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COMP/M.4999- HEINEKEN / SCOTTISH & NEWCASTLE Assets

SECTION 1.2

Description of the concentration

The notified transaction concerns the intended acquisition by Heineken International B.V. ("Heineken") of parts of the S&N group ("S&N"). This acquisition result from the joint public offer on the shares of S&N made by Heineken and Carlsberg A/S ("Carlsberg").

Heineken is an international company, based in the Netherlands, which is active in the production and distribution of beer and other beverages in a number of countries. S&N is an international company, based in the UK, which is also active in the production and distribution of beer and other beverages in a number of countries. The parts of the S&N group to be acquired by Heineken include S&N's operational businesses in the United Kingdom, Ireland, Finland, Belgium and Portugal as well as exports to other EU member states.

The notified concentration will not have any noticeable impact on most of the national beer markets concerned as the geographic spread of the businesses of Heineken and the parts of the S&N group that will be acquired are largely complementary. The only EU member state where the businesses of Heineken and S&N have noticeable overlap is Ireland.