

***Case No COMP/M.3529 -
SIEMENS / BBC
TECHNOLOGY***

Only the English text is available and authentic.

**REGULATION (EC) No 139/2004
MERGER PROCEDURE**

Article 6(1)(b) NON-OPPOSITION
Date: 20/08/2004

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COMMISSION OF THE EUROPEAN COMMUNITIES

Information, Communication and Media

Brussels, 20.08.2004

SG-Greffe(2004) D/203616

PUBLIC VERSION

MERGER PROCEDURE
ARTICLE 6(1)(b) DECISION

SIMPLIFIED PROCEDURE

To the notifying parties

Dear Sirs,

**Subject: Case No. COMP/M.3529 – Siemens / BBC Technology
Notification of 19 July 2004 pursuant to Article 4 of Council Regulation (EC)
No. 139/2004¹
Publication in the Official Journal of the European Union No. C 192, 28 July
2004, page 31**

1. On 19 July 2004, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No. 139/2004 by which the undertaking Siemens Aktiengesellschaft (“Siemens”, Germany), through its wholly-owned subsidiary, Siemens Holdings plc (“Siemens Holdings”) acquires within the meaning of Article 3(1)(b) of the Council the undertaking BBC Technology Holdings Limited (“BBC T”, UK), a wholly-owned subsidiary of the British Broadcasting Corporation by way of purchase of shares.
2. The business activities of the undertakings concerned are:
 - for Siemens: global provider of electronic engineering and electronic products and services
 - for BBC T: provider of technology equipment, internet solutions and consulting services to the BBC and to others in the media industry

¹ OJ L 24, 29.1.2004 p. 1

3. After examination of the notification, the Commission has concluded that the notified operation falls within the scope of Council Regulation (EC) No. 139/2004 and of paragraph 5 (c) of the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EEC) No 139/2004².
4. For the reasons set out in the Notice on a simplified procedure, the Commission has decided not to oppose the notified operation and to declare it compatible with the common market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of Council Regulation (EC) No. 139/2004.

For the Commission
signed
Mario MONTI
Member of the Commission

² Adopted by the Commission on 20 July 2004 and available on DG COMP website:
http://europa.eu.int/comm/competition/mergers/legislation/consultation/simplified_tru.pdf