

EN

Case No COMP/M.6942 - PAI PARTNERS/ R&R

Only the English text is available and authentic.

REGULATION (EC) No 139/2004
MERGER PROCEDURE

Article 6(1)(b) NON-OPPOSITION

Date: 24/06/2013

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EUROPEAN COMMISSION

Brussels, 24.6.2013
C(2013)4082 final

PUBLIC VERSION

SIMPLIFIED MERGER
PROCEDURE

To the notifying party

Dear Madam(s) and/or Sir(s),

**Subject: Case No COMP/M.6942 - PAI PARTNERS/ R&R
Commission decision pursuant to Article 6(1)(b) of Council Regulation (EC) No
139/2004¹**

1. On 28 May 2013, the European Commission received notification of a proposed concentration pursuant to Article 4 of the Merger Regulation by which the undertaking PAI partners S.A.S ("PAI", France) acquires within the meaning of Article 3(1)(b) of the Merger Regulation control of the whole of the undertaking R&R Ice Cream S. à r.l., ("the R&R Group", Luxembourg) by way of purchase of shares.
2. The business activities of the undertakings concerned are:
 - for PAI: private equity fund, focused on the acquisition of medium to large-sized companies, headquartered or managed in Europe,
 - for R&R Group: manufacture of ice cream products².

¹ OJ L 24, 29.1.2004, p. 1 ("the Merger Regulation"). With effect from 1 December 2009, the Treaty on the Functioning of the European Union ("TFEU") has introduced certain changes, such as the replacement of "Community" by "Union" and "common market" by "internal market". The terminology of the TFEU will be used throughout this decision.

² Publication in the Official Journal of the European Union No C 157, 4.6.2013, p. 3.

3. After examination of the notification, the European Commission has concluded that the notified operation falls within the scope of the Merger Regulation and of paragraph 5(b) of the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No 139/2004³.
4. For the reasons set out in the Notice on a simplified procedure, the European Commission has decided not to oppose the notified operation and to declare it compatible with the internal market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of the Merger Regulation.

For the Commission
(signed)
Alexander ITALIANER
Director General

³ OJ C 56, 5.3.2005, p. 32.