On 14 June 2017, the European Commission initiated formal antitrust proceedings against Comcast Corporation and all legal entities directly or indirectly controlled by it. The conduct which shall be further investigated concerns agreements and/or practices that prevent or restrict the sale of licensed merchandise in the European Economic Area, including but not limited to territorial restrictions in relation to the sale of such products.

This conduct could constitute one or more suspected infringements of Article 101 of the Treaty on the Functioning of the European Union and Article 53 of the Agreement on the European Economic Area.

The initiation of proceedings is based on Article 2(1) of Commission Regulation No 773/2004. The opening of formal proceedings does not prejudge the outcome of the investigation. It relieves the competition authorities of EU Member States of their competence to apply EU competition rules to the practices concerned.