

***Case No COMP/M.3763 -
CARLSBERG / DLG /
SEJET JV***

Only the English text is available and authentic.

**REGULATION (EC) No 139/2004
MERGER PROCEDURE**

Article 6(1)(b) NON-OPPOSITION
Date: 07/07/2005

***In electronic form on the EUR-Lex website under document
number 32005M3763***



COMMISSION OF THE EUROPEAN COMMUNITIES

Brussels, 07.07.2005

SG-Greffe(2005) D/202964

MERGER PROCEDURE
ARTICLE 6(1)(b) DECISION

SIMPLIFIED PROCEDURE

PUBLIC VERSION

To notifying parties

Dear Madam and/or Sir,

Subject: Case No. COMP/M.3763 – Carlsberg/DLG/Sejet JV
Notification of 06/06/2005 pursuant to Article 4 of Council Regulation (EC) No. 139/2004¹
Publication in the Official Journal of the European Union No. C144, 14/06/2005, p.12

1. On 06/06/2005, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No. 139/2004 by which the undertakings Carlsberg A/S (“Carlsberg”, Denmark) and Dansk Landbrugs Grovvarerelskab a.m.b.a. (“DLG”, Denmark) acquire within the meaning of Article 3(1)(b) of the Council Regulation joint control of the Danish based undertaking Sejet Planteforædling I/S (“Sejet”), currently controlled by DLG, by way of purchase of assets.

¹ OJ L 24, 29.1.2004 p. 1

2. The business activities of the undertakings concerned are :
- for Carlsberg : production, sale, marketing and distribution of beer and soft drinks;
 - for DLG : feeding stuff company mainly supplying feed, cereal seed, fertilizers, plant protection products to Danish farmers.
 - Sejet: commercial plant breeding, research and development of varieties of wheat, barley, oats, rye triticale, rape and maize for agricultural use.
3. After examination of the notification, the Commission has concluded that the notified operation falls within the scope of Council Regulation (EC) No. 139/2004 and of paragraph 5 (a) of the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No. 139/2004².
4. For the reasons set out in the Notice on a simplified procedure, the Commission has decided not to oppose the notified operation and to declare it compatible with the common market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of Council Regulation (EC) No. 139/2004.

For the Commission
signed
Neelie KROES
Member of the Commission

² OJ C 56, 05.3.2005 p.32