

***Case No COMP/M.3031 -  
BURDA / HDP /  
CATHERINE NEMO***

Only the English text is available and authentic.

**REGULATION (EEC) No 4064/89  
MERGER PROCEDURE**

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Article 6(1)(b) NON-OPPOSITION  
Date: 21/02/2003

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COMMISSION OF THE EUROPEAN COMMUNITIES

Brussels, 21/02/2003

SG (2003) D/228601-228602-228603

PUBLIC VERSION

MERGER PROCEDURE  
ARTICLE 6(1)(b) DECISION

SIMPLIFIED PROCEDURE

**To the notifying parties:**

Dear Sirs,

**Subject: Case No. COMP/M.3031 – BURDA / HDP / CATHERINE NEMO  
Notification of 21/01/2003 pursuant to Article 4 of Council Regulation (EEC)  
No. 4064/89<sup>1</sup>  
Publication in the Official Journal of the European Communities No. C-23,  
30/01/2003, p. 9**

1. On 21/01/2003, the Commission received a notification of a proposed concentration pursuant to Article 4 of Council Regulation (EEC) No 4064/89 by which the undertakings Burda Holding International GmbH (“Burda” - Germany) belonging to the Hubert Burda Media Group ("Burda Group" - Germany) and Holding di Partecipazioni Industriali SpA (“HPD” - Italy) acquire within the meaning of Article 3(1)(b) of the Council Regulation joint control of the undertaking Catherine Nemo Holding (“Catherine Nemo”, France) by way of purchase of shares.

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<sup>1</sup> OJ L 395, 30.12.1989 p. 1; corrected version OJ L 257 of 21.9.1990, p. 13, as last amended by Regulation (EC) No 1310/97, OJ L 180, 9.7.1997, p. 1, corrigendum in OJ L 40, 13.2.1998, p. 17.

2. The business activities of the undertakings concerned are:
  - for Burda: Advertising and, printing, publication and distribution of consumer magazines, , mainly in Germany.
  - for HDP: Advertising and, publication and distribution of books, magazines and newspapers, mainly in Italy.
  - for Catherine Nemo: Publication of the French magazines “Nouveau detective” and “Horoscope”.
3. After examination of the notification, the Commission has concluded that the notified operation falls within the scope of Council Regulation (EEC) No. 4064/89 and of paragraph 4, subparagraphs a and c of the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EEC) No 4064/89<sup>2</sup>.
4. For the reasons set out in the Notice on a simplified procedure, the Commission has decided not to oppose the notified operation and to declare it compatible with the common market and with the EEA Agreement. This decision is adopted in application of Article 6(1)(b) of Council Regulation (EEC) No. 4064/89.

For the Commission

(signed)  
Mario MONTI  
Member of the Commission

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<sup>2</sup> OJ C 217, 29.07.2000, p. 32.