

# **Presentation of the Preliminary Report of the Pharma Sector Inquiry**

**CHARLEMAGNE BUILDING / ROOM ALCIDE DE GASPERI  
28 November 2008**

## **PROGRAMME**

- 09:00-09:30 Registration
- 09:30-10:00 Welcome and opening speech by Commissioner Neelie Kroes  
(Competition)
- 10:00-11:00 Presentation of the Sector Inquiry results by DG Competition
- 11:00-11:30 Coffee Break
- 11:30-12:15 Questions from the audience  
Chaired by Herbert Ungerer, Deputy Director General, DG Competition
- 12:15-12:30 Speech by Heinz Zourek, Director General, DG Enterprise and Industry
- 12:30-12:35 Message by Commissioner Androulla Vassiliou (Health), by Philippe  
Brunet, Head of Cabinet
- 12:35-13:00 Speech by Commissioner Meglena Kuneva (Consumer Protection)
- 13:00-14:30 Lunch break
- 14:30-15:00 Speech by Lord Justice Jacob, Court of Appeal (UK)
- 15:00-16:30 VIP Panel discussion  
Chaired by Lowri Evans, Deputy Director General, DG Competition  
Participants:  
  
Arthur J. Higgins, President, European Federation of Pharmaceutical  
Industries and Associations (EFPIA)  
Rory O'Riordan, Vice-President, European Generic Medicines Association  
(EGA)  
Paolo Martinello, President, The European Consumers' Association (BEUC)  
Edwin Velzel, CEO, UVIT (Dutch health insurance company)  
Bruno Lasserre, President, Conseil de la Concurrence (France)  
Daniel Jacob, Deputy Director General of DG Research  
Martin Power, Head of Cabinet of Commissioner McCreevy
- 16:30-16:50 Questions from the audience to the Panel
- 16:50-17:00 Concluding remarks by Herbert Ungerer