

***Case No COMP/M.3833 -
3i SGR / GIOCHI
PREZIOSI***

Only the English text is available and authentic.

**REGULATION (EC) No 139/2004
MERGER PROCEDURE**

Article 6(1)(b) NON-OPPOSITION
Date: 06/07/2005

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COMMISSION OF THE EUROPEAN COMMUNITIES

Brussels, 06.07.2005

SG-Greffe(2005) D/202945

PUBLIC VERSION

MERGER PROCEDURE
ARTICLE 6(1)(b) DECISION

SIMPLIFIED PROCEDURE

To the notifying party :

Dear Madam(s) and/or Sir(s),

Subject: Case No. COMP/M.3833 – 3i SGR / GIOCHI PREZIOSI

**Notification of 01/06/2005 pursuant to Article 4 of Council Regulation (EC) No. 139/2004¹
Publication in the Official Journal of the European Union No. C 140, 9 June 2005, p. 3.**

1. On 01.06.2005, the Commission received a notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 by which the undertakings 3i Group plc (“3i”, United Kingdom) and Fingiochi S.p.A. (“Fingiochi”, Italy), acquire within the meaning of Article 3(1)(b) of the Council Regulation joint control of the undertaking Giochi Preziosi S.p.A. (“Giochi Preziosi”, Italy), currently controlled by Fingiochi, by way of purchase of shares.
2. The business activities of the undertakings concerned are:
 - for undertaking 3i: private equity house and venture capital company;

¹ OJ L 24, 29.1.2004 p. 1

- for undertaking Fingiochi: holding company of the Giochi Preziosi Group;
 - for undertaking Giochi Preziosi: wholesale and retail sale of toys.
3. After examination of the notification, the Commission has concluded that the notified operation falls within the scope of Council Regulation (EC) No. 139/2004 and of paragraph 5, subparagraph c of the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No. 139/2004².
 4. For the reasons set out in the Notice on a simplified procedure, the Commission has decided not to oppose the notified operation and to declare it compatible with the common market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of Council Regulation (EC) No. 139/2004.

For the Commission,

signed
Neelie KROES
Member of the Commission

² OJ C 56, 05.3.2005 p.32