Disclaimer :

The Competition DG makes the information provided by the notifying parties in section 1.2 of Form CO available to the public in order to increase transparency. This information has been prepared by the notifying parties under their sole responsibility, and its content in no way prejudges the view the Commission may take of the planned operation. Nor can the Commission be held responsible for any incorrect or misleading information contained therein.

## COMP/M.6823 - CD&R/B&M

## **SECTION 1.2**

## **Description of the concentration**

On 16 January 2013, the Commission received the notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) 139/2004 by which CDR Bounty Fund, a fund managed by Clayton Dubilier & Rice ("**CD&R**"), and its affiliates will invest in and acquire, within the meaning of Article 3(1)(b) of the EU Merger Regulation, sole control over SBR Europe S.à.r.l. ("**SBR**") which is the indirect parent company of B&M Retail Limited and affiliated companies ("**B&M**"). Ultimately, funds managed by CD&R will, indirectly through SBR, solely control B&M.

The business activities of the undertakings concerned are:

- CD&R: CD&R is a private equity investment group based in the U.S. which originates, structures and frequently acts as lead equity investor in management buyouts, strategic minority equity investments and other strategic investments;
- **B&M**: retail sale of daily consumer goods.