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**COMP/M.4764 – DEBITEL / TALKLINE**

## **SECTION 1.2**

### **Description of the concentration**

On 21 June 2007 debitel AG ("**debitel**"), a company controlled by Permira Europe III Fund, a private equity fund, notified a concentration under which it will acquire sole control over the German based Talkline Management und Finance Holding GmbH ("**Talkline**"), the parent company of Talkline GmbH & Co. KG, seated in Elmshorn. Permira Europe III Fund is ultimately controlled by Permira Holdings Limited seated in Guernsey. Permira Europe III Fund invests in companies at all stages of development and in different market sectors.

debitel is a large telecommunication service provider offering a wide range of telecommunication products.

Talkline is active on the market for retail mobile telecommunication services to end-customers in Germany.

debitel sees a potential for significant scale effects as a result of the Transaction and seeks to draw level with E-Plus and O2 as well as to narrow the gap between itself and the two clear market leaders T-Mobile and Vodafone.