Case No COMP/M.6421 -DAIMLER / EUROPCAR / CAR2GO EUROPE JV

Only the English text is available and authentic.

REGULATION (EC) No 139/2004 MERGER PROCEDURE

Article 6(1)(b) NON-OPPOSITION Date: 22/12/2011

In electronic form on the EUR-Lex website under document number 32011M6421

Office for Publications of the European Union L-2985 Luxembourg

EUROPEAN COMMISSION



Brussels, 22.12.2011 C(2011) 10076 final

PUBLIC VERSION

SIMPLIFIED MERGER PROCEDURE

To the notifying parties:

Dear Madam(s) and/or Sir(s),

Subject: Case No COMP/M.6421-DAIMLER / EUROPCAR / CAR2GO EUROPE JV Commission decision pursuant to Article 6(1)(b) of Council Regulation (EC) No 139/2004¹

- 1. On 25 November 2011 the European Commission received notification of a proposed concentration pursuant to Article 4 of the Merger Regulation by which the undertaking Europear Groupe S.A. ("Europear", France), belonging to Eurazeo S.A. (France) and car2go GmbH ("car2go" Germany), subsidiary of Daimler AG ("Daimler", Germany), acquire within the meaning of Article 3(1)(b) of the Merger Regulation joint control of car2go Europe GmbH ("car2go Europe", Germany) by way of purchase of shares in a newly created company constituting a joint venture.²
- 2. The business activities of the undertakings concerned are:

- for Europear: car rental services in different EEA-member states and worldwide. Europear belongs to Eurazeo, a French listed investment company which invests in companies active in numerous sectors such as hotels, textile rental services or real estate.

¹ OJ L 24, 29.1.2004, p. 1 ("the Merger Regulation"). With effect from 1 December 2009, the Treaty on the Functioning of the European Union ("TFEU") has introduced certain changes, such as the replacement of "Community" by "Union" and "common market" by "internal market". The terminology of the TFEU will be used throughout this decision.

² Publication in the Official Journal of the European Union No C 357, 07.12.2011, p.12

- for car2go: founded to carry out a pilot project in the short-term car rental market and to afterwards carry out the world-wide roll out of the business for Daimler. Daimler is a worldwide active producer of automobiles and commercial vehicles.

- for car2go Europe: short term car rental services in several cities and metropolitan areas within the EEA.

- 3. After examination of the notification, the European Commission has concluded that the notified operation falls within the scope of the Merger Regulation and of paragraph 5 (a) of the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No 139/2004³.
- 4. For the reasons set out in the Notice on a simplified procedure, the European Commission has decided not to oppose the notified operation and to declare it compatible with the internal market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of the Merger Regulation.

For the Commission

(signed) Alexander ITALIANER Director General

³ OJ C 56, 5.3.2005, p. 32.