

***Case No COMP/M.4861 -
KESA / EMH***

Only the English text is available and authentic.

**REGULATION (EC) No 139/2004
MERGER PROCEDURE**

Article 6(1)(b) NON-OPPOSITION
Date: 04/09/2007

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COMMISSION OF THE EUROPEAN COMMUNITIES

Brussels, 04-IX-2007

SG-Greffe(2007) D/205331

PUBLIC VERSION

MERGER PROCEDURE
ARTICLE 6(1)(b) DECISION

SIMPLIFIED PROCEDURE

To the notifying parties :

Dear Madam(s) and/or Sir(s),

**Subject: Case No. COMP/M.4861 – KESA/ EMH
Notification of 31.07.2007 pursuant to Article 4 of Council Regulation (EC) No. 139/2004¹
Publication in the Official Journal of the European Union No. C 184/09,
7.08.2007, page 14**

1. On 31.07.2007, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No. 139/2004 by which the undertaking KESA Electricals plc ("KESA", United Kingdom) acquires within the meaning of Article 3(1)(b) of the Council Regulation control of the whole of the undertaking Electrodomésticos Menaje del Hogar S.A. ("EMH", Spain) by way of purchase of shares.

¹ OJ L 24, 29.1.2004 p. 1

2. The business activities of the undertakings concerned are:
 - for KESA: retailing of electrical consumer goods (domestic appliances, visual and audio products, telecommunications and media products) and related services;
 - for EMH: retailing of electrical consumer goods (domestic appliances, air-conditioning machines, visual and audio products, telecommunications and media products).
3. After examination of the notification, the Commission has concluded that the notified operation falls within the scope of Council Regulation (EC) No. 139/2004 and of paragraph 5, subparagraph b of the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No. 139/2004².
4. For the reasons set out in the Notice on a simplified procedure, the Commission has decided not to oppose the notified operation and to declare it compatible with the common market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of Council Regulation (EC) No. 139/2004.

For the Commission

(Signed)
Philip LOWE
Director General

² OJ C 56, 05.3.2005 p.32