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***Case No COMP/M.5415 -
TELENET /
CONCENTRA / VAR / JV***

Only the English text is available and authentic.

**REGULATION (EC) No 139/2004
MERGER PROCEDURE**

Article 6(1)(b) NON-OPPOSITION
Date: 21/01/2009

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COMMISSION OF THE EUROPEAN COMMUNITIES

Brussels, 21.1.2009
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PUBLIC VERSION

MERGER PROCEDURE
ARTICLE 6(1)(b) DECISION

SIMPLIFIED PROCEDURE

To the notifying parties:

Dear Madam(s) and/or Sir(s),

**Subject: Case No COMP/M.5415 – TELENET/ CONCENTRA/ VAE/ JV
Notification of 8.12.2008 pursuant to Article 4 of Council Regulation (EC) No
139/2004¹
Publication in the Official Journal of the European Union No C 320,
16.12.2008, p.16**

1. On 8.12.2008, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 by which the undertakings Telenet NV ("Telenet", Belgium) controlled by Liberty Global, Inc. ("Liberty Global", USA), Concentra Media NV ("Concentra", Belgium) and Vlaamse Audiovisuele Regie NV ("VAR", Belgium), controlled by Vlaamse Radio- en Televisieomroep ("VRT", Belgium), acquire within the meaning of Article 3(1)(b) of the Council Regulation joint control of the undertaking Pebble Media NV (the "JV", Belgium) by way of purchase of shares in a newly created company constituting a joint venture.

¹ OJ L 24, 29.1.2004, p. 1.

2. The business activities of the undertakings concerned are:
 - for Liberty Global: provision of television, telephone and internet access services through cable networks to residential and business subscribers in 17 countries, including Belgium and the Netherlands;
 - for Telenet: provision of television, telephone and internet access services through cable networks to residential and business subscribers in Belgium;
 - for Concentra: publishing of newspapers and magazines, internet publishing, free-to-air television and radio in Belgium;
 - for VRT: free-to-air television and radio in Belgium;
 - for VAR: sale of television, radio and online advertising space in Belgium;
 - for the JV: intermediation services for the sale of online advertising space in Belgium and neighbouring countries.
3. After examination of the notification, the Commission has concluded that the notified operation falls within the scope of Council Regulation (EC) No 139/2004 and of paragraph 5(a) and (c) of the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No 139/2004².
4. For the reasons set out in the Notice on a simplified procedure, the Commission has decided not to oppose the notified operation and to declare it compatible with the common market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of Council Regulation (EC) No 139/2004.

For the Commission
(signed)
Philip LOWE
Director General

² OJ C 56, 05.3.2005, p. 32.