Disclaimer:

The Competition DG makes the information provided by the notifying parties in section 1.2 of Form CO available to the public in order to increase transparency. This information has been prepared by the notifying parties under their sole responsibility, and its content in no way prejudges the view the Commission may take of the planned operation. Nor can the Commission be held responsible for any incorrect or misleading information contained therein.

COMP/M. 5646 - PH LLP / BIDCO / JUST RETIREMENT

SECTION 1.2

Description of the concentration

On 14 October 2009, the Commission received the notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) 139/2004 by which Avalon Acquisitions Limited, a special purpose vehicle which is controlled by Permira IV Fund, will acquire, within the meaning of Article 3(1)(b) of the EC Merger Regulation, sole control of Just Retirement (Holdings) Plc. The business activities of the undertakings concerned are: Just Retirement: provision of financial services to those at or in retirement. Just

Retirement is currently listed on AIM; and

Permira IV Fund: private equity fund.