippe Dailey                           |
| 54. Toys Industries of Europe   | Gabriel Yermo                             |
| 55. European Association of Craft Small and Medium-sized Enterprises (UEAPME) | Elena Vilar, Luc Hendrikx, Ludger Fischer |
| 56. Union des Groupements des Détaillants Indépendants de l'Europe            | Denis Labatut                             |
| 57. Union of Industrial and Employers' Confederations of Europe (UNICE)       | Erik Jonnaert, Carlos Almaraz             |
| 58. Verband Privater Rundfunk und Telekommunikation                           | Julia Maier-Hauff                         |
| 59. World Federation of Direct Selling Associations (WFDSA)                   | Richard Berry                             |
| 60. World Federation of Advertisers   | Steve Loerke, David Krebber               |
| 61. Confederation of Netherlands Industry and Employers                       | Hubert van Breemen                        |

### **III. Companies**

|                                |                          |
|--------------------------------|--------------------------|
| 1. ABN AMRO Bank (NL)          | Reinoud Soons            |
| 2. Amway                       | Imelda Vital             |
| 3. AOL Time Warner             | Marisa Jimenez           |
| 4. Barcardi – Martini European | Stefan Fresi             |
| 5. British American Tobacco    | Cynthia Fürste           |
| 6. Citibank                    | Ambrose Murphy           |
| 7. Hewlett Packard             | Lizanne Scott            |
| 8. Japanese Machine Center     | Takerfumi Kakudo         |
| 9. Kellogs                     | Cécile Billaux           |
| 10. Kimberly-Clark             | Manuela Blomme           |
| 11. Kirch-Gruppe               | Anja Bundschuh           |
| 12. McDonald's                 | Lucy Barker              |
| 13. Procter and Gamble         | Lucy Hodgson             |
| 14. RTL-Group                  | Marie Laure Lullé        |
| 15. Siemens                    | Walter Van Hemeledonck   |
| 16. Telefonica SA              | Gloria Galan, Pablo Pfof |
| 17. Telia                      | Niklas Kenricson         |
| 18. TESCO                      | David Pearce             |
| 19. Unilever                   | Miguel Velga Pestana     |

### **IV. Representatives**

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|---|--|
| 1. Austria  | Adriane Kaufmann, Beate Blaschek   |
| 2. Belgium  | Pieter De Munck, Anne Deltour, M. Lefebvre,  |
| 3. Denmark  | Mr. Allardin, Dominique Lemaigre, F. Deryckere,<br>Kirsten Alkjaersig, Georg Ferdinandsen,<br>Lone Rasmussen |
| 4. Finland  | Erik Mickwitz, Marjo Lahelma, Antti Riivari  |
| 5. France   | Mr. Barbier, Mr. Guillermin  |
| 6. Germany  | Henning Grub   |
| 7. Greece   | Georges Asonitis   |
| 8. Ireland  | Anne Marie O'Connor  |
| 9. Italy  | Attilio Mambelli, Francesco Piccarreta,<br>Federico Fauttilli  |
| 10. Luxembourg  | Bernadette Friederici, Marie Josée Ries  |
| 11. Organisation for Economic Cooperation and Development | Michael Donohue  |
| 12. Norway  | Eva Tverberg   |
| 13. Portugal  | Sara Gouveia   |
| 14. Spain   | Gemma Botana Garcia, Gimenez Peris   |
| 15. Sweden  | Yvonne Stein-Bosse, Anna Carin Anderson  |
| 16. United Kingdom  | Hilary Smith, Nicola Conner, Ian Edwards   |
| 17. USA   | Paul J. Saupe  |

### **V. Lawyers and Associations**

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|--|---------------------------------|
| 1. Bar Council of England and Wales                            | Evanna Fruithof                 |
| 2. Bird and Bird   | Brigitte Paquay                 |
| 3. Bundesrechtsanwaltskammer – DE                              | Dirk Detken                     |
| 4. Council of the Bars and Law Societies of the European Union | Me Defalque, Karine Métayer     |
| 5. Clifford Chance   | Richard Thomas                  |
| 6. Confederation Europae des Notariats                         | Inès Aeberhard                  |
| 7. Deutscher Anwaltsverein                                     | Christian Röpke, Thomas Zerdick |

8. Huglo Lepage
9. Iturriagoitia Law Firm
10. Law Society - UK
11. Oppenheimer

Roberta Sandri  
 Maria Hernandez Antunes  
 June O'Keeffe, Mr Ahmad  
 Darren Abrahams

#### **VI. Consultants**

1. APCO
2. Cabinet Stewart
3. Clan Public Affairs
4. Cullen International
5. De Munck Consult.
6. DLA Upstream
7. European Promotion Marketing Alliance (EPMA)
8. GFA-Group
9. Houston Consult
10. Neuromedia International
11. Scott-Wilson
12. Weber Shandwick

Susan Hammarström  
 Gael du Buetiez  
 Lucila Rodriguez - Alarcon  
 Cristina Leal  
 Honoré de Munck  
 Pauliina Hakulinen  
 Philip Circus  
 Alice Peslin  
 Lillian Andenaes  
 Laurent D. Faure  
 Chris Scott Wilson  
 Diane Iannucci, Helmut Wagner, Andrew J.  
 Johnson, Sussanna Baizos

#### **VII. Others**

13. Antunez
14. Bayrische Landesvertretung - DE
15. Bureau Catelogue
16. Centre Baléars Europa
17. Centre for European Policy Studies
18. Centre Recherche et d'Information des Organisations de Consommateurs
19. Junta di Andalucia
20. Kauber - DE
21. Talking food
22. Trading Standards Institute
23. Vertretung der Freien Hansestadt Bremen - DE
24. Zentrale zur Bekämpfung des Unlauteren Wettbewerbs – DE

Maria Hernandez Antunez  
 Bettina Sonnemann  
 Ester Hortet  
 Francisca Brunet Company  
 Amaro de San José, Mr. Sanchez  
 Wim van Poucke  
 Esperanza Zambrano Gomez  
 Irena Kauber  
 Reiner Schultz  
 Tony Allen  
 Renate Lürssen  
 Jennifer Beal

#### **VIII. European Parliament**

1. Diana Wallis (MEP)
2. Jozsef Blaszaer (Assistant)
3. Ulrich Rosslein (Secretariat Com. ENV. )
4. Michelle Smyth (Parliamentary Researcher to Phillip Whitehead MEP)