

General Commission of Communication
Att: Director-General Claus Haugaard Sørensen
EU Commission
Brussels, Belgium

To the Commission of Communication

2008-11-18

Regarding the Broadcast Communication

The Broadcast Communication that has been made public during 2008 have been read by us and with great interest we might add.

The Swedish legislation concerning Public Service has been debated extensively the last couple of years – at the same time that the Internet has expanded greatly and thereby making several more formats of distribution available.

The current legislation as such has been evaluated and researched by the current Swedish government and a suggestion as to revise it has been made. The next step (probably the spring of 2009) is for the parliament to decide upon new directives and fiscal forms.

The suggested adjustments hardly at all touch upon the issue of competition and potential captive markets – a subject that the Broadcast Communication takes great interest in and makes strong suggestions for. These suggestions we are very much in agreement of.

As publishers of a local daily newspaper we are most aware of the threats posed by the Swedish Public Service with its enormous resources to our local business.

Therefore we strongly urge you to keep up the work of the Broadcast Communication and see though into completion.

Best regards

Per Bowallius
CEO Gratistidningar i Sverige AB