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## **COMP/M.6771 - BRIDGEPOINT / CPPIB / DORNA**

### **SECTION 1.2**

#### **Description of the concentration**

1. On 15/11/2012, the Commission received the notification of a proposed concentration pursuant to Article 4 of Council Regulation 139/2004 by which Bridgepoint Advisers Group Limited ("**Bridgepoint**") and Canada Pension Plan Investment Board ("**CPPIB**"), will acquire, within the meaning of Article 3(1)(b) of the EU Merger Regulation, joint control of Dorna Sports, S.L. ("**Dorna**").

2. The business activities of the undertakings concerned are:

**Bridgepoint**: a private equity company which invests in companies active in a wide range of sectors across the European Union and beyond;

**CPPIB**: a professional investment management organisation investing the assets of the Canada Pension Plan; and

**Dorna**: an international sports management, marketing and media company.

