

***Case No COMP/M.4822 -
ADVENT
INTERNATIONAL/
TAKKO HOLDING***

Only the English text is available and authentic.

**REGULATION (EC) No 139/2004
MERGER PROCEDURE**

Article 6(1)(b) NON-OPPOSITION
Date: 17/08/2007

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COMMISSION OF THE EUROPEAN COMMUNITIES

Brussels, 17-VIII-2007

SG-Greffe (2007) D/205087

PUBLIC VERSION

MERGER PROCEDURE
ARTICLE 6(1)(b) DECISION

SIMPLIFIED PROCEDURE

To the notifying parties

Dear Madam or Sir,

**Subject: Case No COMP/M.4822 – Advent International/ Takko Holding
Notification of 13/07/2007 pursuant to Article 4 of Council Regulation (EC) No.
139/2004¹ Publication in the Official Journal of the European Union No C 166
of 20.07.2007, page 29.**

- (1) On 13/07/2007, the Commission received a notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 by which the undertaking Advent International Corporation ("AIC" referred as Advent", USA) acquires within the meaning of Article 3(1)(b) of the Council Regulation sole control of the undertaking Takko Holding GmbH ("TAKKO", Germany) by way of purchase of shares.
- (2) The business activities of the undertakings concerned are:
- for ADVENT : private equity investor;
 - for TAKKO: distribution and sale of fashion apparel and related accessories in the low-price segment.

¹ OJ L 24, 29.1.2004 p. 1

- (3) After examination of the notification, the Commission has concluded that the notified operation falls within the scope of Council Regulation (EC) No. 139/2004 and of paragraph 5, subparagraph c of the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No. 139/2004².
- (4) For the reasons set out in the Notice on a simplified procedure, the Commission has decided not to oppose the notified operation and to declare it compatible with the common market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of Council Regulation (EC) No. 139/2004.

For the Commission

signed by Paul CSISZÁR on behalf of

Philip LOWE
Director General

² OJ C 56, 05.3.2005 p.32